



Vertoz Advertising Limited
(Formerly Known as Vertoz Media Pvt. Ltd.
& Vertoz Media Ltd.)
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25th February 2019

The Manager – Listing Department,
National Stock Exchange of India Limited,
“Exchange Plaza”, 5th Floor,
Plot No. C/1, G Block,
Bandra-Kurla Complex,
Bandra (East), Mumbai – 400 051.

Scrip Code: VERTOZ

Dear Sir/Madam,

Subject: Intimation of Incorporation of Wholly-owned Subsidiary Company.

Reference: Intimation given on 5th February 2019

Dear Sir/Madam,

With reference to our Intimation dated 5th February 2019, we inform you that our Wholly-owned Subsidiary, Adzurite Solutions Private Limited, is incorporated on Friday 22nd February 2019.

The details as required under SEBI (LODR) Regulations, 2015 read with SEBI Circular No. CIR/CFD/CMD/4/2015 dated 9th September 2015 of both the Companies are given in Annexure A to this Letter.

This is for your information.

Kindly acknowledge the receipt of the same.

**On Behalf of Board of Directors
For Vertoz Advertising Limited**

Sumit Sharma

**Sumit R. Sharma
Company Secretary & Compliance Officer
Place: Mumbai**

Encl: As Above



Annexure A

Details as required under SEBI (LODR) Regulations, 2015 read with SEBI Circular No. CIR/CFD/CMD/4/2015 dated 9th September 2015:

Sr. No.	Particulars	Details
1.	Name of the target entity, details in brief such as size, turnover etc.	Name: Adzurite Solutions Private Limited Share Capital: i. Authorized Share Capital: ₹ 1,00,000 (Rupees One Lakh only) ii. Paid-up Share Capital: ₹ 1,00,000 (Rupees One Lakh only) Turnover: Nil (Being a new Company)
2.	Whether the acquisition would fall within the Related Party Transaction(s) and whether the promoter/ promoter group/ group companies have any interest in the entity being acquired? If yes, nature of interest and details thereof and whether the same is done at "arm's length".	No
3.	Industry to which the entity incorporated belongs	Online Digital Advertising Services
4.	Objects and effects of acquisition (including but not limited to, disclosure of reasons for acquisition of target entity, if its business is outside the main line of business of the listed entity)	To carry on business of internet based advertising and marketing services in channels like desktop, mobile, television, video, native, virtual reality, artificial intelligence, internet of things (IOT), social platforms and any other channels/products to advertisers, publishers and partners including ecommerce transactions, content development/ distribution/syndication, creative services and provision of related technologies, systems, consultancy, strategies, media plan, research and development services/solutions in domestic and international market.
5.	Brief details of any governmental or regulatory approvals required for the acquisition	NA
6.	Indicative time period for completion of the acquisition	NA
7.	Nature of consideration – whether cash consideration or share swap and details of the same	NA
8.	Cost of acquisition or the price at which the shares are acquired	₹ 1,00,000 (10,000 Equity Shares of ₹ 10 each)
9.	Percentage of shareholding/control acquired and/or number of shares acquired	100%



10.	Brief background about the entity acquired in terms of products/line of business acquired, date of incorporation, history of last 3 years turnover, country in which the acquired entity has presence and any other significant information (in brief)	Adzurite Solutions Private Limited is a Company incorporated in India with the Registrar of Companies, Mumbai on Friday 22 nd February, 2019 and is yet to commence its business operations.
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