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VRL/SEC/NSE/92 August 22, 2012

National Stock Exchange of India Ltd.
5th Floor , Exchange Plaza
Bandra (E), Mumbai- 400 051

Sub. : Venus launches TRIOS, a miracle nano-emulsion for arthritic Pain

Dear Sir/Madam,

This is to inform you that Venus Remedies Limited has launched for the first time a research based product "TROIS" in the Indian markets. This patent protected topical nano-emulsion is developed by using the integrated natural medicine approach to relieve from all kind of arthritic pain.

The problem of Arthritis is a constantly growing epidemic in India. As per the latest reports, almost 15% biological products available in the markets for deadly arthritis and related condition, but they have many side effects associated with them.

Prevalent treatment of Rheumatoid diseases includes drugs such as non-steroidal, anti inflammatory drugs (NSAIDS), corticosteroids, slow acting anti-rheumatic drugs (SAARDS) or disease modifying (DM) drugs include penicillin amine like drugs such as cyclophosphamide, methotrexate, gold salts, azothioprine, levamisole and the like. All these drugs have severe side effects and most of them are cytotoxic.

Trois is the most effective drug for the treatment of Arthritis and is getting outstanding response in the various markets across India. *With the kind of response the company is getting for this revolutionary nano tech emulsion in pain management as topical pain killer in arthritis, Venus is hopeful of capturing a significant share of the rheumatoid arthritis drug market in India, which is speculated to grow up to $672 million in 2013.* Trois has been awarded gold medal in 2011, under India Innovation Growth Program, organized by FICCI, Lockheed Martin and IC2 Institute, Texas. *We have already filed patents for TROIS in the major markets across the globe and based on the regulatory approvals, we are soon going the launch our products in the international markets as well.*

Trois is indicated for the treatment of Pain & Inflammation as associated with Osteoarthritis, Rheumatoid arthritis, Juvenile idiopathic arthritis, Gouty arthritis, Ankylosing spondylitis, Psoriatic arthritis, Backache, Sprain and fibromyalgia.

Yours faithfully

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