VIDEOCON

October 12, 2012

The Secretary BSE Limited Phiroze. Jeejeebhoy Towers, Dalal Street Mumbai – 400 001	The Secretary National Stock Exchange of India Ltd., Exchange Plaza, Bandra-Kurla Complex, Bandra (East), Mumbai- 400 059

Dear Sirs,

This is with reference to the provisions of Clause 36 of the Listing Agreement.

In this connection, please find enclosed herewith a communication for your information and records.

Thanking you,

Yours faithfully,

For VIDEOCON INDUSTRIES LIMITED

VINOD KUMAR BOHRA
COMPANY SECRETARY

Encl: As Above

Videocon announces another new discovery of hydrocarbons in deep waters in Sergipe-Alagoas Basin in Block SEAL-M-426 in Sergipe Concession

Videocon Industries Limited ("Videocon") advises that Petróleo Brasileiro SA ("Petrobras"), the Operator of the BM-SEAL-11 Concession (the "Concession") announced today that it has discovered the existence of light hydrocarbons in the concession BM-SEAL-11, in ultradeep waters of the Sergipe-Alagoas basin Offshore.

The discovery was made during drilling of well 1-BRSA-1083-SES (1-SES-167), informally known as 'Farfan', situated in a water depth of 2720 m, located 109 km from the city of Aracaju. The Farfan well is about 21 km southeast to the Barra Exploration Well 1-SES-158 where hydrocarbons discovery was announced in September 2011, which showed the first significant gas accumulations in deep waters of the Sergipe Basin –Alagoas in in the same Block. Further in the Appraisal Barra#1 Well 3-SES-165 drilling completed in August 2012, the targeted objectives were achieved resulting in delimitation of the accumulation, featuring in the new discovery area with extension of the sandstone reservoir continuity to the southeast carrying oil and about 10 km northwest of Farfan Well.

The discovery was confirmed by Farfan evidence of oil found at the depth of 5582m during well drilling, analysis of electric logs and fluid samples recovered. A hydrocarbons column of about 44 m gross and 40 m net which is formed by porous sandstone carriers of light hydrocarbons as tested. Petrobras further stated that further drilling will continue in the well to a target depth of 6,000 m, seeking other deeper objectives and conduct analyzes of rock and fluid obtained in this well bore, with the aim of presenting the Discovery Assessment Plan to the National Petroleum Agency, Natural Gas and Biofuels (ANP).

Petrobras holds 60% Participating Interest in the Concession and IBV Brasil (a Brazilian Joint Venture Company equally held by Videocon Energy Brazil Limited, a wholly owned overseas subsidiary of Videocon, and BPRL Ventures N.V., a wholly owned subsidiary of Bharat Petroleum Corporation Limited, a Government of India majority held company) holds the remaining 40% Participating Interest in the Concession. The consortium will carry on operations in the area to further confirm the extent of the new discovery and characterize reservoir conditions encountered.

Mr. Pradeep N. Dhoot, Dubai based Director of Global E&P Business of Videocon Hydrocarbon Holdings Ltd, said "The notable success of the Exploration Well ‘Farfan’ in the Sergipe Block has further added to the hydrocarbon resources already established in the said Block, and is a further addition to the ‘discoveries’ in our other concessions in Campos Basin and Espirito Santos, underlines the value of our efforts in Brazil."