# GREENFIELD APPLIANCES PRIVATE LIMITED

Regd. Office: 2275 Adat Bazar, Ahmednagar - 414001

December 6, 2012

To,
The Company Secretary
Videocon Industries Limited
14 KM Stone, Aurangabad-Paithan Road,
Village: Chittegaon, Taluka: Paithan,
Dist.: Aurangabad – 431 105
Maharashtra

Dear Sir,

**Sub.: Disclosures under Regulation 31(3) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011.**

We refer to the captioned subject and enclose herewith declaration under Regulation 31(3) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011, intimating release of pledged Shares of Videocon Industries Limited (the Target Company).

You are requested to take the same on record and do the needful.

Thanking you,

Yours truly,

For GREENFIELD APPLIANCES PRIVATE LIMITED

DIRECTOR/ AUTHORISED SIGNATORY

C.C.:

1. BSE Limited
2. National Stock Exchange of India Limited

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**Format for disclosure by the Promoter(s) to the stock exchanges and to the Target Company for encumbrance of shares / invocation of encumbrance/ release of encumbrance, in terms of Regulation 31(1) and 31(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011**

| | |
|---|---|
| Name of the Target Company (TC) | Videocon Industries Limited |
| Name of the Promoter(s) on whose shares encumbrance was created/ invoked/ released (tick the relevant one) | Greenfield Appliances Private Limited |
| Date of Reporting | 6/12/2012 |
| Names of the stock exchanges where the shares of the target company are listed | BSE Limited<br>National Stock Exchange of India Limited |
| Details of the promoters' holding: | |
| (The term "event" indicates creation/ invocation/ release of encumbrance, as the case may be ) | |

| Promoter (s) or PACs with him | Pre-event holding | | Details of events pertaining to encumbrance | | Post event holding (encumbered shares to be excluded) | | (*) Details of encumbrance (pledge/lien or others- give details |
|---|---|---|---|---|---|---|---|
| Names | Number | % of total share capital | Type – creation/ invocation/ release | Date (s) | Number | % of total share capital | |
| Greenfield Appliances Private Limited | Un-Encumbered: 2,338,379<br>Encumbered: 11,923,761<br>Total: 14,262,140 | 0.73<br>3.74<br>4.47 | Release of 1,201,500 Equity Shares | 3/12/2012 | 3,539,879 | 1.11 | 1,201,500 Equity Shares Released by Aditya Birla Finance Ltd |

Total outstanding shares of Videocon Industries Limited as on date of reporting is 318,771,669 including therein 21,228 partly paid-up shares allotted on 22nd April, 2010 on Rights Basis.

Signature of the Authorised Signatory
For **GREENFIELD APPLIANCES PRIVATE LIMITED**

GREENFIELD APPLIANCES PVT. LTD.

**DIRECTOR / AUTHORISED SIGNATORY**