

17th October 2024

The Manager – Listing Department,
National Stock Exchange of India Limited,
“Exchange Plaza”, 5th Floor,
Plot No. C/1, G Block,
Bandra-Kurla Complex,
Bandra (East), Mumbai – 400 051.

Symbol: VERTOZ

Series: EQ

Subject: Disclosure under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015

Dear Sir/Madam,

Pursuant to Regulation 30 read with Para A of Schedule III of SEBI (Listing Obligations and Disclosure Requirements), Regulations, 2015 ("SEBI Listing Regulations"), we wish to inform you that on the recommendation of Nomination and Remuneration Committee, the Board of Directors of the Company via Circular Resolution, assented by all directors on 17th October, 2024, has approved the appointment of two key industry leaders as Senior Management Personnel, with effect from 17th October 2024.

The details of the personnel are as follows:

- Mr. Shashank Verma: Head of Sales of Vertoz Limited.
- Ms. Sudha Wadhwa: National Head of Business Growth

Information as required to be disclosed as per Regulation 30 of SEBI Listing Regulations and SEBI Circular No. SEBI/HO/CFD/CFD-PoD 1/P/CIR/2023/123 dated 13th July, 2023 is appended herewith as Annexure-I.

Kindly take the same on your records.

Thanking you.

Yours Faithfully,

For Vertoz Limited
(Formerly known as Vertoz Advertising Limited)

Zill Shah
Company Secretary & Compliance Officer
M. No.: A51707



Annexure I

Appointment of Mr. Shashank Verma as Head of Sales of the Company

Reason for change viz. appointment, re-appointment, resignation, removal, death or otherwise;	Mr. Shashank Verma has been appointed as Head of Sales of the Company w.e.f. 17 th October 2024.
Date of appointment/re-appointment/cessation (as applicable) & term of appointment/re-appointment;	He is appointed with effect from 17 th October 2024 to hold office as Head of Sales of the Company.
Brief profile (in case of appointment);	Mr. Shashank Verma is a seasoned professional with over 14 years of experience across key sectors including Media Publishing, Internet, and Banking, has joined Vertoz as Head of Sales. Shashank is recognized for his leadership in digital media trading, ad space selling, Google AdSense, affiliate marketing, and audience targeting. His 11+ year tenure at The Indian Express Digital saw him build the International, Network, and Education verticals from the ground up, fostering growth and innovation.
Disclosure of relationships between directors (in case of appointment of a director)	Not Applicable.
Declaration	The Circular No. NSE/CML/2018/24 dated 20 th June 2018, issued by NSE is not applicable.



Annexure I

Appointment of Ms. Sudha Wadhwa as National Head of Business Growth of the Company

Reason for change viz. appointment, re-appointment, resignation, removal, death or otherwise;	Ms. Sudha Wadhwa has been appointed as National Head of Business Growth of the Company w.e.f. 17 th October 2024.
Date of appointment/re-appointment/cessation (as applicable) & term of appointment/re-appointment;	She is appointed with effect from 17 th October 2024 to hold office as National Head of Business Growth of the Company.
Brief profile (in case of appointment);	Ms. Sudha Wadhwa has over 16+ years of experience in business and revenue growth. She is known for her proficiency in managing both agency and client partnerships, data monetization, and targeted audience segmentation. Her career, spanning from print to AI-driven digital media, has equipped her with an in-depth understanding of the digital ecosystem.
Disclosure of relationships between directors (in case of appointment of a director)	Not Applicable.
Declaration	The Circular No. NSE/CML/2018/24 dated 20 th June 2018, issued by NSE is not applicable.

