To, Manager - Listing Compliance
National Stock Exchange of India Limited
'Exchange Plaza'.C-1, Block G, Bandra Kurla Complex,
Bandra (E), Mumbai - 400 051

14.08.2026

SYMBOL: WOMANCART

Subject: Submission of Investor Presentation pursuant to Regulation 30 read with Para A of Part A of Schedule III of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015

Dear Sir/Madam,

In continuation of our earlier communication dated August 11, 2026, regarding the schedule of the Earning Conference Call to discuss the financial performance of the Company for the quarter ended June 30, 2026, please find enclosed herewith the Investor Presentation pursuant to Regulation 30 read with Para A of Part A of Schedule III of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.

The aforesaid Investor Presentation will be used during the Earning Conference Call scheduled to be held on Friday, August 14, 2026.

The Investor Presentation is also being disseminated on Company's website at www.womancart.in

Kindly take the above information on record.

Thanking You,

Your Faithfully

For and on behalf of Womancart Limited

KESHUTOSH KUMAR ROY

Digitally signed by KESHUTOSH KUMAR ROY
DN: c=IN, o=Personal, postalCode=734003, st=West Bengal, serialNumber=7579C16D9855A006BBCC9B7E765D7B71C25C1165F987519D4762256FF92C52DC, cn=KESHUTOSH KUMAR ROY
Date: 2026.08.14 16:47:16 +05'30'

Keshutosh Roy
Company Secretary

WOMANCART LIMITED

Investor Presentation- Q1FY27
AUG-2026

Your Shopping Angel Has Arrived

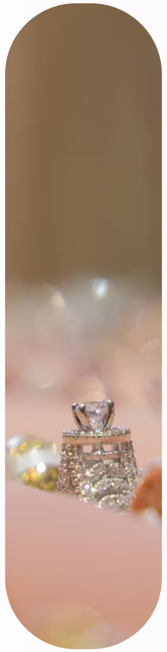


Table of Content

Mr. Madhu Sudan Pahwa
Managing Director and Chief Financial Officer

Ms. Veena Pahwa
Promoter and Whole Time Director

From Management's Desk

"The Company continues to witness strong growth momentum, with our business expanding across categories and customer segments. A key highlight is the significant growth in our own-brand portfolio, with own brands now contributing approximately 51% of our business, compared with the previous year. This increasing contribution from own brands is expected to strengthen margins and create greater value for the Company.

At the same time, we are witnessing significant technological and operational advancements, which are helping us improve customer experience, fulfilment capabilities and overall business efficiency.

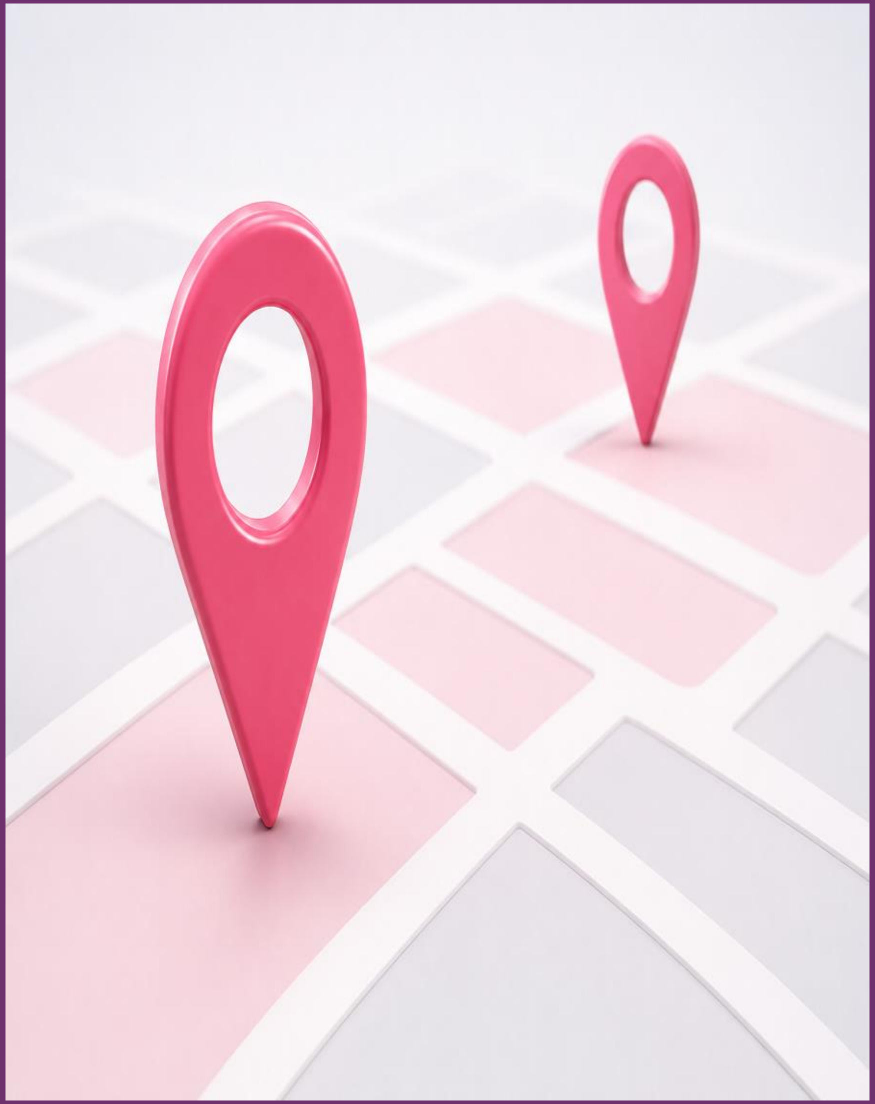
Our business is also seasonal in nature, and we are now entering the most important 8–9 months of the year, driven by the festive, wedding and peak consumption periods. With stronger own brands, a wider product portfolio, enhanced technology and improving operational capabilities, we believe the coming months present a significant opportunity for higher sales and revenue generation.

Overall, we remain confident about maintaining our growth momentum and creating sustainable value for our shareholders."

India’s 1st 2- Hour Fashion Delivery

Lightning-fast **2-hour delivery across Delhi NCR and Jaipur**

Aiming to be **India’s leading quick-commerce destination** & a **Global platform fulfilling every woman’s lifestyle** needs — from fashion to home essentials.



