September 17, 2012

The Secretary Corporate Relations Department BSE Limited P. J. Towers, Dalal Street Mumbai – 400 001	The Secretary Corporate Relations Department The National Stock Exchange of India Ltd. Exchange Plaza, Bandra-Kurla Complex, Bandra East, Mumbai – 400059

Dear Sir,

Sub.: Disclosures under Regulation 29(2) of Securities And Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011.
Ref.: Target Company- Videocon Industries Limited

We, M/s. Shree Dhoot Trading and Agencies Limited, M/s. Nippon Investment And Finance Company Private Limited and M/s. Videocon Realty And Infrastructures Limited, the Promoter Group Entities of M/s. Videocon Industries Limited ("VIL"), refer to subject cited and attach herewith, disclosure in compliance with the provisions of Regulation 29(2) of Securities And Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 intimating that we have collectively acquired 6,402,593 Equity Shares of VIL representing 2.01% of the equity capital of VIL during the period from 24th July, 2012 to 13th September, 2012.

You are kindly requested to take the same on record

Thanking you,

Yours truly,

For SHREE DHOOT TRADING AND AGENCIES LIMITED

SHREE DHOOT TRADING & AGENCIES LTD.

DIRECTOR/ AUTHORISED SIGNATORY

For NIPPON INVESTMENT AND FINANCE COMPANY PRIVATE LIMITED

NIPPON INVESTMENT AND FINANCE COMPANY PRIVATE LIMITED

DIRECTOR/ AUTHORISED SIGNATORY

For VIDEOCON REALTY AND INFRASTRUCTURES LIMITED

VIDEOCON REALTY AND INFRASTRUCTURES LIMITED

DIRECTOR/ AUTHORISED SIGNATORY

Copy to: **VIDEOCON INDUSTRIES LIMITED**
14 K.M. Stone, Aurangabad- Paithan Road,
Village Chittegaon, Tal. Paithan,
Dist. Aurangabad – 431 105

Disclosures under Regulation 29(2) of Securities And Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

1. Name of the Target Company (TC)	Videocon Industries Limited		
2. Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	Acquirers. 1. Shree Dhoot Trading And Agencies Limited 2. Nippon Investment And Finance Company Private Limited 3. Videocon Realty And Infrastructures Limited		
3. Whether the acquirer belongs to Promoter/ Promoter group	Yes		
4. Name(s) of the Stock Exchange(s) where the shares of TC are Listed	1. BSE Limited 2. The National Stock Exchange of India Limited		
5. Details of the acquisition / disposal /holding of shares/voting rights/ holding of the Acquirer and PAC	Number	% w.r.t. total share/voting capital wherever applicable	% w.r.t. total diluted share/voting capital of the TC(*)
Before the acquisition/disposal under consideration, holding of:			
a) Shares carrying voting rights			
Shree Dhoot Trading and Agencies Limited	**26,016,207**	**8.16**	**7.32**
Nippon Investment And Finance Company Private Limited	**768,579**	**0.24**	**0.22**
Videocon Realty And Infrastructures Limited	**38,566,495**	**12.10**	**10.85**
Other Promoter/Promoter Group	**141,428,039**	**44.37**	**39.78**
~~b) Voting rights (VR) otherwise than by shares~~	-	-	-
~~c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the T C (specify holding in each category~~	-	-	-
Total (a+b+c)	**206,778,320**	**64.87**	**58.17**
Details of acquisition/sale			
a) Shares carrying voting rights acquired/~~sold~~			
Shree Dhoot Trading and Agencies	**1,512,089**	**0.47**	**0.42**

Limited			
Nippon Investment And Finance Company Private Limited	2,831,401	0.89	0.80
Videocon Realty And Infrastructures Limited	2,059,023	0.65	0.58
b) ~~VRs acquired /sold otherwise than by shares~~	-	-	-
c) ~~Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired/sold~~	-	-	-
Total (a+b+c)	6,402,693	2.01	1.80
After the acquisition/sale, holding of:			
a) Shares carrying voting rights			
Shree Dhoot Trading and Agencies Limited	27,527,296	8.64	7.75
Nippon Investment And Finance Company Private Limited	3,600,060	1.13	1.01
Videocon Realty And Infrastructures Limited	40,625,518	12.74	11.43
Other Promoter/Promoter Group	141,428,039	44.37	39.78
b) ~~VRs otherwise than by shares~~	-	-	-
c) ~~Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition~~	-	-	-
Total (a+b+c)	213,180,913	66.88	59.97
6. Mode of acquisition / sale (e.g. open market / off-market / public issue /rights issue / preferential allotment / inter-se transfer etc).	Open Market		
7. Date of acquisition / sale of shares / VR or date of receipt of intimation of allotment of shares, whichever is applicable	The Shares have been acquired on various dates during the period from 24th July, 2012 to 13th September, 2012.		

8. Equity share capital / total voting capital of the TC before the said acquisition/sale	Rs. 3,187,716,690/- divided into 318,771,669 Equity Shares of face value of Rs. 10/- each (including therein 21,358 partly paid-up equity shares Rs 5/- paid-up)
9. Equity share capital/total voting capital of the TC after the said acquisition/ sale	Rs. 3,187,716,690/- divided into 318,771,669 Equity Shares of face value of Rs 10/- each (including therein 21,358 partly paid-up equity shares Rs. 5/- paid-up)
10. Total diluted share/voting capital of the TC after the said acquisition/sale.	Assuming full conversion of 1,944 Foreign Currency Convertible Bonds of US $ 100,000 each held by non promoters, representing 36,729,013 Equity Shares of Rs. 10/- each. The total diluted paid-up equity share capital of the Company shall be: Rs 3,555,006,820/- divided into 355,500,682 Equity Shares of face value of Rs. 10/- each

(*) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

Signature of the acquiror
For SHREE DHOOT TRADING AND AGENCIES LIMITED

DIRECTOR/ AUTHORIZED SIGNATIRY

For NIPPON INVESTMENT AND FINANCE COMPANY PRIVATE LIMITED

DIRECTOR/ AUTHORISED SIGNATORY

For VIDEOCON REALTY AND INFRASTRUCTURES LIMITED

DIRECTOR/ AUTHORISED SIGNATORY

Place: Mumbai
Date: 17th September, 2012