

### December 17, 2025

To,

The Listing Department,

BSE Limited

Bandra (East), Mumbai-400 051

Phiroze Jeejeebhoy Towers,

Dalal Street, Mumbai - 400 001.

The Listing Department

National Stock Exchange of India Limited

Exchange Plaza, Plot No. C/1, G Block,

Bandra-Kurla Complex.

Scrip Code: 532613 Trading Symbol: "VIPCLOTHNG"

Dear Sir/Madam,

Sub: - Submission of Press release

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, please find enclosed herewith the **press release** to be issued by the Company, announcing **participation of VIP Clothing Limited in INTIMASIA 2025** – **India's Largest Intimate Wear Show**, scheduled to be held from 17<sup>th</sup> to 19<sup>th</sup> December, 2025 at NESCO, Bombay Exhibition Centre, Mumbai.

We request you to kindly take the above information on record.

Thanking you,

For VIP CLOTHING LIMITED

#### Rahul Soni

Company Secretary and Compliance Officer Mem. No. ACS 61305

Encl: A/a.





It is time to be a part of



### JOIN US ON

10.00 AM TO 7.00 PM 17<sup>TH</sup>, 18<sup>TH</sup> & 19<sup>TH</sup> December, 2025

Booth No AA11 TO AA12

VISIT AT

# NESCO, HALL-6 BOMBAY EXHIBITION CENTRE,

GOREGAON EAST, MUMBAI

We will be there, will you?



For more information visit www.vip.in

CIN: L18101MH1991PLC059804

Registered office: C-6, Road No.22, MIDC, Andheri (East), Mumbai -400 093.

**Phone:** 022 - 40209000/1/2/3/4/5

Email- id: investor.relations@vip.in; Website: www.vipclothing.in



## VIP Clothing Limited to Participate in INTIMASIA 2025 - India's Largest Intimate Wear Show

### Mumbai, December 17, 2025

VIP Clothing Limited, a leading Indian innerwear and lifestyle apparel company, announced its participation in INTIMASIA 2025, India's premier trade exhibition for the intimate wear industry. The event will be held from 17th to 19th December, 2025 at NESCO, Hall 6, Bombay Exhibition Centre, Goregaon East, Mumbai, where the Company will exhibit at Booth Nos. AA11 to AA12.

At the exhibition, the Company will present its diversified innerwear and athleisure portfolio across established brands including VIP, Frenchie, Feelings, Leader, Rivolta, and Brat, reflecting its focus on design-led development, evolving consumer preferences, and consistent product innovation.

INTIMASIA 2025 offers a significant platform for interaction with retailers, distributors, sourcing partners, and industry stakeholders from India and overseas. The Company's participation is aimed at strengthening trade relationships, exploring new business opportunities, and reinforcing its presence within the organized innerwear segment.

Commenting on the participation, **Mr. Sunil Pathare**, **Chairman & Managing Director**, **VIP Clothing Limited**, stated that industry platforms such as INTIMASIA play an important role in strengthening engagement with trade partners while enhancing visibility of the Company's expanding product portfolio and brands.

As the innerwear category continues to evolve with increasing demand for branded, premium, and comfort-driven products, VIP Clothing Limited remains focused on enhancing market reach, operational efficiency, and long-term brand value through disciplined growth initiatives.

### **About VIP Clothing Limited**

VIP Clothing Limited is a leading innerwear manufacturer and marketer in India with a strong legacy of innovation, trust, and quality. Its diverse portfolio includes iconic brands like VIP, Frenchie, Frenchie X, Leader, Yuva Series, and VIP Juniors with a wide retail footprint across India and a growing international presence, VIP Clothing Limited continues to redefine comfort wear for modern consumers.

Media\_Contact: VIP Clothing Limited

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