



Date: February 10, 2026

BSE Limited,
Phiroze Jeejeebhoy Towers,
Dalal Street, Mumbai- 400001,
Maharashtra, India

National Stock Exchange of India Limited,
Exchange Plaza, C-1, Block G,
Bandra Kurla Complex, Bandra (E),
Mumbai – 400 051

BSE Scrip Code: 544642

NSE Scrip Symbol: WAKEFIT

Dear Sir/ Madam,

Subject: Intimation regarding appointment of Chief Financial Officer (Key Managerial Personnel) of the Company

Pursuant to Regulation 30 and other applicable provisions of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 (“SEBI Listing Regulations”) and the relevant circulars issued thereunder, we wish to inform that, the Board of Directors of the Company, at its meeting held on Tuesday, February 10, 2026, approved the appointment of Ms. Parul Gupta as Chief Financial Officer (Key Managerial Personnel) of the Company with effect from February 10, 2026.

Further, we wish to inform you that pursuant to Regulation 30(5) of the SEBI Listing Regulations, she is also authorised for the purpose of determining materiality of events or information and making disclosures to the Stock Exchange(s).

The details as required under Regulation 30 of the SEBI Listing Regulations read SEBI Master Circular No. HO/49/14/14(7)2025-CFD-POD2/I/3762/2026 dated January 30, 2026, are enclosed as **Annexure A**.

This intimation shall be made available on the Company's website at www.wakefit.co/investor-relations.

You are requested to kindly take the same on record.

Thanking you,

Yours faithfully,

For Wakefit Innovations Limited
(formerly known as Wakefit Innovations Private Limited)

Surbhi Sharma
Company Secretary and Compliance Officer
Membership Number: A57349

Encl.: As above

Annexure A

Change in Key Managerial Personnel (Chief Financial Officer) of the Company

[The details as required under Regulation 30 of the SEBI Listing Regulations read with Part A of Schedule III of the SEBI Listing Regulations read with SEBI Master Circular No. HO/49/14/14(7)2025-CFD-POD2/I/3762/2026 dated January 30, 2026]

Sr. No.	Details of Event that need to be provided	Information of such events(s)
a.	Reason for change viz. appointment, reappointment, resignation, removal, death or otherwise;	Appointment of Ms. Parul Gupta as Chief Financial Officer of the Company with effect from February 10, 2026.
b.	Date of appointment / reappointment / cessation (as applicable) & term of appointment/re-appointment.	Date of appointment: February 10, 2026 Term: Not Applicable
c.	Brief profile (in case of appointment)	<p>Ms. Parul Gupta is a member of Institute of Chartered Accountant of India and an alumna of ISB Hyderabad. She also holds dual bachelor's degree in law and commerce from Lucknow University.</p> <p>With nearly 20 years in leadership roles across diverse industries, Parul has excelled in strategic finance, business partnering and ensuring robust controls & compliance. Her career includes significant positions with Syngene, Mynta, Jabong, Aircel and Airtel.</p> <p>Her professional journey has also been recognized with prestigious awards, including the 'Top 30 e-Commerce Leaders Award', 'Women Leadership Award for Excellence in e-commerce', and inclusion among the 'Top 250 Great Managers in India'.</p>
d.	Disclosure of relationships between directors (in case of appointment of a director)	Not Applicable