

Al-powered MadTech & CloudTech Platform

Q2 FY2026

**Earning Presentation** 

### **Our Journey**

















Adzurite Admozart

Formation of Vertoz & Rapid Expansion to an International Office in San Francisco, USA

Launch of Display & Mobile Advertising Solution

Development of In-House **Programmatic Platform** 

Started Operations in London & UAE

Rebranded Programmatic Platform as IngeniousPlex & Started office in NewYork Got Listed on NSE emerge & Become The First Indian Publicly Listed AdTech Company

Launches PubNX, Adzurite & Admozart

**PubN** 

2012

2013

2014

2015

2016

2017

2018

2019

**Emerging Brand** Of The Year -Digital Marketing Award



2020

Migrated from NSE Emerge to **NSE Main Board** 

IncrementX

Relaunch of

PubNX as

2021

**VERTOZ** 

Complete overhaul of

Vertoz brand & Launch of

CTV & DOOH Media

2022

Vertoz announces merger with PayNX Group, QualiSpace, ConnectReseller & acquired Perfomise

2023

**QualiSpace** 

Expanded presence to Bengaluru, Noida & Gurugram

2024













### The Financial Growth Story

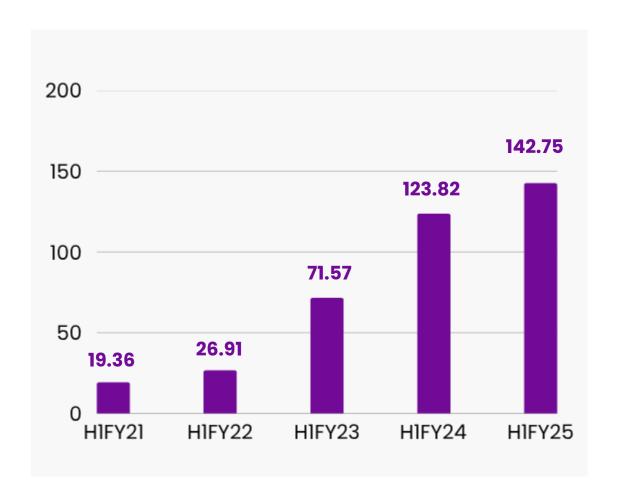


# CONSOLIDATED OVERVIEW

### **Revenue From Operations**

(In INR CR)

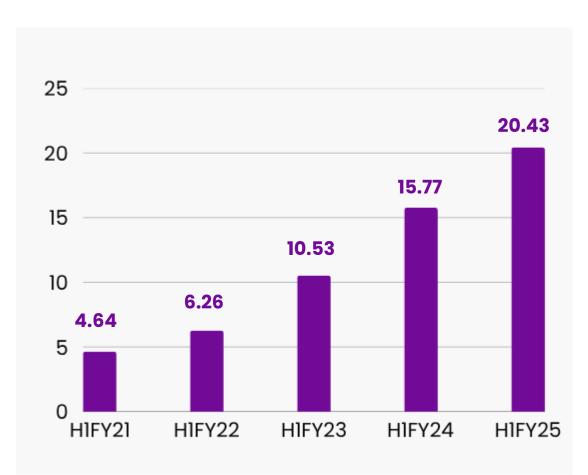
CAGR Growth: 64.8%



### **EBITDA**

(In INR CR)

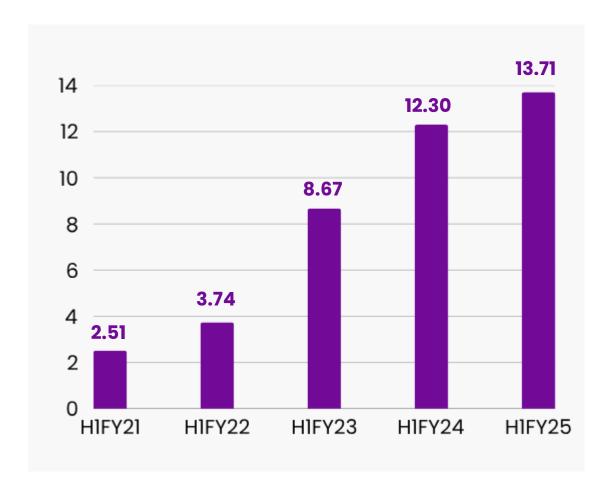
CAGR Growth: 44.9%



### **PAT**

(In INR CR)