Offering everything from **fashion** and **clothing** to **makeup, jewellery, crockery and footwear**

Curated for today’s women and market need— where **speed meets style and simplicity**

Problems We Solve

WOMANCART

Slow delivery timelines on existing e-commerce platforms	**One Point Solution for Women; 2 Hours Delivery**
Limited availability of verified & genuine fashion brands	**Wide Variety with 31,350+ SKUs focused on high demand and repeat categories**
No unified woman-centric shopping experience	**Easy and Hassle-Free Return Options**
Lengthy delivery processes affecting shopping convenience	**Quick E-commerce & Exclusive womancart Stores**
Price mismatch across online and offline channel	**Uniform pricing across both platforms**
No product trail in Online shopping	**Provide “TRY & BUY” policy to enable pre-purchase experience**

ON A CLICK OF BUTTON

https://www.womancart.in/

https://womancart.com.au

Earnings at Glance : Q1FY27

WOMANCART

Q1FY27

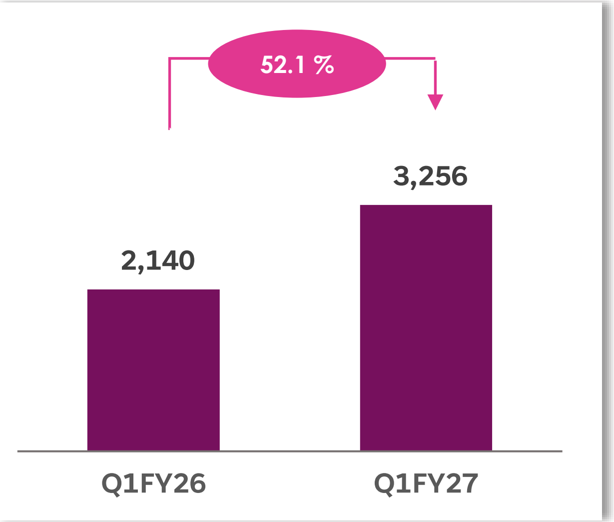
	Revenue	EBITDA	PBT	PAT
Q1FY27	₹ 3,256 Lakhs ▲52.1 % YoY	₹ 647 Lakhs ▲ 32.9% YoY	₹ 501 Lakhs ▲ 32.0% YoY	₹ 375 Lakhs ▲ 75.7% YoY

1. **Revenue growth** driven by higher order volumes, expanded SKU portfolio, and deeper market penetration.
2. **Gross profit grew 76.5% YoY,** outpacing revenue growth and supporting overall profitability.
3. **EBITDA growth** supported by operating scale and increased business volumes.
4. **PAT** growth reflects strong improvement in bottom-line profitability.
5. **PAT margin** improved to 11.5% from 10.0%, demonstrating better earnings conversion and operating leverage.

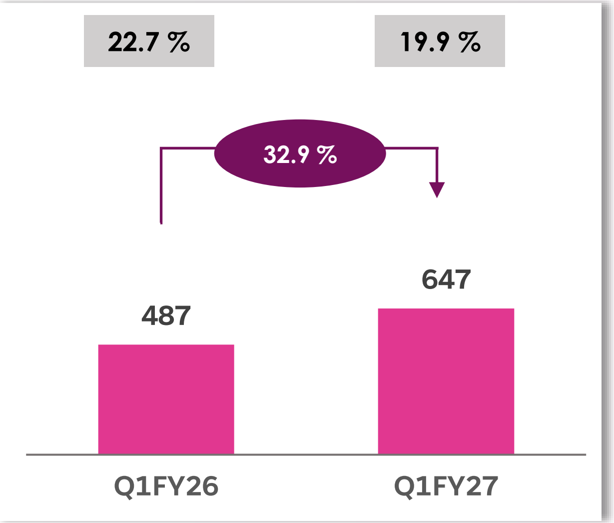
Q1FY27: Financial Highlights

(in Lakhs)

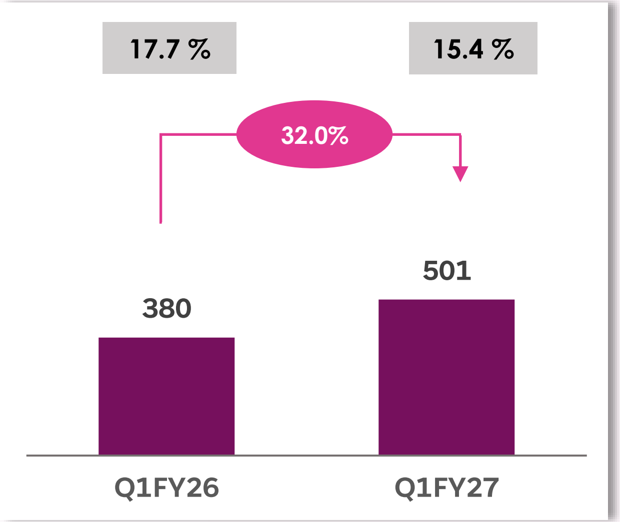
Revenue (In Lakhs.)



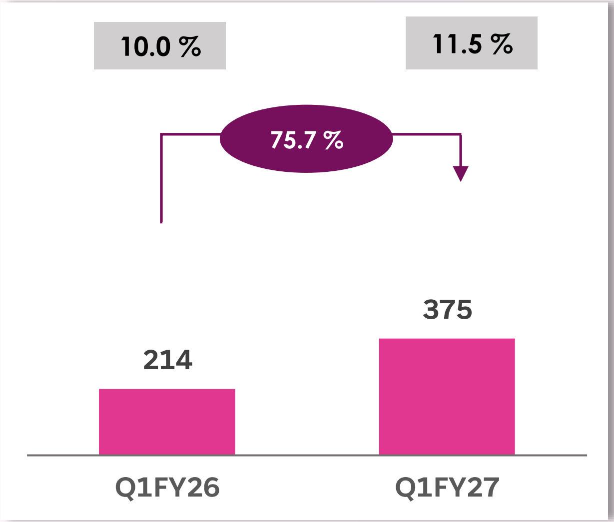
EBITDA & Margins (%)



PBT & Margins (%)

