



PRICE "LESS" FASHION

13<sup>th</sup> February, 2018

Ref. No. CS/S/L-236/2017-18

The Listing Department  
**NATIONAL STOCK EXCHANGE OF  
INDIA LIMITED**  
"Exchange Plaza"  
Bandra-Kurla Complex  
Bandra (E), Mumbai-400 051  
**Scrip Code: VMART**  
Fax: 022-26598120  
Email: [cmllist@nse.co.in](mailto:cmllist@nse.co.in)

The Corporate Relationship Department  
**BSE Limited**  
Phiroze Jeejeebhoy Towers,  
Dalal Street, Mumbai-400 001  
**Scrip code: 534976**  
Fax: 022-22723121  
Email: [corp.relations@bseindia.com](mailto:corp.relations@bseindia.com)

**Sub: Press Release on the financial results for the quarter ended 31<sup>st</sup> December, 2017**

Sir,

Please find enclosed herewith press release on the financial results of the Company for the quarter ended 31<sup>st</sup> December, 2017.

We request you to kindly take the above information on record.

Thanking you,

Yours truly,  
For V-Mart Retail Ltd.,

  
**Megha Tandon**  
Company Secretary

(Encl.- As above)

**V-MART RETAIL LTD.**

CIN- L51909DL2002PLC163727

Corporate Office : Plot No. 862, Udyog Vihar, Industrial Area Phase V, Gurgaon - 122 016 (Haryana)  
Tel. : 0124-4640030, Fax No. : 0124-4640046 Email : [info@vmart.co.in](mailto:info@vmart.co.in) Website : [www.vmart.co.in](http://www.vmart.co.in)  
Registered Office : 610-611, Guru Ram Dass Nagar, Main Market, Opp. SBI Bank, Laxmi Nagar, New Delhi - 110092



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## **V-Mart reports increase in Revenue by 23%, EBIDTA by 57%, and PAT by 65% for nine months ended 31<sup>st</sup> December 2017**

**New Delhi, 13 Feb 2018:** V-Mart Retail Ltd. announced its unaudited financial results for the quarter ending 31st Dec 2017, which were approved by the company's Board of Directors at its meeting held on 13 Feb 2018.

For the period ending nine months FY18, V-Mart reported an increase in revenue from operations by 23% to Rs.9250 million, EBIDTA by 57% to Rs.1097 million, PAT by 65 % to Rs.618 million and same store sales growth (apparel) of 10%.

During Q3FY18, V-Mart reported an increase in revenue from operations by 13% to Rs. 3680 millions, EBITDA by 30% to Rs. 640 million, and PAT by 27% to Rs. 367 million over the corresponding period last year. Same store sales growth for the quarter remained flat over a high base of 17% in Q3 of FY17.

The company opened 10 new stores in the quarter, with 4 additions in Uttar Pradesh, 2 in Jharkhand, 2 in Bihar, 1 in Uttarakhand and 1 in Odisha taking the total retail area under operations to 14 lacs sq ft.

### **Outlook**

Speaking on the occasion, Lalit Agarwal, CMD mentioned that the company is also launching special merchandise for summers at very reasonable prices. New and summer friendly fabrics are also being launched in t-shirts with attractive cool summer colours with major focus on 100% premium cotton fabrics. The company will also be launching 'liva' fabric in women ethnic wear for the first time. The company is also launching its spring summer collection before Holi will also include comfortable cotton kurtis, tops with multi coloured flaired skirts , plazzaos, pants etc.

### **About V-Mart Retail Limited:**

V-Mart is a medium-sized hypermarket format retail chain based at New Delhi. It is a multi-brand family retail store offering apparels, general merchandise and kirana. Primarily focusing on Tier- II & Tier- III cities which are located as standalone stores in high-street areas and shopping hubs. V-Mart offers clothing, accessories, and personal care products for men, women, and children with an average store size of approximately 8,000 Sq. Ft. The company follows the concept of "value retailing" to target the strata of the population belonging to the expanding "aspiring class" and "middle class". V-Mart stores, in untapped markets, provide customers with an enhanced shopping experience, comprising of a vast range of value retail products under a modern ambience and feel of a large retail mall.

For more information

**Anand Agarwal (CFO)**



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