



PRICE "LESS" FASHION

October 21, 2014

Ref. No. CS/S/L-32/2014-15

To:
The Listing Department
**NATIONAL STOCK EXCHANGE OF
INDIA LIMITED**
"Exchange Plaza"
Bandra-Kurla Complex
Bandra (E), Mumbai-400 051
Scrip Code: VMART
Fax: 022-26598120
Email: cmlist@nse.co.in

To:
The Corporate Relationship Department
BSE LIMITED
Phiroze Jeejeebhoy Towers,
Dalal Street, Mumbai-400 001
Scrip code: 534976
Fax: 022-22723121
Email: corp.relations@bseindia.com

Sub: Intimation of opening the 102 Store at Kotwali, Allahabad, Uttar Pradesh.

Dear Sir/Madam,

This is to inform you that the Company has opened a new store located at "**12/14, Rani Mandi Chowk, Kotwali, Opposite Chowk Post Office, Allahabad- 211003, Uttar Pradesh**". The store is spread in an area of 7039 sq. ft. This is the 47th store in the state of Uttar Pradesh across 38 cities. With this we have increased the tally of the state to 16 composite stores & 31 fashion stores.

This takes the total number of stores to 102 in 87 cities across 12 states with a total area of 8.29 lakhs sq.ft.

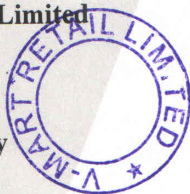
Kindly treat this as intimation under the applicable clauses of the Listing Agreement.

Please take the above on record and acknowledge the receipt of the same.

Thanking you,

Yours truly,
For V-Mart Retail Limited

Sudhir Kumar
Company Secretary



V-MART RETAIL LTD.

CIN No.: L51909DL2002PLC163727
FAX No.: 011-45254429

F-11, Udyog Nagar Industrial Area, Rohtak Road, Peeragarhi,
New Delhi - 110 041
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