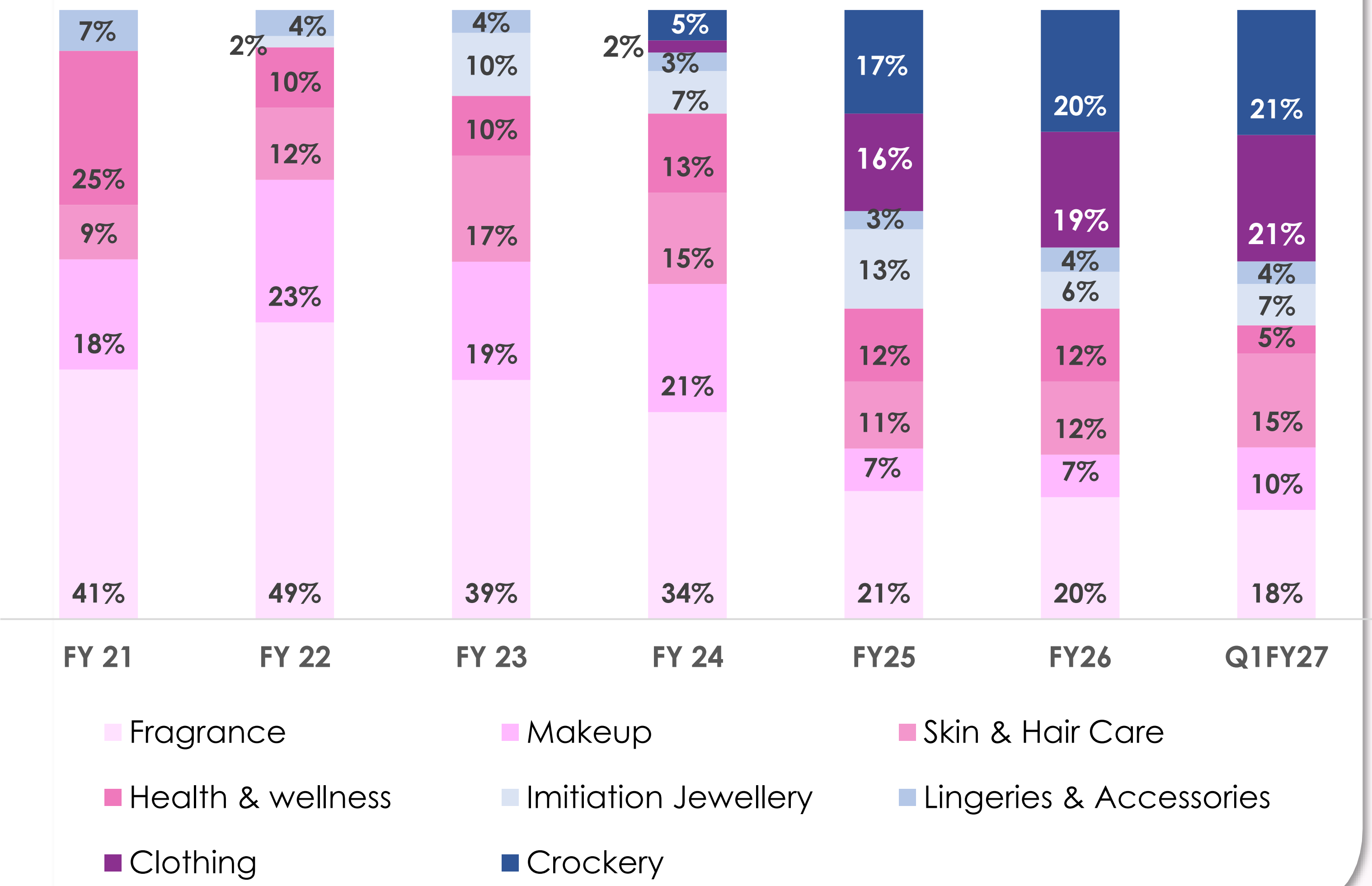


PAT & Margins (%)

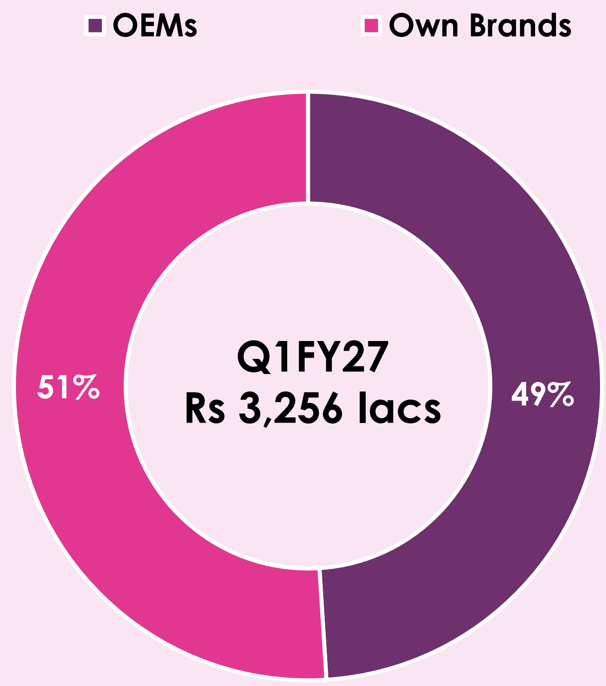


Diversified Revenue

Categories Wise



OEM sales v/s Own Brands



Q1FY27 Financial Performance

Particulars (Rs Lakhs)	Q1FY27	Q1FY26	YoY	FY26	FY25	YoY
Revenue from Operations	**3,255.9**	**2140.0**	52.1%	**13,369.0**	**5,911.3**	126.2%
Cost of good sold	2,023.3	1,146.3	76.5%	9,580.9	3,381.6	183.3%
Gross profit	**1,232.6**	**993.7**	**24.0%**	**3,788.1**	**2,529.7**	**49.7%**
Gross Profit Margin (%)	**37.9%**	46.4%		**28.3%**	**42.8%**	
Employee Expenses	99.5	81.6	22.0%	354.6	286.4	23.8%
Other Expenses	486.5	425.6	14.3%	1,646.7	1,251.8	31.5%
EBITDA	**646.6**	**486.5**	**32.9%**	**1,786.8**	**991.5**	**80.2%**
EBITDA Margin (%)	**19.9%**	**22.7%**		**13.4%**	**16.8%**	
Depreciation & Amortization	116.8	114.7	1.8%	563.4	133.8	321.0%
EBIT	**529.8**	**371.8**	**42.5%**	**1,223.4**	**857.7**	**42.6%**
EBIT Margin (%)	**16.3%**	**17.4%**		**9.2%**	**14.5%**	
Finance costs	73.5	42.5	73.0%	190.5	120.6	57.9%
Other Income	45.0	50.3	-10.5%	177.7	113.3	56.8%
PBT	**501.3**	**379.7**	**32.0%**	**1,210.7**	**850.4**	**42.4%**
Tax & Deferred Tax	126.1	166.1	-24.1%	399.3	131.5	203.7%
PAT	**375.2**	**213.6**	**75.7%**	**811.4**	**718.9**	**12.9%**
PAT Margin (%)	**11.5%**	**10.0%**		**6.1%**	**12.2%**	

Strategic and Business Updates

WOMANCART

Strategic Collaboration for Organic Wellness

Partnership Value

Womancart
- Platform Scale & Reach
- Hyperlocal Logistic

2- hour Delivery Integration across Delhi NCR

Just Organik
- Certified Organic
- Wellness Authority

Partner Profile: Strategic integration with Just Organik, a trusted Indian organic wellness brands

New Offerings: Adding natural sweeteners, superfoods and wellness essentials

Strategic Shift: Evolving towards a multi- category lifestyle commerce destinations

Redefining Convenience: “Wear & Try at Home”

Customer Journey

Step 1: Browse
Customer select styles seamlessly through the digital platform

Step 2: Deliver
Items are dispatched to the doorstep across Delhi NCR

Step 3: Try at Home
Evaluate fit, style and color in the comfort of personal space

Step 4: Buy with Confidence
Purchase only the items that meet exact expectations

Strategic Value:
Reduces purchase hesitation, builds customer trust, and seamlessly bridges ***digital convenience with physical retail*** *across clothing, jewellery, footwear, and furnishings.*

