



Wipro Divests “Sunflower” brand Vanaspati to Cargill

Bangalore, December 10, 2012: Wipro Ltd and Cargill announced that they have signed an agreement wherein Cargill acquires Wipro’s Vanaspati brand “Sunflower”. The scope of the acquisition is limited to the product brand only.

“Acquiring Sunflower Vanaspati underscores Cargill’s long-term commitment to growing our consumer food business in India. It is an excellent fit with our existing strong brand portfolio through which we serve a significant consumer base across the country,” said Siraj Chaudhry, Chairman, Cargill India.

Anil Chugh, Senior Vice President, Wipro Consumer Care said “As part of our strategy we continuously assess the portfolio of the businesses we are in. We have identified our core market segments to be Personal Care, Skin Care, Wellness and Lighting and in line with our strategy we are divesting the Sunflower Vanaspati business. We are confident that Sunflower Vanaspati, which has a strong presence in Western India, will reach greater heights with Cargill, who are focused on Vegetable Oil & Vanaspati business”.

He added “Sunflower Vanaspati business was about 1% of total Wipro Consumer Care and Lighting revenue. All employees related to this business will be absorbed in our current operations.”

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About Wipro Consumer Care and Lighting:

Wipro Consumer Care and Lighting Group has a profitable presence in the branded retail market of toilet soaps, hair care soaps, baby care products and lighting products. Its brands include Santoor and Chandrika toilet soaps, Wipro Shikakai hair care soap, Santoor Talc, Wipro Baby Soft range of baby care products and Wipro Safewash liquid detergent. In the wellness segment, Wipro markets Glucovita Glucose powder and Glucovita Honey. In Lighting Wipro has a strong presence in commercial and institutional segment. In the domestic lighting segment Wipro has a complete range of Bulbs, Tube lights, Compact Florescent Lamps and lighting accessories.

About Wipro Limited (NYSE: WIT)

Wipro provides comprehensive IT solutions and services, including systems integration, Information Systems outsourcing, IT enabled services, package implementation, software application development and maintenance, and research and development services to corporations globally. Wipro Limited is the first PCMM Level 5 and SEI CMM Level 5 certified IT Services Company globally. Wipro also has a strong presence in niche market segments of Infrastructure Engineering and Consumer Products & Lighting. For more information, please visit our websites at www.wipro.com.

Wipro's forward looking and cautionary statements

The forward-looking statements contained herein represent Wipro's beliefs regarding future events, many of which are by their nature, inherently uncertain and outside Wipro's control. Such statements include, but are not limited to, statements regarding Wipro's growth prospects, its future financial operating results, and its plans, expectations and intentions. Wipro cautions readers that the forward-looking statements contained herein are subject to risks and uncertainties that could cause actual results to differ materially from the results anticipated by such statements. Such risks and uncertainties include, but are not limited to, risks and uncertainties regarding fluctuations in our earnings, revenue and profits, our ability to generate and manage growth, intense competition in IT services, our ability to maintain our cost advantage, wage increases in India, our ability to attract and retain highly skilled professionals, time and cost overruns on fixed-price, fixed-time frame contracts, client concentration, restrictions on immigration, our ability to manage our international operations, reduced demand for technology in our key focus areas, disruptions in telecommunication networks, our ability to successfully complete and integrate potential acquisitions, liability for damages on our service contracts, the success of the companies in which we make strategic investments, withdrawal of fiscal governmental incentives, political instability, war, legal restrictions on raising capital or acquiring companies outside India, unauthorized use of our intellectual property, and general economic conditions affecting our business and industry. Additional risks that could affect our future operating results are more fully described in our filings with the United States Securities and Exchange Commission, including, but not limited to, Annual Reports on Form 20-F. These filings are available at www.sec.gov. We may, from time to time, make additional written and oral forward-looking statements, including statements contained in the company's filings with the Securities and Exchange Commission and our reports to shareholders. We do not undertake to update any forward-looking statement that may be made from time to time by us or on our behalf.