



To,
The Manager-Listing Department,
The National Stock Exchange of India Limited,
Exchange Plaza, NSE Building,
Bandra Kurla Complex, Bandra East,
Mumbai-400 051

10.12.2025

Symbol: WOMANCART
ISIN: INEQ9601016

Subject: Submission of Press Release - Womancart Limited appoints Value 360 Communications as its Public Relations Agency

Dear Sir/Madam,

In compliance with Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we are pleased to submit Press Release titled **"WomanCart appoints Value 360 Communications Limited** as its Public Relations Agency."

WomanCart Limited has formally entered into a **Public Relations Service Agreement with Value 360 Communications Limited** (formerly known as Value 360 Communications Private Limited). "The agreement executed outlines a comprehensive PR mandate to support the Company's brand communication and media outreach requirements."

Value 360 Communications, with its proven track record of managing PR mandates for prominent brands across sectors, brings deep expertise in **strategic counsel, media relations, crisis preparedness, and influencer-driven communication**. Its influencer marketing arm, ClanConnect, further strengthens the mandate by enabling brands to amplify their reach through data-driven, AI-enabled campaigns. WomanCart and the agency are delighted to join hands, united by a shared vision and belief in the brand's growth momentum and the potential to create meaningful impact through strategic communication.

This association supports the Company's commitment to strengthening its communication strategy through **structured outreach, enhanced visibility, and consistent brand messaging**. The partnership aligns with Womancart's focus on expanding its presence and building stronger engagement with stakeholders.

Under this engagement, Value 360 will support WomanCart with a wide range of PR services including:

- **Content development** for press releases, media kits, spokesperson profiles, authored articles, and trend-story comments.
- **Pan-India media outreach with a focus on Delhi, Mumbai and Bengaluru.**
- **Media briefings, interviews, leadership profiling, and exclusive brand stories.**
- **Monthly and quarterly strategic reviews, media monitoring, and industry newsletters.**
- **Mapping of awards, events, and strategic paid media opportunities.**

You are requested to take the same on record.

Thanking You

Keshutosh Roy
Company Secretary



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