Capturing the Global K-Beauty and skincare Market

Live Now

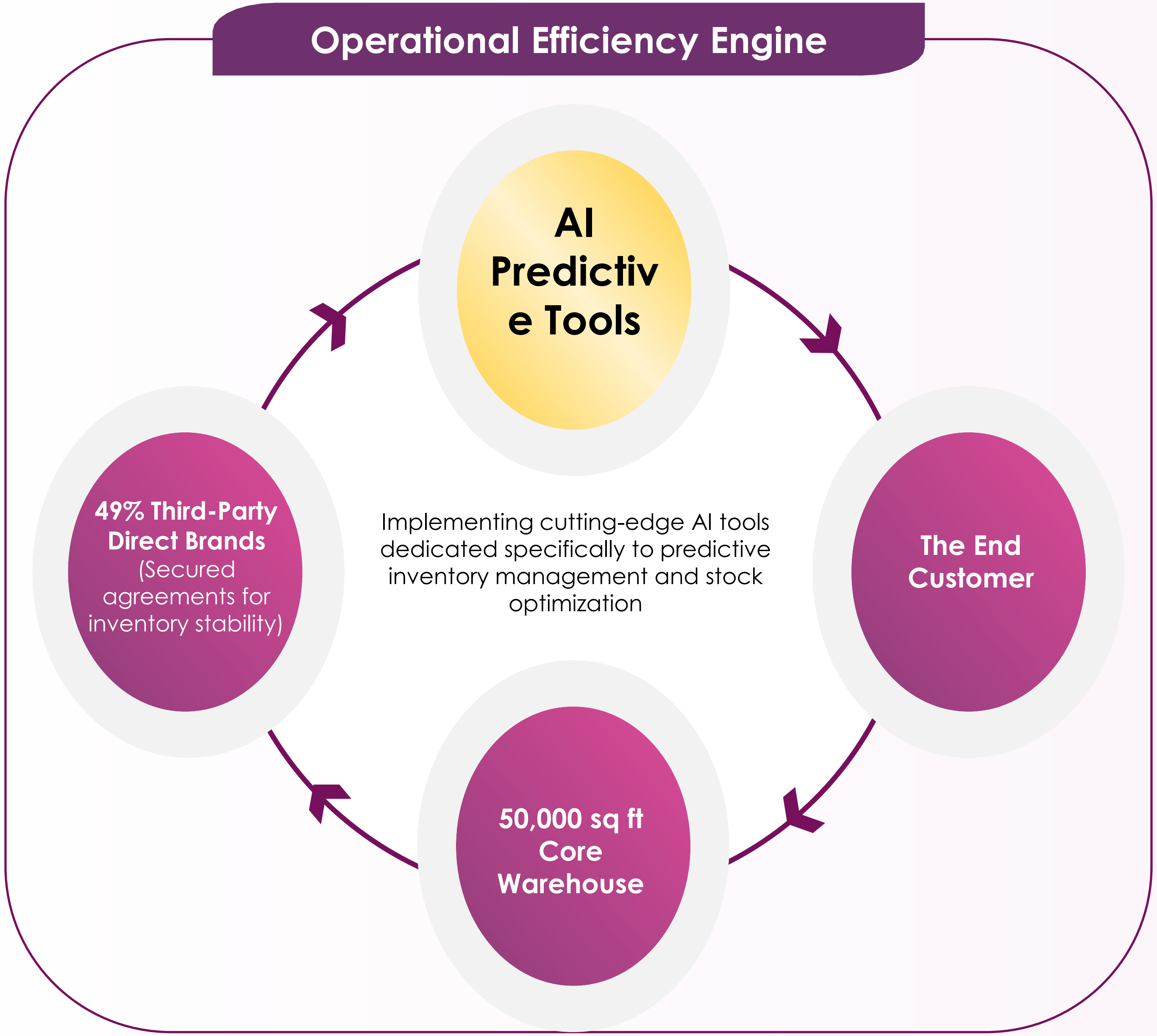
Integration of Internationally acclaimed Korean skincare brands, including CeraVe and The Face Shop

Upcoming Pipeline

The company plans to bring top- tier wellness brands Face Drip and Bath and Body works live on the Platform shortly

Aggressively onboarding globally recognized international brands onto the platform to capture premium market share

Next- Gen Inventory Management and AI Integration



Blluex Junior- Emerging as a Key Category

WOMANCART

- Entering kids' essentials, a category with **regular and repeat demand.**
- A natural extension of our **core customer base (Woman)**, addressing **children's daily needs.**
- Product range includes **lunch boxes (304-grade steel), backpacks, stationery and other everyday essentials.**
- Focus on **quality, safety and practicality** for daily use.
- Leveraging our existing sourcing, distribution and **quick-commerce capabilities** to scale this category.
- Dedicated kids' section launched to **strengthen visibility** and access.
- Aim is to **increase share of wallet** and drive higher repeat purchases.
- Step towards building a more **comprehensive lifestyle offering through in-house brands**

WomanCart In Australia

WOMANCART

256+	~99%	~AUD 99K*	~78%	~4%
SKUs (FY26)	Sell Through (FY26)	ARR (FY26)	Organic Demand (FY26)	Returns (FY26)

Operations in Australia

Website- https://womancart.com.au

Growth & Demand

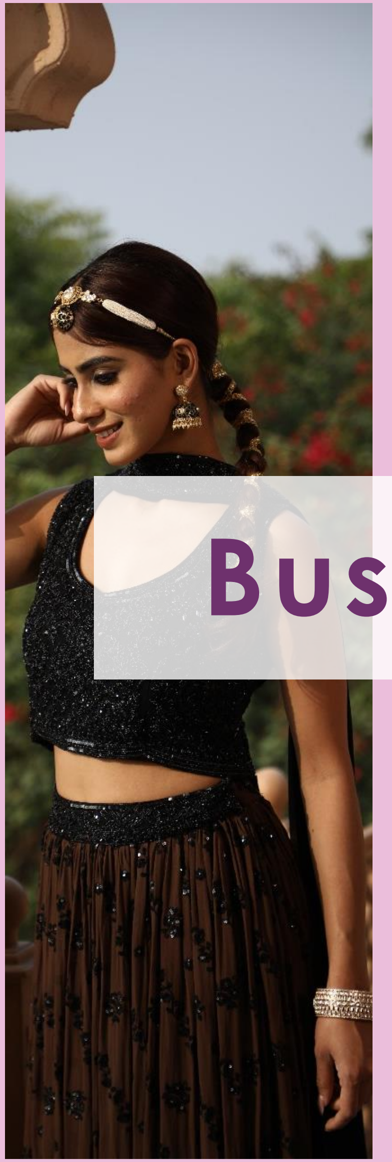
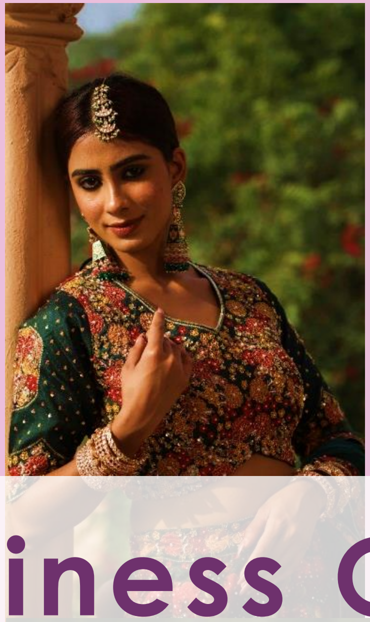
- Acquisition-led growth (~84% one-time buyers).
- Repeat at ~16% → strong LTV lever.
- Victoria drives ~66% orders (anchor market)

