

19th February 2026

The Manager – Listing Department
National Stock Exchange of India Limited,
“Exchange Plaza”, 5th Floor,
Plot No. C/1, G Block,
Bandra-Kurla Complex,
Bandra (East), Mumbai – 400 051.

Symbol: VERTOZ

Series: EQ

Subject: Press Release

Dear Sir/Madam,

Pursuant to Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, as amended, please find enclosed a copy of the Press Release.

The same is also available on the website of the Company at the URL <https://vertoz.com/ir/>.

This is for your information and records.

Thanking you,

Yours Faithfully,

For Vertoz Limited



Zill Shah

Company Secretary & Compliance Officer

M. No.: A51707

Encl: A/a

Media release

Vertoz Limited Completes Acquisition of Webimax LLC, Strengthening Its AI-Led Media Execution Capabilities in the U.S.

February 19, 2026: Vertoz Limited (NSE: VERTOZ)

Mumbai, India

Vertoz Limited (NSE: VERTOZ), an AI-led digital advertising and media execution company, has completed the acquisition of an 80% stake in Webimax LLC, a New Jersey-headquartered digital marketing and performance firm, through its wholly owned subsidiary, Vertoz Inc. (USA).

Webimax will operate as an independent unit under the Vertoz Group, while aligning with Vertoz's global execution framework and governance standards. Pursuant to this transaction, Webimax LLC becomes a direct subsidiary of Vertoz Inc. and a step-down subsidiary of Vertoz Limited in accordance with the Companies Act, 2013.

Strategic Significance

The acquisition strengthens Vertoz's evolution as a globally governed, AI-led media execution company focused on predictable business outcomes.

Webimax enhances Vertoz's ability to:

- Deepen its presence in the U.S. market
- Expand managed media execution capabilities across performance and brand channels
- Combine AI-driven intelligence with strong on-ground operational expertise
- Deliver structured, accountable performance for clients
- Accelerate profitable growth and long-term shareholder value

The acquisition is financially accretive and is expected to contribute approximately US \$9.5 million (~₹87 crore) in revenues and approximately ₹17 crore in annualized PAT to Vertoz's consolidated performance.

Management Commentary

Hiren Shah, Managing Director, Vertoz Limited, said:

“This acquisition reinforces our strategic shift toward AI-led, governed media execution. By integrating Webimax's strong client relationships and U.S. operational depth with Vertoz's intelligence and execution framework, we are building a more scalable, disciplined, and outcome-focused global platform.”

Ashish Shah, Director, Vertoz Limited, said:

“The U.S. market remains a key growth priority for Vertoz. Operating closely with Kenneth and the Webimax team allows us to integrate local expertise with our structured, AI-led execution model. Together, we are focused on delivering disciplined, measurable outcomes for clients across the U.S. and beyond.”

Kenneth Wisniewski, Founder & CEO, Webimax LLC, said:

“Joining the Vertoz Group positions us for the next phase of growth. Operating as an independent unit while leveraging Vertoz’s intelligence and governance structure creates strong strategic alignment and expanded opportunities for our clients.”

For more details, please visit: <https://www.vertoz.com/> For further information, please contact:

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Note: Certain statements in this document may be forward-looking statements. Such forward-looking statements are subject to certain risks and uncertainties, such as regulatory changes, local political or economic developments, and many other factors that could cause our actual results to differ materially from those contemplated by the relevant forward-looking statements. Further, past performance is not necessarily indicative of future results. Given these risks, uncertainties, and other risk factors, viewers are cautioned not to place undue reliance on these forward-looking statements. The Company will not be in any way responsible for any action taken based on such statements and undertakes no obligation to publicly update these forward-looking statements to reflect subsequent events or circumstances.