

HIRENKUMAR RASIKLAL SHAH
A-103, WILLOWS TWIN TOWER, VASANT GARDEN SWAPNA NAGARI, MULUND (WEST)
MUMBAI 400080 MH IN

8th April 2024

The Manager - Listing Department,
National Stock Exchange of India Limited,
"Exchange Plaza", 5th Floor,
Plot No. C/1, G Block,
Bandra-Kurla Complex,
Bandra (East), Mumbai - 400051.

Scrip Code: VERTOZ

Series: EQ

**Subject: Disclosure under Regulation 31(4) of Securities and Exchange Board of India ["SEBI"]
(Substantial Acquisition of Shares and Takeovers) Regulations, 2011**

Dear Sir/Ma'am,

Pursuant to the provision of the Regulation 31(4) of SEBI (Substantial Acquisition of Shares & Takeovers) Regulations, 2011, I, Hirenkumar Rasiklal Shah, being Promoter of the Company holding 1,06,87,824 Equity Shares of Vertoz Advertising Limited (hereinafter referred to as "the Company") together with other Promoters, Members of Promoter Group and Persons Acting in Concert (as specified in Annexure I) hereby declare that we have not made any encumbrance* of Shares, directly or indirectly for the financial year ended March 31, 2024, apart from the lock-in done pursuant to the Preferential Allotment as mentioned in Annexure II which has been already disclosed earlier.

Regards,



Hirenkumar Rasiklal Shah
Promoter
Place: Mumbai

Encl: Annexure I

CC: Audit Committee and
Company Secretary & Compliance Officer of Vertoz Advertising Limited

***Note:** As per Securities Exchange and Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 the term encumbrance shall include:

- a) any restriction on the free and marketable title to shares, by whatever name called, whether executed directly or indirectly.
- b) pledge, lien, negative lien, non-disposal undertaking; or
- c) any covenant, transaction, condition or arrangement in the nature of encumbrance, by whatever name called, whether executed directly or indirectly.

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Annexure I

Details of Shareholding of Promoter and Promoter Group as on 31st March 2024:

Sr. No.	Name	Designation	No. of Shares held	No. of Shares encumbered
1.	Hirenkumar Rasiklal Shah	Promoter	1,06,87,824	-
2.	Ashish Rasiklal Shah	Promoter	1,06,87,824	-
3.	Rasiklal Hathichand Shah	Promoter Group	1,19,700	-
4.	Ranjanben Rasiklal Shah	Promoter Group	1,19,700	-
5.	Archana Rohit Shah	Promoter Group	1,19,700	-
6.	Arpana Vipul Vejani	Promoter Group	1,19,700	-
7.	Shital Chintan Shah	Promoter Group	1,19,700	-
8.	Dimple Hirenkumar Shah	Promoter Group	25,10,000	-
9.	Gunja Ashish Shah	Promoter Group	25,10,000	-
			2,69,94,148	

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Annexure II

Details of Shares encumbered during the Financial Year of Promoter and Promoter Group:

Sr. No.	Name	Designation	No. of Shares encumbered	Lock-in Start date	Lock-in End date	Reason
1.	Hirenkumar Rasiklal Shah	Promoter	3071824	18-11-2022	31-05-2023	Pre-Preferential Holding
2.	Ashish Rasiklal Shah	Promoter	3071824	18-11-2022	31-05-2023	Pre-Preferential Holding

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