SYNERGY APPLIANCES PRIVATE LIMITED

(Formerly: R N Dhoot Investment Company Private Limited)
Regd. Office: 2275, Adate Bazar, Ahmednagar – 414001, Maharashtra

31th March, 2012

To,
The Company Secretary
Videocon Industries Limited
14 KM Stone, Aurangabad- Paithan Road,
Village Chittegaon, Taluka Paithan,
Dist.: Aurangabad – 431 105
Maharashtra

Dear Sir,

Sub.: Disclosure under regulation 31(3) of SEBI (Substantial Acquisition of Shares And Takeovers) Regulations, 2011.

We refer to the captioned subject and enclose herewith declaration under regulation 31(3) of SEBI (Substantial Acquisition of Shares And Takeovers) Regulations, 2011, intimating pledge of Shares of Videocon Industries Limited (the Target Company).

You are requested to take the same on record and do the needful.

Thanking you,

Yours truly,

For SYNERGY APPLIANCES PRIVATE LIMITED

VILAS R. SALUNKE
DIRECTOR

C.C.:

1. Bombay Stock Exchange Limited
2. The National Stock Exchange of India Limited

31-MAR-2012 10:26 From:

Format for disclosure by the Promoter(s) to the stock exchanges and to the Target Company for encumbrance of shares / invocation of encumbrance/ release of encumbrance, in terms of Regulation 31(1) and 31(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Name of the Target Company (TC)	Videocon Industries Limited
Name of the Promoter(s) on whose shares encumbrance was created/ invoked/ released (tick the relevant one)	Synergy Appliances Private Limited
Date of Reporting	31/03/2012
Names of the stock exchanges where the shares of the target company are listed	Bombay Stock Exchange Limited The National Stock Exchange of India Limited
Details of the promoters' holding:	
(The term "event" indicates creation/ invocation/ release of encumbrance, as the case may be)	

Promoter (s) or PACs with him	Pre-event holding		Details of events pertaining to encumbrance		Post event holding (encumbered shares to be excluded)		(*) Details of encumbrance (pledge/lien or others- give details
Names	Number	% of total share capital	Type – creation/ invocation/ release	Date (s)	Number	% of total share capital	
Synergy Appliances Private Limited	Un-Encumbered: 7,299,565 Encumbered: 8,511,010 Total: 15,810,575	2.41 2.81 5.22	Pledge of 1,000,000 Equity Shares	28/3/2012	6,299,565	2.08	1,000,000 Equity Shares pledged with Yes Bank Ltd.

Total outstanding shares of Videocon Industries Limited as on date of reporting is 303,021,669 including therein 21,358 partly paid-up shares allotted on 22nd April, 2010 on Rights Basis.

Signature of the Authorised Signatory
For **SYNERGY APPLIANCES PRIVATE LIMITED**

VILAS R. SALUNKE
DIRECTOR

To:Fax Server P.2