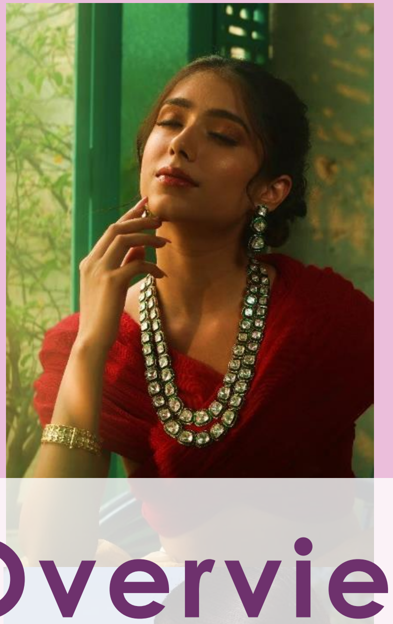
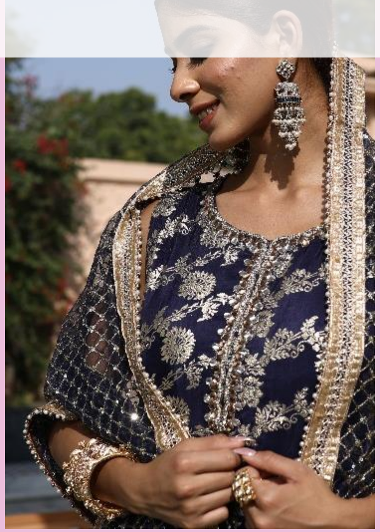
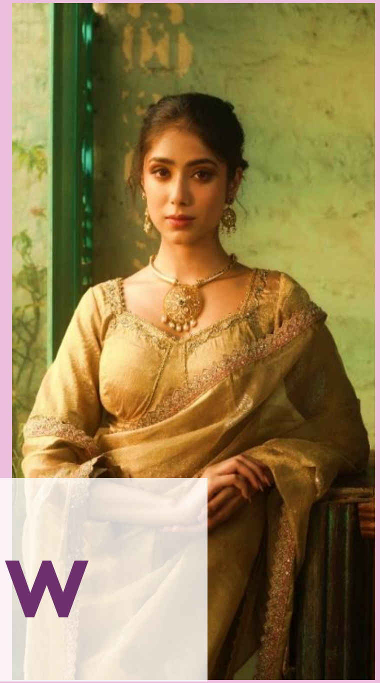
Product & Operations

- Top 20 SKUs contribute ~29% sales
- Balanced product concentration
- Strong SKU productivity → scalable unit economics

** ~AUD 99k ARR = ~₹66–67 Lakhs ARR*

Business Overview

WomanCart: One stop solution for all Women's needs

- Revolutionize the beauty and wellness retail industry
- Suitable for all women segments, including working professionals, homemakers, and mothers
- Seamless shopping experience. Try & buy option available
- Wide range of classic and emerging branded beauty and wellness products
- Exciting discounts, fast delivery, exceptional customer service and hassle-free return policy

Scale Matrices

31,350+	15+	9
SKUs	Stores & Warehouse	Own Brand

Financials Metrices

₹134 Cr	13.4%	6.1%
Revenue FY26	EBITDA Margin FY6	PAT Margin FY26

Digital Metrices

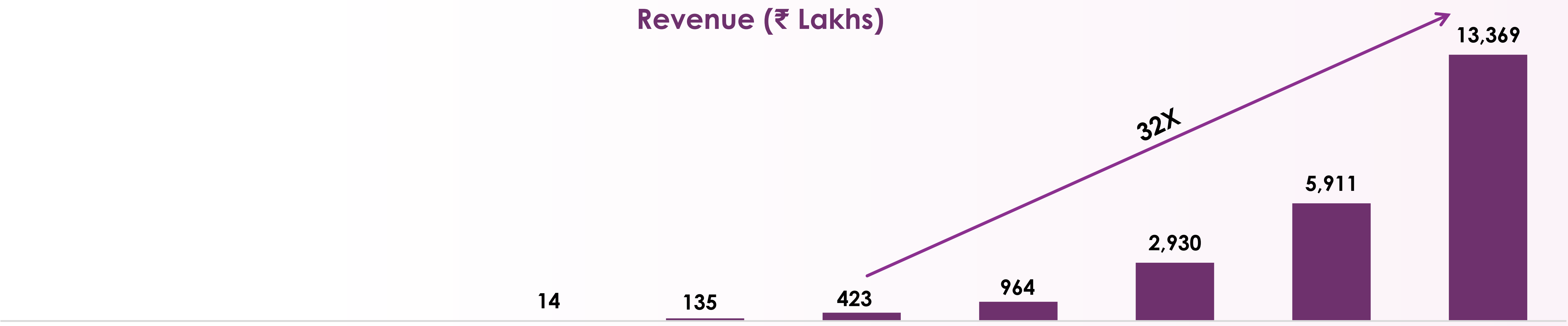
69.7K

Followers

Makeup & Skincare | Hair Care | Jewellery | Fragrance | Personal Care | Mom & Baby | Lingerie & Sleepwear | Home & Kitchen Decor | Dresses & Accessories | Footwear | Kids Essentials

Our Journey - Revenue Growth 32x in 4 years

WOMANCART



FY 17
- Started selling DEO on E-commerce platform (Rs10 lacs sales per month)
- Distribution for various brands

FY18
- Incorporated Business as WomanCart Private Limited.

FY19
- Commencement of business operation

FY20
- Ventured into woman accessories & jewellery

FY21
- Developed website
- Online Sales

FY22
- Opened two WomanCart stores in Delhi & one kiosk.
- Launched three owned brands in Jewelry, lingerie & clothing

