

Vertoz Limited (f.k.a. Vertoz Advertising Limited) CIN: L74120MH2012PLC226823 t Regd. Office.: 602 Avior Nirmal Galaxy LBS Marg Mulund West Mumbai 400080 India

t: +91 22 6142 6030 e: corp@vertoz.com w: www.vertoz.com

11th November 2024

To, The Manager – Listing Department National Stock Exchange of India Limited, "Exchange Plaza", 5th Floor, Plot No. C/1, G Block, Bandra-Kurla Complex, Bandra (East), Mumbai – 400 051.

Symbol: VERTOZ Series: EQ

Subject: - Outcome of Board Meeting held on 11th November 2024 under the Regulation 30 and 33 read with Schedule III of SEBI (Listing Obligation and Disclosure Requirements) Regulations, 2015.

Dear Sir/Madam,

We wish to inform you that the Board of Directors at its Meeting held today i.e. on Monday, 11th November 2024 has *inter alia*:

• Approved the Unaudited Standalone and Consolidated Financial Results of the Company for the Quarter and half year ended 30th September 2024, as recommended by the Audit Committee, the details of the same is enclosed as "Annexure A".

Pursuant to the Regulation 33 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, we enclose the following as:

- The Unaudited Standalone and Consolidated Financial Results of the Company for the Quarter and half year ended 30th September 2024.
- The Limited Review Reports of Statutory Auditor on the Standalone and Consolidated Financial Results of the Company for the Quarter and half year ended 30th September 2024, issued by the Statutory Auditors, M/s. Mittal & Associates, as required under the Regulation 33 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015.

The outcome will be available at the website of the Company at the URL https://vertoz.com/ir/.

The Meeting of the Board of Directors commenced at 05.00 p.m. and concluded at 07.10 p.m.

We request you to kindly take the same on record.





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t: +91 22 6142 6030 e: corp@vertoz.com w: <u>www.vertoz.com</u>

Thanking you,

Yours Faithfully,

For Vertoz Limited (Formerly known as Vertoz Advertising Limited)

Zill Pankaj Shah Digitally signed by Zill Pankaj Shah Date: 2024.11.11 19:13:29 +05'30'

Zill Shah Company Secretary & Compliance Officer Membership No: A51707 Place: Mumbai



Encl: A/a



603, Raylon Arcade, RK Mandir Road, Kondivita, JB nagar Andheri (East), Mumbai – 400059 Tel : 8689958800 Email : audit@mittal-associates.com

Independent Auditor's Limited Review Report on Unaudited Standalone Quarter and Half Year Ended financial results of VERTOZ LIMITED (Formerly Known as Vertoz Advertising Limited) pursuant to the regulation 33 of the SEBI (Listing Obligations and Disclosures Requirements) Regulations, 2015 as amended

To,

The Board of Directors

Vertoz Limited, (Formerly Known as Vertoz Advertising Limited)

We have reviewed the accompanying Statement of Unaudited Standalone Financial Results of Vertoz Limited (Formerly Known as Vertoz Advertising Limited) ("the Company"), for the Quarter and Half Year ended 30th September, 2024 ("the Statement"), being submitted by the Company pursuant to the requirement of Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 (as amended), including relevant circulars issued by the SEBI from time to time.

The preparation of the statement in accordance with the recognition and measurement principles laid down in Indian Accounting Standard 34, (Ind-AS 34) "Interim Financial Reporting" prescribed under section 133 of the companies Act. 2013 as amended, read with relevant rules issued thereunder and other accounting principles and generally accepted in India, read with the circular is the responsibility of the company's management and has been approved by the Board of Director of the Company. Our responsibility is to issue a report on these financial statements based on our review.

We conducted our review of the Statement in accordance with the Standard on Review Engagements (SRE) 2410 "Review of Interim Financial Information Performed by the Independent Auditor of the Entity", issued by the Institute of Chartered Accountants of India. A review of interim financial information consists of making inquiries, primarily of persons responsible for financial and accounting matters, and applying analytical and other review procedures. A review is substantially less in scope than an audit conducted in accordance with the Standards on Auditing specified under section 143(10) of the Act, and consequently, does not enable us to obtain assurance that we would become aware of all significant matters that might be identified in an audit. Accordingly, we do not express an audit opinion.

Based on our review conducted as above, nothing has come to our attention that causes us to believe that the accompanying statement of standalone unaudited financial results prepared in accordance with applicable Indian Accounting Standards (Ind-AS) and other recognized accounting practices and policies has not disclosed the information required to be disclosed in terms of Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 (as amended) including the manner in which it is to be disclosed, or that it contains any material misstatement.

