



Vertoz Limited (f.k.a. Vertoz Advertising Limited)

CIN: L74120MH2012PLC226823

t: +91 22 6142 6030

Regd. Office.: 602 Avior Nirmal Galaxy

e: corp@vertoz.com

LBS Marg Mulund West Mumbai 400080 India

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17th February 2026

To,
The Manager – Listing Department
National Stock Exchange of India Limited,
“Exchange Plaza”, 5th Floor,
Plot No. C/1, G Block,
Bandra-Kurla Complex,
Bandra (East), Mumbai – 400 051.

Symbol: VERTOZ

Series: EQ

Subject: Intimation under Regulation 30 read with Schedule III of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 (“SEBI Listing Regulations”) – Update

Dear Sir/Madam,

In continuation with our intimation dated 26th November 2025, we wish to inform all our Stakeholders and themselves that Vertoz Ltd, ("the company") through its WOS in the US, Vertoz Inc. has acquired Webimax LLC, USA. Webimax LLC is headquartered in New Jersey and consists of a team of top-notch AI-driven Marketing automation engineers.

This is Pursuant to Regulation 30 read with Schedule III Part A Clause 1 and 5A of the SEBI Listing Regulations.

Pursuant to acquisition, Webimax LLC would be considered as a direct subsidiary of Vertoz Inc. and a step-down subsidiary of Vertoz Limited in accordance with the Companies Act, 2013.

The details as required under the SEBI Listing Regulations read with SEBI Master Circular No. **HO/49/14/14(7)2025-CFD-POD2/I/3762/2026** dated 30th January 2026 as amended, are enclosed as “Annexure – A”.

We request you to kindly take the same on record.

Thanking you,

Yours Faithfully,

For Vertoz Limited

Hirenkumar Shah
Managing Director
DIN: 00092739
Place: Mumbai
Encl: A/a



Annexure A – Webimax LLC

Details pursuant to Schedule III Part A Clause 1 - Acquisition

Sr. No.	Details of the event to be provided	Information of such event
a)	Name of the target entity, details in brief such as size, turnover etc.;	Webimax LLC , United States of America Business: Digital marketing services including SEO, ORM, lead generation, and digital advertising support. Revenue as per financials (FY24): — \$12M
b)	Whether the acquisition would fall within related party transaction(s) and whether the promoter/ promoter group/ group companies have any interest in the entity being acquired? If yes, nature of interest and details thereof and whether the same is done at “arm’s length”;	No, this would not be considered as a related party transaction. The promoters, promoter group, and group companies have no interest in Webimax LLC.
c)	Industry to which the entity being acquired belongs;	Digital Marketing & Advertising Technology (AdTech)
d)	Objects and impact of acquisition (including but not limited to, disclosure of reasons for acquisition of target entity, if its business is outside the main line of business of the listed entity);	The acquisition is intended to: <ul style="list-style-type: none"> • Expand Vertoz’s international footprint in the high-potential North American market. • Achieve synergies in service delivery, operations, and technology platforms. • Strengthen customer engagement and transparency. • Enhance Vertoz’s competitive edge in the global digital advertising industry. • Deliver long-term shareholder value and profitability
e)	Brief details of any governmental or regulatory approvals required for the acquisition;	Not applicable
f)	Indicative time period for completion of the acquisition;	Transaction completed on 17 th February 2026.
g)	Consideration - whether cash consideration or share swap or any other form and details of the same;	Cash consideration, including a contingent earn-out
h)	Cost of acquisition and/ or the price at which the shares are acquired;	Up to USD 5.28 million for 80% stake, inclusive of: USD 400,000 earn-out, payable only if agreed performance conditions are met. Remaining 20% to be acquired over the next three years, based on performance milestones.
i)	Percentage of shareholding / control acquired and / or number of shares acquired;	Vertoz Inc. (wholly owned subsidiary of the Company) holds 80% in Webimax LLC, USA.
j)	Brief background about the entity acquired in terms of products/line of business acquired, date of incorporation, history of last 3 years turnover, country in which the acquired entity has presence and any	Webimax provides following services: <ul style="list-style-type: none"> • AI-Enhanced Search Intelligence • Predictive Performance Systems • Reputation Intelligence & Sentiment Analysis





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	other significant information (in brief);	<ul style="list-style-type: none">• Experience-Led Web Engineering• Automated Lead Discovery & Qualification Engines• Data-Layer Strategy & Growth Consulting <p>Date of incorporation – 22nd July 2008 Turnover of last 3 FYs – FY 2024 – 12M FY 2023 – 13M FY 2022 – 12M Country of incorporation - USA</p>
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