



**Vertoz Advertising Limited**  
CIN: L74120MH2012PLC226823  
Regd. Office.: 602 Avior Nirmal Galaxy  
LBS Marg Mulund West Mumbai 400080 India

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f: +91 22 6142 6061  
e: corp@vertoz.com  
w: [www.vertoz.com](http://www.vertoz.com)

22<sup>nd</sup> May 2024

The Manager – Listing Department,  
National Stock Exchange of India Limited,  
“Exchange Plaza”, 5<sup>th</sup> Floor,  
Plot No. C/1, G Block,  
Bandra-Kurla Complex,  
Bandra (East), Mumbai – 400 051.

**Symbol: VERTOZ**

**Series: EQ**

**Subject: Intimation pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015**

Dear Sir/Madam,

Pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we wish to inform you the following:

- Appointment of Mrs. Dimple Hirenkumar Shah (DIN: 07788365) as an Executive Director of the Company with effect from 22<sup>nd</sup> May 2024, subject to the approval of the Shareholders. Mrs. Dimple Hirenkumar Shah’s new designation will be Chief Financial Officer & Executive Director of the Company.
- Resignation of Mr. Rasiklal Hathichand Shah (DIN: 00091585) from the position of Non-Executive Director of the Company due to health and other personal reasons.

Information as required to be disclosed as per SEBI Circular No. SEBI/HO/CFD/CFD-PoD 1/P/CIR/2023/123 dated 13<sup>th</sup> July, 2023 is appended herewith as Annexure-1.

We request you to take the same on records.

Thanking you.

Yours Faithfully,

**For Vertoz Advertising Limited**

**Zill Shah**  
**Company Secretary & Compliance Officer**  
**M. No.: A51707**



**Annexure-1****Disclosure under Regulation 30 read with Part A of Schedule III of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015****Appointment of Mrs. Dimple Hirenkumar Shah as an Executive Director of the Company**

Sr. No.	Particulars	Details
1.	Reason for change viz. appointment, <del>re-appointment, resignation, removal, death or otherwise;</del>	Appointment of Mrs. Dimple Hirenkumar Shah in the capacity of an Executive Director of the Company.
2.	Date of appointment/ <del>re-appointment/cessation</del> (as applicable) & term of appointment/ <del>re-appointment;</del>	She is appointed with effect from 22 <sup>nd</sup> May 2024 to hold the office as an Executive Director for five (5) consecutive years, for a term up to 21 <sup>st</sup> May 2029, subject to approval by the Members.
3.	Brief profile (in case of appointment);	Mrs. Dimple Hirenkumar Shah holds a Bachelor of Commerce degree and is pursuing course of Company Secretary (CS). She has an experience of 6 years in Accounts and Finance. She fosters a collaborative environment, encouraging innovation and driving the team towards achieving collective goals. After considering her remarkable contribution to the growth of the Company as the Chief Financial Officer, the Board of Directors have appointed her as an Executive Director of the Company.
4.	Disclosure of relationships between directors (in case of appointment of a director)	Mrs. Dimple Hirenkumar Shah is wife of Mr. Hirenkumar Rasiklal Shah, Whole-time Director of the Company and falls under Promoter and Promoter Group.
5.	Declaration	In accordance with circular no. NSE/CML/2018/24 dated 20 <sup>th</sup> June, 2018, issued by NSE, we hereby affirm that Mrs. Dimple Hirenkumar Shah is not debarred from holding the office an Executive Director by virtue of any SEBI order or any other such authority.





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**Resignation of Mr. Rasiklal Hathichand Shah, Non-Executive Director of the Company:**

Sr. No.	Particulars	Details
1.	Reason for change	Resignation due to Health and Personal reasons.
2.	Date of cessation	With effect from the close of working hours on 22 <sup>nd</sup> May 2024.
3.	Brief Profile (in case of appointment)	Not Applicable
4.	Disclosure of relationships between Directors (in case of appointment of a Director)	Not Applicable



**RASIKLAL HATHICHAND SHAH**  
**DIN: 00091585**

22<sup>nd</sup> May 2024

To,  
The Board of Directors,  
Vertoz Advertising Limited  
602, Avior, Nirmal Galaxy L.B.S. Marg,  
Opp. Johnson & Johnson, Mulund (W)  
Mumbai City 400080

Dear Sir/Madam,

**Subject: Resignation from the post of Non-Executive Directorship of the Company**

I hereby tender my resignation from the post Non-Executive Director of the Company due to some health issues and other personal reasons. The reason for resignation is purely personal in nature and there is no other material reason other than mentioned above.

Kindly accept my resignation and request you to relieve me from all of my duties as Non-Executive Director with an immediate effect 22<sup>nd</sup> May 2024.

I take this opportunity to thank the entire Board of Directors for their support and co-operation during the tenure. I wish the Company all the best for its future endeavours.

Kindly take the same on your records and accept my resignation.

Thanking you,

Yours' Faithfully,



**RASIKLAL HATHICHAND SHAH**  
**NON- EXECUTIVE DIRECTOR**  
**DIN: 00091585**