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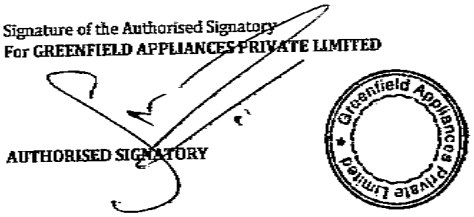
Format for disclosure by the Promoter(s) to the stock exchanges and to the Target Company for encumbrance of shares / invocation of encumbrance/ release of encumbrance, in terms of Regulation 31(1) and 31(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Name of the Target Company (TC)	Videocon Industries Limited
Name of the Promoter(s) on whose shares encumbrance was created/ invoked/ released (tick the relevant one)	Greenfield Appliances Private Limited
Date of Reporting	18/10/2012
Names of the stock exchanges where the shares of the target company are listed	BSE Limited National Stock Exchange of India Limited
Details of the promoters' holding:	
(The term "event" indicates creation/ invocation/ release of encumbrance, as the case may be)	

Promoter (s) or PACs with him	Pre-event holding		Details of events pertaining to encumbrance		Post event holding (encumbered shares to be excluded)		(*) Details of encumbrance (pledge/lien or others- give details
Names	Number	% of total share capital	Type – creation/ invocation/ release	Date (s)	Number	% of total share capital	
Greenfield Appliances Private Limited	Un-Encumbered: 5,08,379 Encumbered: 13,753,761 Total: 14,262,140	0.16 4.31 4.47	Release of 1,830,000 Equity Shares	11/10/2012 to 17/10/2012	2,338,379	0.73	1,830,000 Equity Shares Released by Aditya Birla Finance Ltd

Total outstanding shares of Videocon Industries Limited as on date of reporting is 318,771,669 including therein 21,358 partly paid-up shares allotted on 22nd April, 2010 on Rights Basis.

Signature of the Authorised Signatory
For **GREENFIELD APPLIANCES PRIVATE LIMITED**



AUTHORISED SIGNATORY