CAGR Growth:52.8%



# Q2 FY26 Performance Highlights



REVENUE

₹ 72.26 Crore

Y-o-Y Growth % 14%



**EBITDA** 

₹10.44 Crore



**PEOPLE METRICS** 

Headcount 400+

Y-o-Y Growth % 53%

Y-o-Y Growth % 10%

 number of campaigns in Q2 FY26 was 36% higher than the same quarter last year.

Margin % 14%

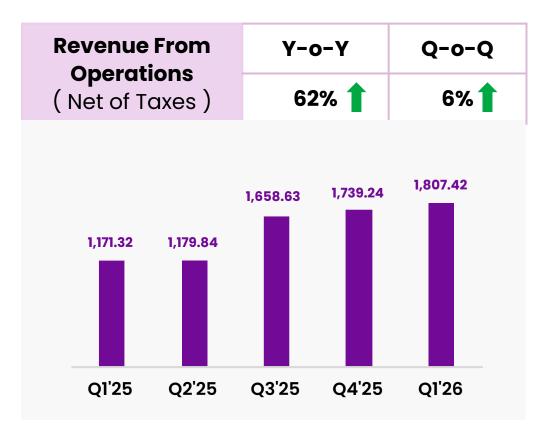
Margin % 10%

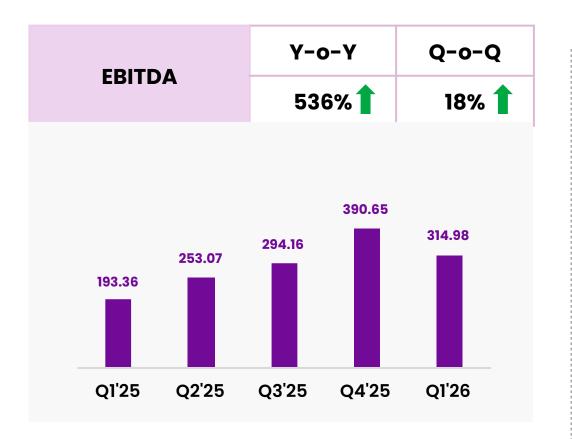
 Registered 43% more domains in Q2 FY 2026, as compared to the same quarter last year.

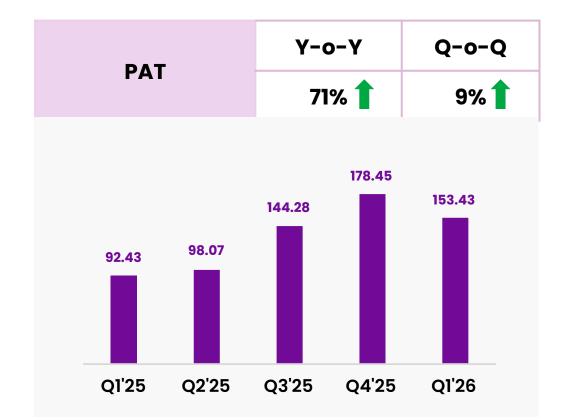
# Financial Performance Snapshot - Q2 FY26