For Mittal& Associates Chartered Accountants FRN: 106456W

Sourabh Bagaria Partner M. NO.: 183850 UDIN: 241838508KXEXZ1392 Date: November 11, 2024 Place: Mumbai



602, A	(Formerly known as Verto VIOR, NIRMAL GALAXY, L.B.S. MARG, OPP. Corporate Identity Number : L UNAUDITED STANDALONE STATEM	JOHNSON	sing Limited) N & JOHNSON, MULU IH2012PLC226823	· • • • • • • • • • • • • • • • • • • •
Sr. No.	Particulars	Note No.	Amount As At 4 30th Sep 24	Amount As At - 3 Mar 24
	ASSETS		and the second second	
(1)	Non-current Assets		183.34	184
	(a) Property, Plant & Equipment (b) Capital work-in-progress	1 1	183.34	154
	(c) Investment Property	1 1		
	(d) Goodwill	1 1		
	(e) Other Intangible Assets	1 1	414.74	368
	(f) Right of use assets	1 1	274.64	281
	(g) Financial Assets	1 1	6 300 M	
	(i) Investment in Subsidiaries		6,388.41	6,334
	(ii) Investment in Others (ii) Trade Receivables	1 1	1,317.58	497.
	(iii) Loans			
	(h) Deferred Tax assets (net)	1 1	66.04	38
	(i) Other non-current assets	1 1	59.29	52
	Total Non-current assets		8,704.04	7,756
(2)	Current Assets			
	(a) Inventories			
	(b) Financial Assets			
	(i) Investments (ii) Trade Receivables	1 1	4,768.08	3,454
	(ii) Cash & Cash Equivalents	1 1	4,768.08	3,454
	(iv) Bank Balances other than (iii) above	1 1	601.02	391
	(v) Loans		2,448.11	1,077
	(c) Current Tax Assets (net)	1 1		
	(d) Other current assets	-	400.12	1,396
	Total Current Assets		8,264.18	6,688.
1.0	Total Assets (1+2)	1	16,968.22	14,444
-			-	
	EQUITY AND LIABILITIES	1 1		
(1)	EQUITY	1 1	12/12/2010/01	
	(a) Equity Share Capital	1 1	8,523.00	4,203.
	(b) Other Equity		4,210.53	8,028.
	Total Equity	1 1	12,733.55	12,231.
	ABILITIES	1 1		
(2)	Non-current Liabilities	1 1		
1010	(a) Financial Liabilities	1 1		
	(i) Borrowings		1,552.74	33.
	(ii) Trade Payables			
	(iii) Lease Liabilities		÷	
	(iv) Other financial Liabilities		*	
	(b) Provisions		147.96	125.
	(c) Deferred Tax liabilities (Net) (d) Other Non-current liabilities			
	(d) Other Non-current liabilities	+ +	1,700.70	158.
			1,100.10	130.
(3)	Current Liabilities			
1997	(a) Financial Liabilities			
	(i) Borrowings		1,309.84	1,064
	(ii) Trade Payables			
	Dues of micro and small enterprises			501
	-Dues of others (iii) Lease Liabilities		565.92 282.15	279
	(iii) Lease Liabilities (iv) Other financial Liabilities	1 1	68.94	53.
	(b) Current tax liabilites (net)		125.58	70.
	(c) Provisions		51.76	62
	(d) Other current liabilities		129.80	22
	Total Current liabilities		2,533.99	2,054.
(Formerly	Total Current liabilities Total Southy and Liabilities (14243) 2 Limited (known as Vertoz Advertising Limited)	200		

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(Formerly known as Vertoz Advertising Limited)

602, AVIOR, NIRMAL GALAXY, L.B.S. MARG, OPP. JOHNSON & JOHNSON, MULUND (W) - 400080

Corporate identity Number : L74120MH2012PLC226823 STATEMENT OF UNAUDITED STANDALONE FINANCIAL RESULTS FOR THE QUARTER AND HALF YEAR ENDED SEPTEMBER 30, 2024

