NIPPON INVESTMENT AND FINANCE COMPANY PRIVATE LIMITED

Regd. Office: Fort House, II Floor, 221, Dr. D. N. Road, Fort, Mumbai – 400 001, Maharashtra

April 3, 2013

To,
The Company Secretary
Videocon Industries Limited
14 KM Stone, Aurangabad-Paithan Road,
Village: Chittegaon, Taluka: Paithan,
Dist.: Aurangabad – 431 105
Maharashtra

Dear Sir,

Sub.: Disclosures under Regulation 31(3) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011.

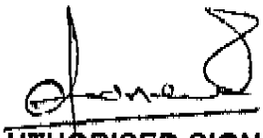
We refer to the captioned subject and enclose herewith declaration under Regulation 31(3) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011, intimating pledge of Shares of Videocon Industries Limited (the Target Company).

You are requested to take the same on record and do the needful.

Thanking you,

Yours truly,

For NIPPON INVESTMENT AND FINANCE COMPANY PRIVATE LIMITED



AUTHORISED SIGNATORY

C.C.:

1. BSE Limited
2. National Stock Exchange of India Limited

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Format for disclosure by the Promoter(s) to the stock exchanges and to the Target Company for encumbrance of shares / invocation of encumbrance/ release of encumbrance, in terms of Regulation 31(1) and 31(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Name of the Target Company (TC)	Videocon Industries Limited
Name of the Promoter(s) on whose shares encumbrance was created/ invoked/ released (tick the relevant one)	Nippon Investment And Finance Company Private Limited
Date of Reporting	2/4/2013
Names of the stock exchanges where the shares of the target company are listed	BSE Limited National Stock Exchange of India Limited
Details of the promoters' holding:	
(The term "event" indicates creation/ invocation/ release of encumbrance, as the case may be)	

Promoter (s) or PACs with him	Pre-event holding		Details of events pertaining to encumbrance		Post event holding (encumbered shares to be excluded)		(*) Details of encumbrance (pledge/lien or others- give details
Names	Number	% of total share capital	Type – creation/ invocation/ release	Date (s)	Number	% of total share capital	
Nippon Investment And Finance Company Private Limited	Un-Encumbered: 4,806,085	1.51	Pledge of 990,000 Equity Shares	25/3/2013	3,816,085	1.20	990,000 Equity Shares pledged with I L & F S Financial Services Ltd
	Encumbered: 10,645,000	3.34					
	Total: 15,451,085	4.85					

Total outstanding shares of Videocon Industries Limited as on date of reporting is 318,771,669 including therein 14,809 partly paid-up shares allotted on 22nd April, 2010 on Rights Basis.

Signature of the Authorised Signatory
For NIPPON INVESTMENT AND FINANCE COMPANY PRIVATE LIMITED

AUTHORISED SIGNATORY

NIPPON INVESTMENT AND FINANCE CO. PVT. LTD. MUMBAI