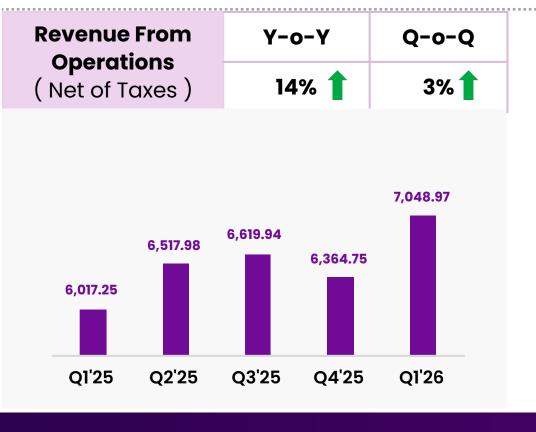


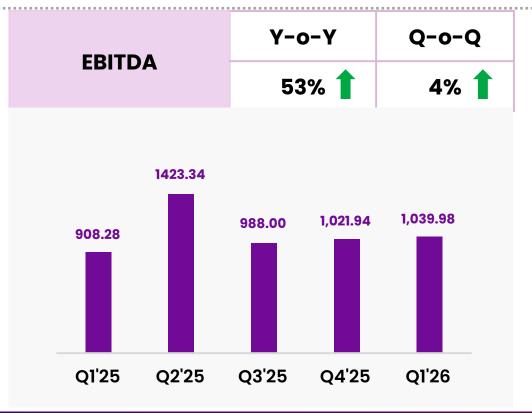


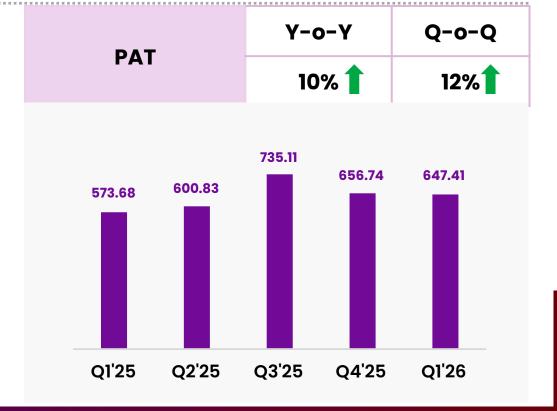












### Management's Perspective



HIREN SHAH
Founder & Managing Director

"The business and financial performance was steady and strong for Vertoz. This has been due to a strong combination of growth in sales, cost controls, and operational strength. These factors together have contributed to the sustained upward trend visible this quarter.

What stands out for me is the consistency — even with the uncertainty in global markets, the business stayed on course. Our approach has been straightforward: keep improving, stay adaptable, and continue building with intent. That focus is what's carrying us forward."

