



To,  
The Manager-Listing Department,  
The National Stock Exchange of India Limited,  
Exchange Plaza, NSE Building,  
Bandra Kurla Complex, Bandra East,  
Mumbai-400 051

**Symbol: WOMANCART**

**ISIN: INE0Q9601016**

**Subject: Submission of Press Release- Womancart Limited Launches New Premium Store**

**Dear Sir/Madam,**

In compliance with Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we are pleased to submit Press Release titled **"Womancart Limited Launches New Premium Store"** which offers the newest styles of fashion & lifestyle products for Brides".

This announcement is in line with our commitment to continuously expand our product offerings to meet the evolving needs of our customers.

You are requested to take the same on record.

Thanking You

**For Womancart Limited**

Keshutosh Roy  
Company Secretary & Compliance Officer

Date: 19.12.2024

Place: New Delhi



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**Womancart Limited (Formerly  
known as Womancart Private  
Limited)**

**Registered Office Address: F-14/57  
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## **Womancart Luxe Unveils Premium Bridal Collections at Kohat Enclave, New Delhi**

Womancart Luxe is pleased to announce the grand launch of its new store in Kohat Enclave, marking a significant milestone in the company's journey of delivering unparalleled wedding shopping experiences. Venturing into the exclusive domain of bridal and bridesmaid wedding essentials, this store is designed to elevate the wedding shopping journey for every bride's and her family.

The new Womancart Luxe store offers a premium collection of dresses, lehengas, footwear, and exquisite jewellery, each piece meticulously handpicked to ensure that every bride feels extraordinary on her special day. Our committed team of professionals collaborates directly with clients to craft their dream bridal looks, fusing luxury with individual care and attention.

The store boasts a private, serene atmosphere with a specially designed area for brides and their families to explore and finalize their entire bridal ensemble in comfort and privacy. This unique feature redefines the bridal shopping experience, making it more intimate, personalized, and luxurious.

### **Commenting on the occasion, Mr. Madhu Sudan Pahwa, Managing Director of Womancart Limited**

*"We are incredibly excited to unveil "Womancart Luxe", a luxurious new space dedicated to the modern Indian bride. The store will offer the latest collections of fashion & lifestyle products for Brides. This is our commitment to making every bride feel extraordinary on her special day. On behalf of the company, I would like to thank all the shareholders, investors, partners, suppliers, and customers, for your unwavering faith in Womancart and your continued support. "*

### **Strategic Highlights:**

1. **Prime Location:** Situated in Kohat Enclave, one of the largest and most vibrant hubs for wedding wear shopping.
2. **Enhanced Customer Value:** With a product range priced up to ₹3 Lakhs, the store aims to significantly increase overall customer buying value.
3. **Market-First Offering:** Womancart Luxe is proud to be the first in the market to introduce bridal footwear as part of its wedding collection.
4. **One-Stop Destination:** Spread across approximately 1,007 sq. ft., the store serves as a comprehensive destination for all wedding essentials for brides and their families.
5. **Jewellery Rental Services:** The store also features an expanded bridal jewellery collection, now available for rent, providing an added layer of convenience and flexibility for our customers.

The launch of Womancart Luxe at Kohat Enclave is a testament to our commitment to delivering innovative and high-quality solutions to our customers. We invite discerning brides and their families to experience this exclusive destination for bridal shopping and create unforgettable memories as they prepare for their special day.



**Womancart New Bridal LUXE Store at KOHAT ENCLAVE, New Delhi**

