



To,

The Manager – Listing Department,
The National Stock Exchange of India Limited,
Exchange Plaza, NSE Building,
Bandra Kurla Complex, Bandra East,
Mumbai – 400 051

Symbol: WOMANCART

ISIN: INE0Q9601016

Subject: Submission of Press Release – Womancart Limited Launches “Try & Buy at Home” Service Across Delhi NCR

Dear Sir/Madam,

In compliance with Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we are pleased to submit the enclosed Press Release titled **“Womancart Limited Launches ‘Try & Buy at Home’ Service Across Delhi NCR.”**

We are pleased to inform you that the Company has launched its new **“Try & Buy at Home”** service, enabling customers to select products through the Womancart platform and have them delivered to their doorstep for trial before making a final purchase decision.

The initiative is aimed at enhancing customer convenience and confidence by bringing the in-store trial experience to customers' homes. The service is currently available across selected categories including Clothing & Fashion Wear, Jewellery, Suits & Ethnic Wear, Footwear, Nightwear, Bedsheets, and Home Decor across Delhi NCR.

You are requested to take the same on record.

Thanking You,

For Womancart Limited

Keshutosh Roy

Company Secretary

M. No: A63939

Date: 12.06.2026

Place: New Delhi



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YOUR HOME IS NOW THE TRIAL ROOM

Can't decide on the size, style or colour? Order multiple options, try them at home and **pay only for what you keep**.



AVAILABLE ACROSS DELHI NCR

ORDER MULTIPLE PRODUCTS Styles, colours or products	MULTIPLE SIZES Not sure about the size? Order all.	TRY AT HOME Try everything in the comfort of your home.	KEEP ONLY WHAT YOU LOVE Choose the products that fit you and suit you best.	PAY ONLY FOR WHAT YOU KEEP Pay only for the products you decide to keep.	RETURN THE REST INSTANTLY Return the products you don't want at the doorstep.
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APPLICABLE ON

FASHION & APPAREL	FOOTWEAR	JEWELLERY	HOME PRODUCTS (BEDSHEETS & MORE)	EXCLUDES INNERWEAR & HYGIENE-SENSITIVE CATEGORIES
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*Available on selected categories.

Womancart Launches "Try & Buy at Home" Service Across Delhi NCR

Try in Comfort. Buy with Confidence.

Womancart Limited has launched its new "Try & Buy at Home" service across Delhi NCR, redefining the online shopping experience by enabling customers to try products at home before making a final purchase decision.

The service allows customers to browse and select products through the Womancart platform and have them delivered to their doorstep for trial. Customers can experience the products in the comfort of their homes, evaluate fit, style, colour, comfort, and suitability, and then choose to purchase only the items they wish to keep.

Designed to combine the convenience of online shopping with the confidence of an in-store experience, the initiative addresses one of the most common concerns among online shoppers—whether a product will meet their expectations once received.

The "Try & Buy at Home" service is currently available across selected categories, including **Clothing & Fashion Wear, Jewellery, Suits & Ethnic Wear, Footwear, Nightwear, Bedsheets & Home Decor**.

The service enables customers to order multiple styles, colours, designs, or sizes, compare options at home, and make informed purchase decisions without the uncertainty typically associated with online shopping.

With this launch, customers can enjoy a seamless shopping journey where their homes become a personal trial room. The service offers greater flexibility, comfort, and convenience while helping customers discover products that best match their preferences and lifestyle.

The initiative is expected to strengthen customer trust, improve purchase confidence, reduce shopping hesitation, and further enhance the overall customer experience on the Womancart platform.

The Company believes that customer-centric innovations such as "Try & Buy at Home" will continue to bridge the gap between digital convenience and physical retail experiences, supporting long-term customer engagement and loyalty.

Commenting on the launch, Mr. Madhu Sudan Pahwa, Promoter of Womancart Limited, said:

"At Womancart, we continuously strive to make shopping more convenient, personalized, and enjoyable for our customers. With the launch of our 'Try & Buy at Home' service, customers can now experience products in the comfort of their homes before making a purchase decision. This initiative reflects our commitment to delivering a premium shopping experience that combines convenience, confidence, and choice. We believe the service will further strengthen customer trust and reinforce Womancart's position as a customer-first lifestyle platform.