### Management's Perspective

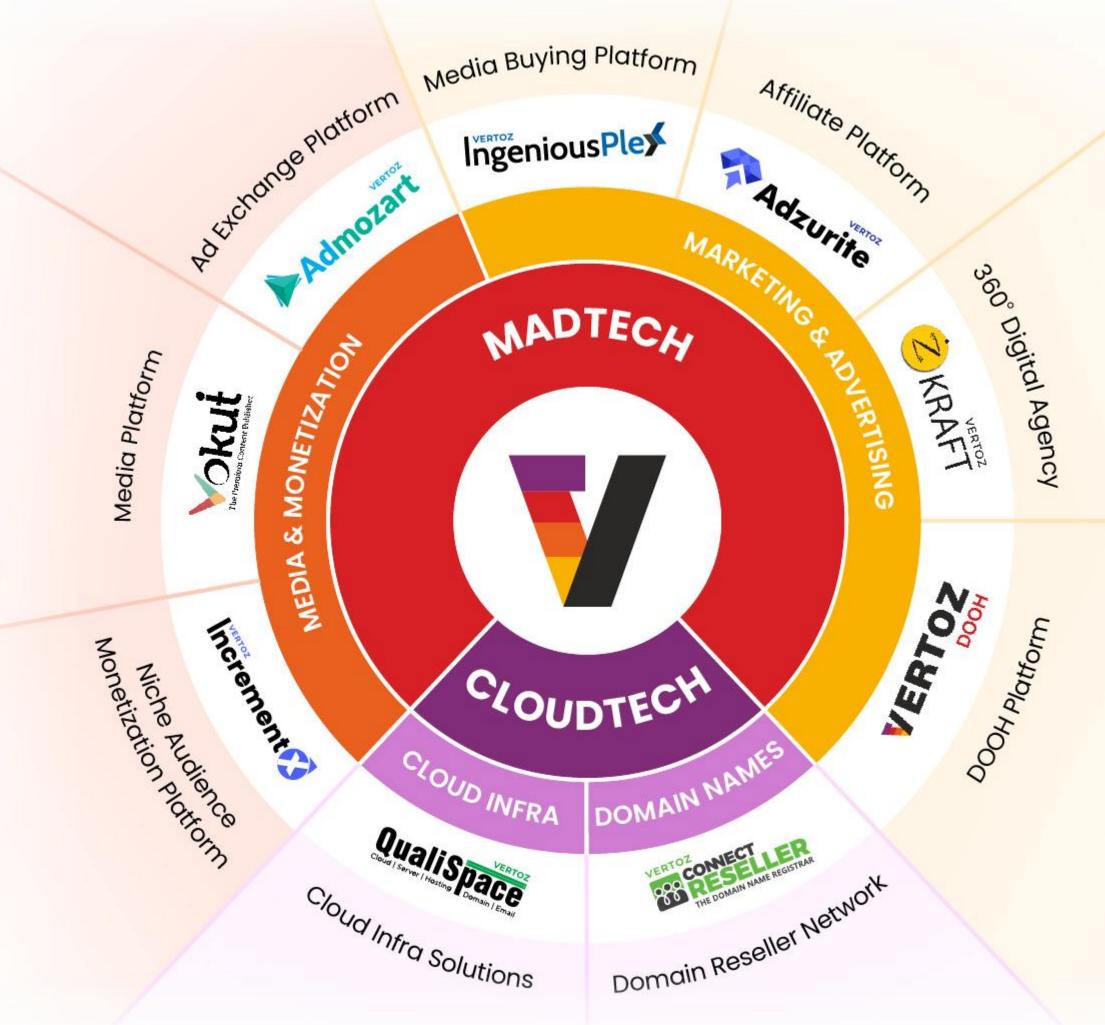


ASHISH SHAH
Promoter & Director

"The company has delivered a balanced quarter with strong revenue growth and even stronger profit expansion. The consolidated business remains steady and reliable, while the standalone operations have turned into a clear growth engine, showing aggressive improvement in margins and profitability.

With two consecutive strong quarters behind us, we are heading into the second half of FY2026 with solid momentum. The business is running more efficiently, the earnings profile is getting sharper, and we're genuinely excited about the road ahead. We're grateful to our partners, teams, and shareholders for the trust they place in us — their support is a big part of why this progress is possible."

# Digital Landscap We Provide





# **Key Clients & Partners**



Network 18	OLA	PUBLICIS GROUPE	G HDFC MUTUAL FUND	<b>M</b> ahindra		Godrej
THE TIMES OF INDIA	SWIGGY	<b>Omnicom</b> Group	AXIS BANK		■ PubMatic	Emirates
🛕 abp न्यूज़	Jio	IFG	AU SMALL FINANCE BANK	HONDA	amazon.in	<b>∠upsto</b> x
SONY	dentsu	HSBC	AMIFI		Google	Gulf
Disnep+ hotstar		भारतीय जीवन बीमा निगम LIFE INSURANCE CORPORATION OF INDIA	IDFC FIRST Bank		00	(KEA)





