VISAGAR
you dream, we create

27th May 2015

National Stock Exchange of India Limited
Exchange Plaza, Plot No. C/1, G Block,
Bandra Kurla Complex,
Bandra (E), Mumbai – 400 051

Scrip ID: **VIVIDHA**

Sub: **BUSINESS UPDATES - Opening of VIVIDHA showroom at Jaipur**

We are pleased to announce the grand opening of our newest showroom at Jaipur. The showroom is a single storey standalone building and will provide a premium shopping experience through its elegant ambience and well appointed customer service personnel. The showroom is the first to carry refreshed brand logo and interior design theme which will be standard across all VIVIDHA franchise showrooms in future. At VIVIDHA, we house a variety of Saree, Lehenga & Suits – all available at very attractive value proposition to our customers. Footfalls are expected to rise over time through local and national level marketing as well as word of the mouth publicity.

The premises will also house the regional wholesale office of the Company from where marketing for the state will be done.

Vividha
by VISAGAR POLYTEX LIMITED

There are 13 VIVIDHA showrooms pan-India. The Company already has good presence in Rajasthan at Jaipur, Jodhpur, Bikaner, Bhilwara, Dungargarh, etc. and we are keen to target other parts of Rajasthan as well through franchise expansion.

We are soon establishing our retail presence in Mumbai as well.

For franchise enquiries email franchise@visagar.com / call: 09222255512

VIVIDHA Showroom at Khatipura, Jaipur

VISAGAR POLYTEX LTD

VIVIDHA, Krishna Colony Gate, Jharkhand Choraha, Khatipura Road, Jaipur - 302012