FY23
- Launched own brand in accessories
- Listed on NSE SME in Oct 2023

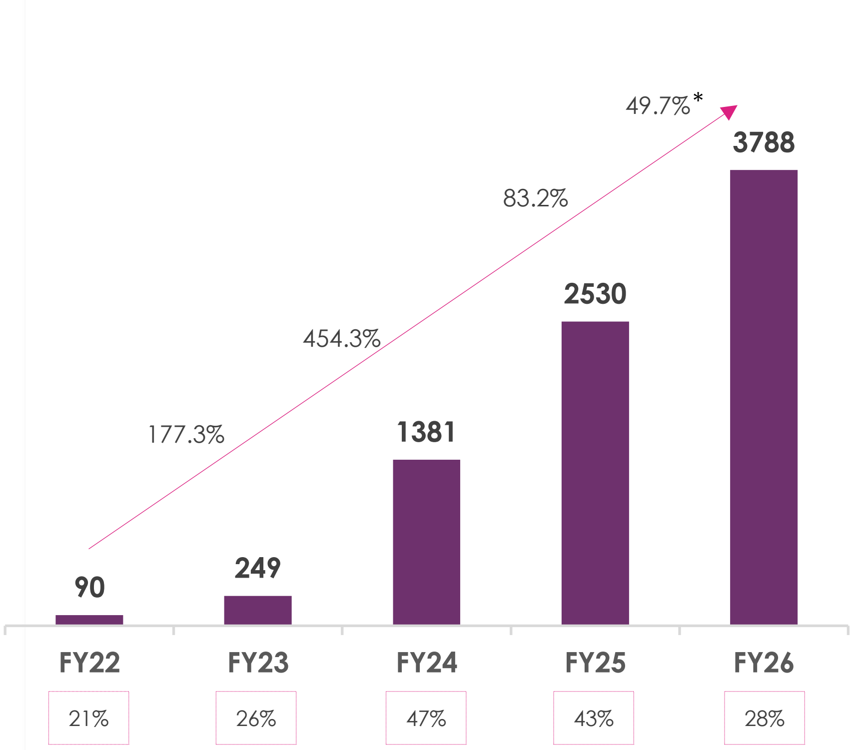
FY24
- Launched Home Brands
- Opened new stores

FY25
- Entered Australia
- Opened large warehouse sized at 18,000 sq ft

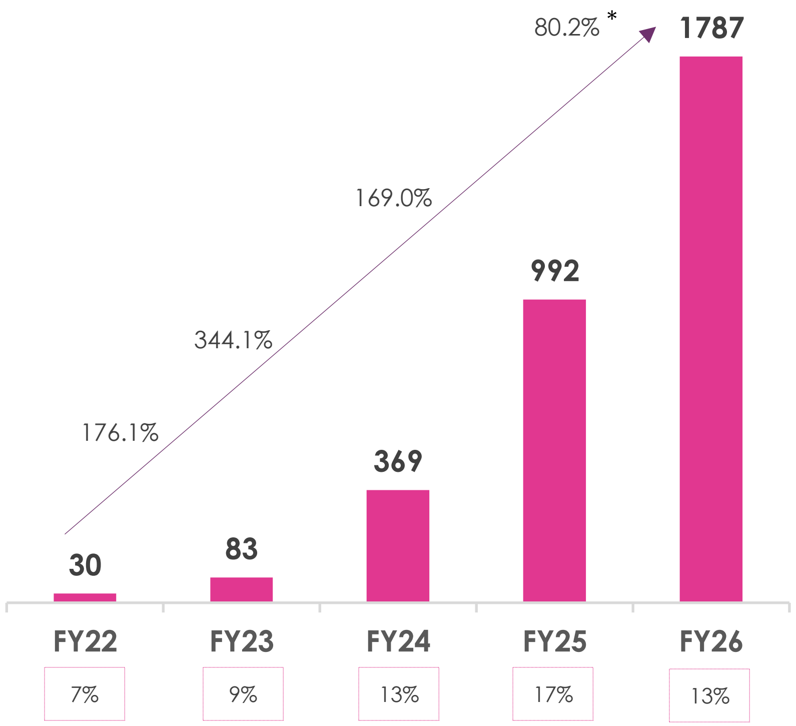
FY26
- 2-hour delivery model in Jaipur.
- Entered new categories with diffusers & bedsheets.
- Operations started in Australia.
- Opened two new stores in Delhi NCR.
- Launched new owned grown brand- Blluex Junior.
- Invested in Technology.
- Expanding Global Beauty Portfolio with leading International brands.
- Expanding wellness offering through Just Organik.
- Started Try and Buy at Home

Growing Profitability

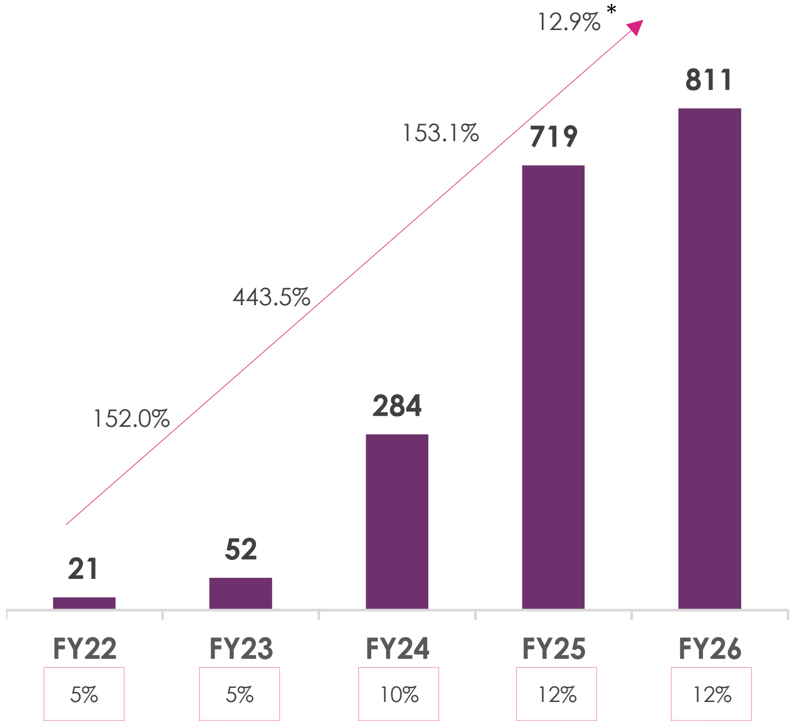
Gross Profit (Rs. In Lakhs) & Gross Margin (%)



EBITDA (Rs. In Lakhs) & EBITDA Margin (%)



PAT (Rs in lakhs) and Margins (%)



** shows YoY growth %*

Business Model

WOMANCART

Inventory led Fulfillment

- Efficiently Procurement from big OEM Brands
- Buying from Distributors, Dealers and CnF