# Market Size & Opportunity for Vertoz



\$6 Trillion



CloudTech - \$2 Trillion

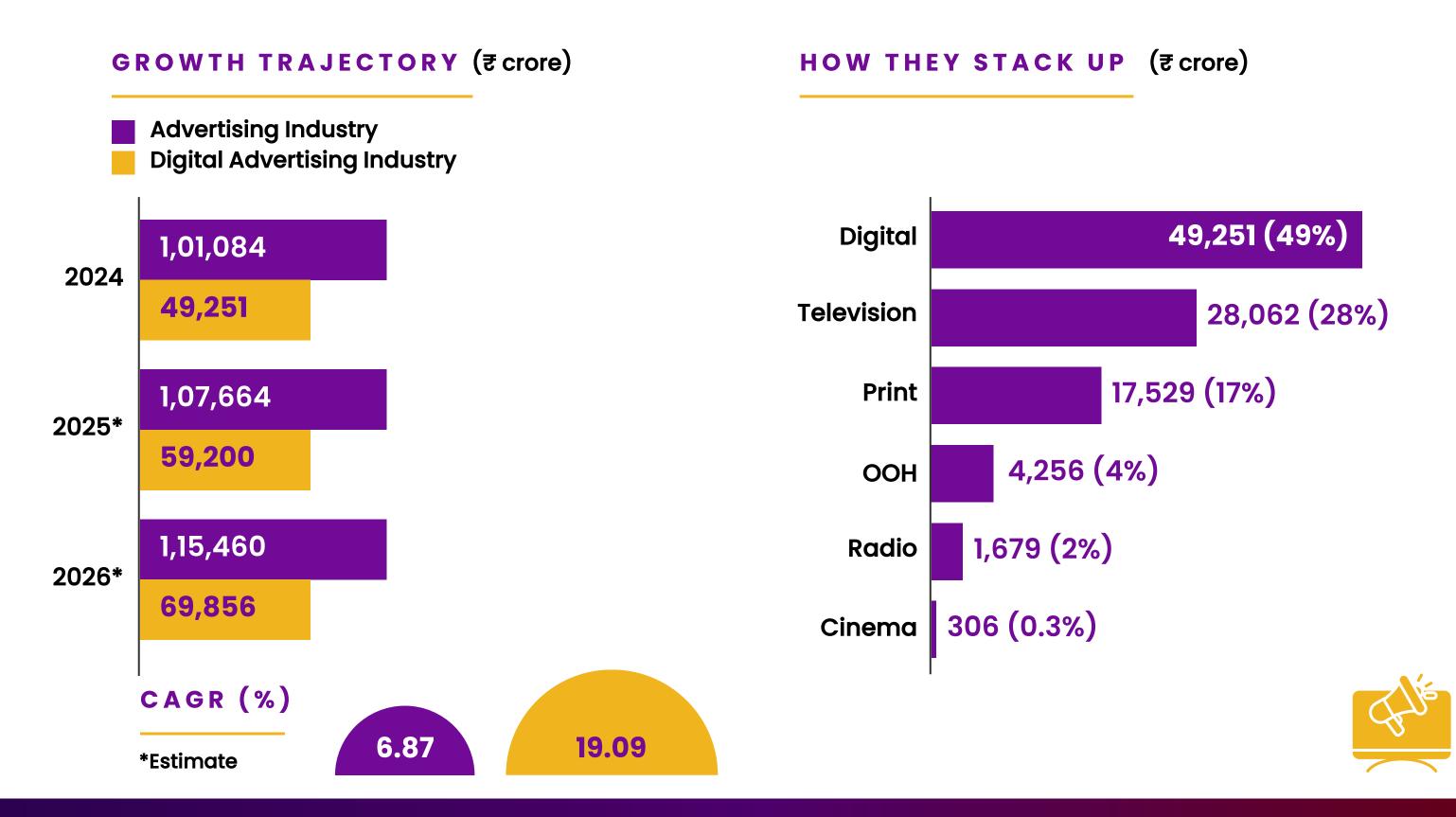
- MadTech \$4 Trillion
- The global MadTech market, combining Advertising Technology and Marketing Technology, is valued at \$4 trillion.
- AdTech is projected to grow from \$987.52B (2023) to \$2.42T (2030) at a CAGR of 13.7%.
- MarTech is expected to rise from \$389.1B (2023) to \$1.37T (2030) at a CAGR of 19.8%.

- The CloudTech market presents a strong growth opportunity, valued at **\$2 trillion**.
- Cloud computing (\$619B in 2023) is set to hit \$1.55T by 2030 at a CAGR of 14.0%.
- The **domain name** industry exceeds \$10B, growing at an **8–10% CAGR**.



# Industry Outlook (For India)







### Safe Harbour

**VERTOZ** 

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### Recognitions & Accreditations





**HT Achievers** 

Ad-Tech Achievement Awards





**Mid-Day Icons** 

Iconic MadTech Company Award





**DIGIXX** 

Digital Marketing Excellence Media Technology/Platform





**MOBEXX** 

Most Outstanding
Programmatic Platform
for Mobile Advertising





### **Brands of India Awards**

By YourStory & Ministry of MSME in Advertising & Media





**ABP News** 

Most Outstanding
Programmatic
Advertising





A member of the
Interactive
Advertising Bureau



Accredited by the

Trustworthy Accountability Group



A member of the

**Apnic** 



Accredited Registrar

**ICANN** 



A member of the

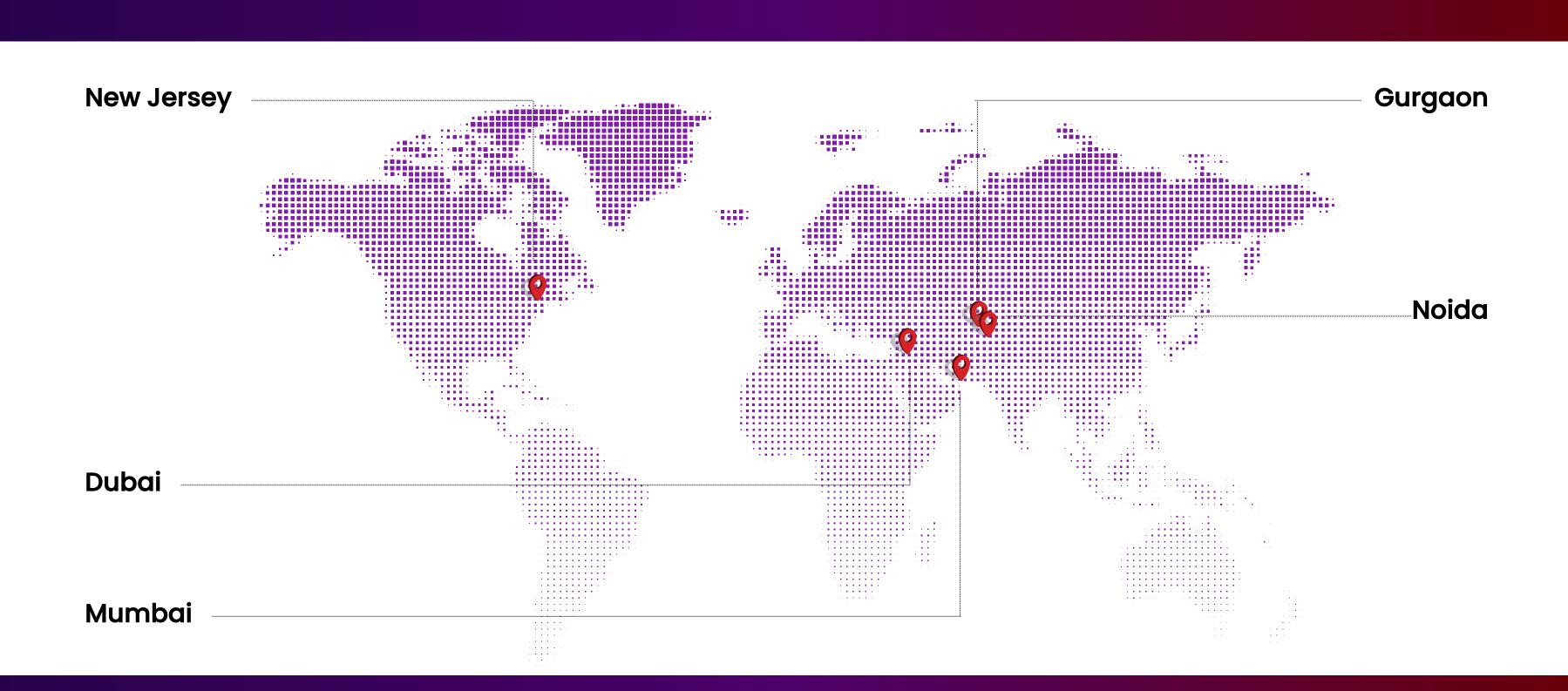
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Certified

**Great Place to Work** 

### Global Reach



# THANK YOU

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