B2C/ B2B/ OEMS

Online
- Own Website
- Marketplace

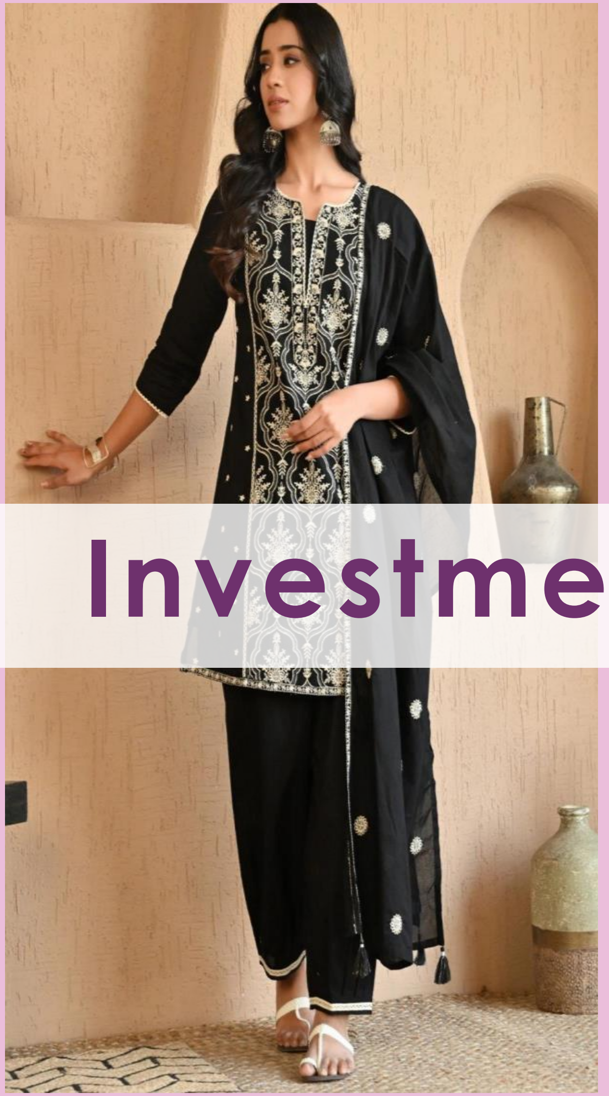
Offline
- WomanCart Stores
- WomanCart LUXE Stores

Sales

- 15-day return policy for online customers
- Return: 10-12% of sales
- Damages: only 2-3% of total sales
- Competitive and Reasonable Pricing

Warehouse → Store → Customer (2-hour delivery loop)

Investment Thesis

Express Delivery Model

Implementing an inventory-led delivery model, company ensures faster order fulfillment, minimized stockouts, and increased customer satisfaction through timely product availability

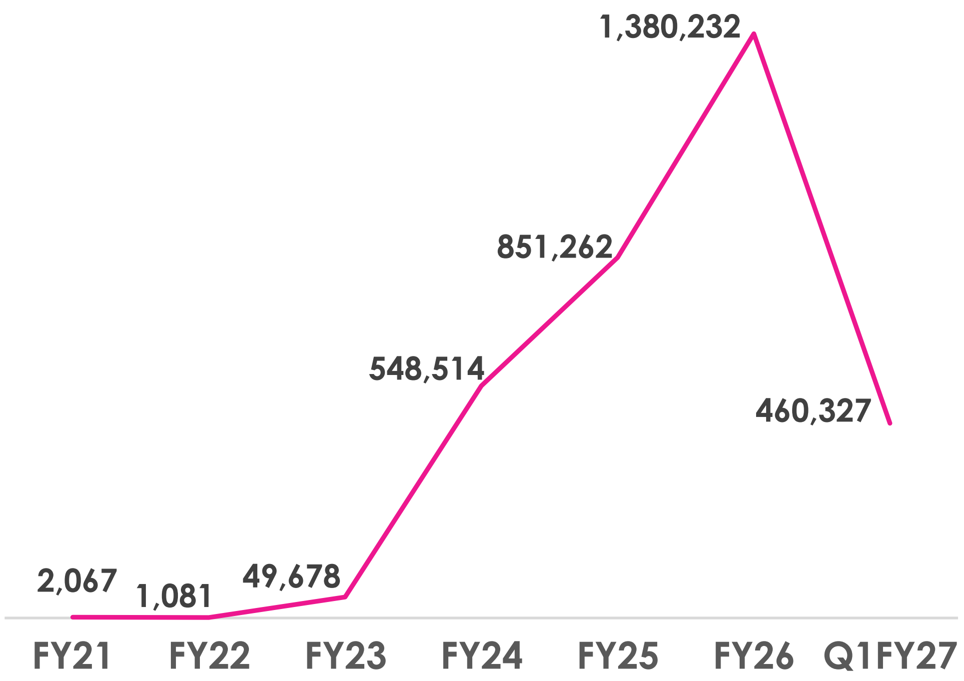
More than 31,350 SKUs present online: Increasing the visibility and credibility

We tailor personalized shopping experiences that drive customer loyalty and repeat business

6
No. of Warehouse

50+
Direct Relationship with Brands added this year

Average Order Delivered



Home Grown Brand Portfolio

WOMANCART

Sayda Jewels

- Provide antique, fashion, Kundan, temple, oxidized & American diamond Jewelries.

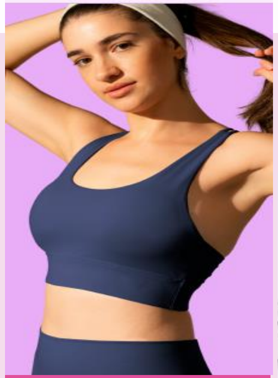
Faeezah

- Comfortable yet stylish loungewear.
- Impeccable cuts, premium fabric, & meticulous attention to details.

Feya

- Provide affordable & delightful assortment of hair accessories & western wear.

Wondercurve



- Stands out as lingerie brand.
- Embraces & celebrate the beauty of every woman's curve.
- Wide range of size & design.

Blluex

- Exclusive line of kitchen essentials.
- Includes sleek utensils & innovation gadgets.
- Redefining must-haves for every home.

Heeley

- It's a footwear brand, easy worn on the feet.
- Providing various designs- flat, heels, boots, shoes etc. in all sizes.

Kattly

- Kattly is a clothing brand designed to be worn while sleeping.
- Wide range of size and designs.
- Provide different material- Satin, cotton, rayon, Italian satin etc.

Miraaye

- Soulful, premium home and personal fragrances to enrich everyday life.
- Launched new categories for diffusers and bedsheets

Blluex Junior

- Everyday kids' essentials with focus on safety, quality & usability
- Covers lunch boxes, backpacks, stationery & daily-use accessories

Empowering women with our carefully curated diverse collection, offering fashion and lifestyle products as tools for self-expression and individuality.

Strong Omni Channel Model

WomanCart LUXE

- ✓ Premium & prestige brands and products
- ✓ Avg. Area of 900 SqFt.
- ✓ 2 Stores

WomanCart

- ✓ Top brands across various products
- ✓ Avg. Area of 400 SqFt.
- ✓ 7 Stores

500 SqFt
Average Area for Stores

Store Location

Name of Stores	Location
WomanCart LUXE	Model Town, New Delhi
WomanCart LUXE	Kohat Enclave, New Delhi
WomanCart	Patel Nagar, New Delhi
WomanCart	Shalimar Bagh, New Delhi
WomanCart	Model Town, New Delhi
WomanCart	Kamla Nagar, New Delhi
Blluex	Model Town, New Delhi
Blluex	Rohini, New Delhi
Kiosk	NSP Pacific Mall, New Delhi

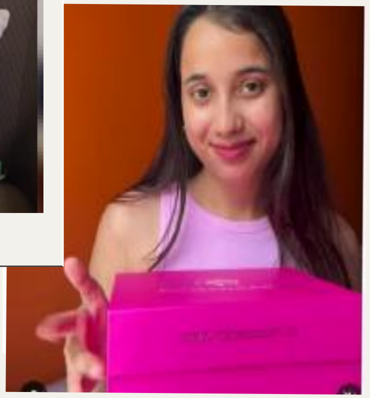
Same products, same pricing—customers can access identical offerings both in-store and online.

Social Media Appearance

26.6K Followers
Facebook

43.1K Followers
Instagram

46.5 lacs per month Marketing Spend
Including Influencer Marketing



Marquee Brands

WOMANCART

L'ORÉAL	COLORBAR	SUGAR	MAYBELLINE NEW YORK	POND'S	Minimalist	MILANI	Blossom Kochhar aroma magic	Aveeno ACTIVE NATURALS
SWISS BEAUTY Let's create new look	OLAY	YARDLEY LONDON	LAKMÉ	Gillette Venus	BIODERMA LABORATOIRE DERMATOLOGIQUE	SKINN by TITAN	amanté	AMERICAN TOURISTER Since 1933
RENÉE	SKKINVALUE	LOVE EARTH	Gillette	PARK AVENUE BEER SHAMPOO	Cetaphil	pilgrim	Dove	Fix DERMA
one8	PARK AVENUE	Pampers	NIVEA	VEGA	REVOLUTION MAKEUP REVOLUTION LONDON	Indulgeo Essentials	godrej	BORO PLUS HEALTHY SKIN
Staysure	ARMAF	RIYA	TRESemmé	enamor	L.A. Girl	Episoft	SCALPE	HAVELLS
BELLAVITA	PARKER EST. 1888	La Shield Sunscreen Range	FURR By PEE SAFE	Daily life FORÉVÉR52 PROFESSIONAL	THE BODY SHOP	WILD STONE	Clean & Clear	mothercare
THE FACE SHOP NATURAL STORY	ROXX Always Special	Dab & Dew	Jeena Sikho	FLiCKA	SOFY	Addox An Exotic Home Maker	PNB Kitchenmate	CeraVe DEVELOPED WITH DERMATOLOGISTS

Brands and products onboarded based on market demand, with in-house quality checks

Roadmap Ahead

WomanCart Luxe Store aims to expand its exclusive offerings

Launching super-fast delivery in another cities

Focusing on own home brands to strengthen the margins

Expanding beyond Delhi NCR and Jaipur to deliver quick-commerce convenience across more cities.

Annexure





WomanCart Stores

Model Town, New Delhi

Kamla Nagar, New Delhi

Patel Nagar, New Delhi

WomanCart LUXE Stores

Model Town, New Delhi

Kohat Enclave, New Delhi

WomanCart- *Largest Warehouse Facility*

WOMANCART

Area Size-18,000 Sqft. (Delhi NCR)

Core Support System for 2-Hour Delivery Model

Profit and Loss Statement

Particulars (Rs. Lakhs)	FY22	FY23	FY24	FY25	FY26
Revenue from Operations	**423.4**	**964.3**	**2,929.7**	**5,911.3**	**13,369.0**
Cost of good sold	333.5	715.2	1,548.6	3,381.6	9,580.9
Gross profit	**89.9**	**249.2**	**1,381.1**	**2,529.7**	**3,788.1**
Gross Profit Margin (%)	**21.2%**	**25.8%**	**47.1%**	**42.8%**	**28.3%**
Employee Expenses	24.5	44.5	188.0	286.4	354.6
Other Expenses	35.3	121.7	824.6	1,251.8	1,646.7
EBITDA	**30.1**	**83.0**	**368.5**	**991.5**	**1,786.8**
EBITDA Margin (%)	**7.1%**	**8.6%**	**12.6%**	**16.8%**	**13.4%**
Depreciation & Amortization	1.4	10.2	36.2	133.8	563.4
EBIT	**28.7**	**72.8**	**332.4**	**857.7**	**1,223.4**
EBIT Margin (%)	**6.8%**	**7.5%**	**11.3%**	**14.5%**	**9.2%**
Finance costs	9.5	5.9	33.6	120.6	190.5
Other Income	2.3	0.9	47.1	113.3	177.7
PBT	**21.4**	**67.7**	**345.8**	**850.4**	**1,210.7**
Tax & Deferred Tax	0.7	15.4	61.7	131.5	399.3
PAT	**20.7**	**52.3**	**284.1**	**718.9**	**811.4**
PAT Margin (%)	**4.9%**	**5.4%**	**9.7%**	**12.2%**	**6.1%**

Balance Sheet

Particulars (Rs Lakhs)	Mar-22	Mar-23	Mar-24	Mar- 25	Mar-26
Non-Current Assets	**22.1**	**79.0**	**267.1**	**1,894.5**	**1,870.1**
Property Plat & Equipment	20.0	69.8	191.1	1,416.7	1,647.7
Capital Work In Progress	-	-	48.8	3.7	5.4
Intangible Assets	2.0	9.1	22.4	63.8	145.9
Deferred Tax Asset (DTA)	-	0.2	4.8	80.6	64.1
Long Terms Loans & Advances	-	-	-	324.0	-
Other Non – Current assets	0.1	-	-	5.7	6.9
Total Current Assets	**363.3**	**472.2**	**2,370.8**	**7,203.2**	**14,100.6**
Inventories	156.9	308.6	1,158.1	3,730.6	8,360.2
Current Investments	-	-	-	300.1	150.1
Trade Receivables	142.2	34.2	428.8	593.0	2,290.5
Cash & Cash Equivalents	44.6	76.0	467.2	1,106.5	938.7
Short term Loans	2.8	11.0	63.6	520.8	1075.9
Other Financial Assets	-	-	-	-	-
Others Current asset	16.9	42.4	253.1	866.6	1,285.2
TOTAL ASSETS	**385.4**	**551.3**	**2,637.9**	**9,032.0**	**15,970.7**

Particulars (Rs Lakhs)	Mar-22	Mar-23	Mar-24	Mar- 25	Mar- 26
Equity	**264.1**	**315.0**	**1,651.7**	**6,878.6**	**11,411.8**
Share Capital	110.8	110.8	420.8	604.4	821.3
Other Equity	153.3	204.2	1,230.9	6,274.1	10,590.6
Total Non-Current Liabilities	**7.6**	**72.1**	**38.7**	**96.6**	**99.0**
Borrowings	7.2	72.1	37.6	83.0	87.7
Others	-	-	-	-	-
Deferred Tax Liabilities (Net)	0.4	-	1.1	-	-
Other Non –Current Liabilities	-	-	-	-	-
Provisions	-	-	-	13.5	11.3
Total Current Liabilities	**113.7**	**164.1**	**947.5**	**2,056.9**	**4,459.9**
Borrowings	71.9	51.5	622.3	1,353.2	2361.9
Trade Payables	37.4	68.6	198.7	513.2	1673.0
Current tax liabilities (Net)	-	-	-	-	-
Provisions	0.4	16.9	96.5	91.8	233.0
Other Current Liabilities	4.0	27.0	30.0	98.8	192.0
TOTAL EQUITY & LIABILITIES	**385.4**	**551.3**	**2,637.9**	**9,032.0**	**15,970.7**

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For further information:

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Thank You