-	(<ir Duarter Ended Half Year End</ir 							
Sr.No.	Particulars	Service of the servic			30-Sep-23	Contract Contraction of the second se		
	Parululois	(Unaudited)	(Unaudited)	(Audited)	(Unaudited)	(Unaudited)	(Unaudited)	31-Mar-24 (Audited)
in the second	Revenue:	Standard Contract, 1	The Residence of the Second Pro-	Contraction of the second second	a harris and here a	a rear this and the second		
	Revenue From Operations (Net of Taxes)	1,179.84	1,171.32	1,035.45	991.97	2,351.16	2,129.47	4,178.25
п	Other income	332 17	4.58	7.92	7.21	336.75	107.50	121.94
	Total Income (III)	1,512.01	1,175.90	1,043.37	999.19	2,687.91	2,236.97	4,300.1
IV	Expenses:							
	Direct Service Expense	710.00	519.66	489.42	594.39	1,229.66	1,293.88	2,344.22
	Employment Benefit Cost	425.59	330.01	269.59	215.97	755.61	419.38	901.72
	Finance Cost	59.80	33.40	11.22	67.71	93.19	90.31	109.76
	Depreciation and Amortisation	69.18	62.38	55.13	31.41	131.55	60.32	158.00
	Other Expenses	123.35	132.87	147.06	62.62	256.22	201.44	503.03
	Total Expenses (IV)	1,387.91	1,078.32	972.42	972.10	2,466.23	2,065.34	4,016.8
v	Profit before exceptional items and tax (III-IV)	124.10	97.57	70.95	27.10	221.69	171.64	283.4
VI	Exceptional Items	221.20		20.05	27.10	224.60	171.64	202.4
VII	Profit before tax (V-VI)	124.10	97.57	70.96	27.10	221.69	171.64	283.4
VIII	Tax expense:							
	(1) Income Tax Provision							70.7
	Current Tax	32.99	22.32	17.24	5.96	55.31	37.76	70.7
	Excess / Short Provision	11	10000		1	200.000	10.000	145.0
	(2) Deferred tax	(6.97)				(24.14)	(2.46)	(45.86
18	Profit for the period (VII-VIII)	98.08	92.42	97.12	23.60	190.51	136.34	258.5
x	Other Comprehensive Income	1150.000	1521227					
	(i) Items that will not be reclassified to Profit or Loss	(3.97)		(40.53)		14.61	42.41	7.3
	(iii) theome tax relating to above	1.00	(4.68)	(10.20)	10.68	(3.68)	10.68	1.8
XI	Total Comprehensive Income (IX-X)	93.11	115.68	66.79	53.90	208.80	168.08	264.0
XII	Paid-up equity share capital (Face value of Rs. 1/- each)	8,523,00	4,261.50	1,605.97	1,377.00	8,523.00	1,377 00	1,605.9
XIII	Other Equity Earning per Equity Share (of Rs. 1/- each) (not annualised)		Carl Provide State					0,040.4
XIV	and the second	0.01	0.22	0.60	0.17	0.02	0.99	1.6
	(1) Basic	0.01	0.22	0.60	0.17	0.02	0.99	1.6
	(2) Diluted	0.01	0.22	0.60	0.17	0.02	0.99	1.0

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For Vertoz Limited (Formerly known as Vertoz Advertising Limited)

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Hirenkumar Shah Managing Director DIN: 00092739 Place: Mumbai Date: November 11, 2024

Amount As At 30th Sept. 2024 221.69 131.55 93.19 224.75 336.75 336.75 336.75 110 (1,313.59) (1,371.03) (6.55) 995.66 245.19 64.38 54.80 15.73 107.29	(t in taking Amount As At 31st Mar. 2024 283.4: 158 00 109.76 267.8: 121.90 121.90 425 (1,854,14 532.04 (3,66,43) 299.55 (298.74) (55.83)
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221.69 131.55 93.19 224.75 336.75 336.75 110 (1,313.59) (1,371.03) (6.55) 996.66 245.19 64.88 54.80 15.73	283.4 158.0 109.7 267.8 121.9 121.9 42 (1,854.1 532.0 (3.6 (486.4, 299.5) (299.7)
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131.55 93.19 224.75 336.75 336.75 130 (1,313.59) (1,371.03) (6.55) 996.66 245.19 64.54.80 15.73	158.0 109.7 267.8 121.9 121.9 421 (1.854.14 532.0 (3.66 (486.4) 299.5 (298.74)
93.19 224.75 336.75 336.75 110 (1,313.59) (1,371.03) (6.55) 996.66 245.19 64.80 54.80 15.73	109.7 267.8 121.9 121.9 42 (1,854.1/ 532.0 (3,6 (486.4) 299.5) (298.7)
93.19 224.75 336.75 336.75 110 (1,313.59) (1,371.03) (6.55) 996.66 245.19 64.80 54.80 15.73	109.7 267.8 121.9 121.9 42 (1,854.1/ 532.0 (3,6 (486.4) 299.5) (298.7)
224,75 336,75 336,75 110 (1,313,59) (1,371,03) (6,55) 996,66 245,19 64,80 54,80 15,73	267.8 121.9 121.9 42: (1,854.1/ 532.0 (3,66) (486.4) 299.5/ (298.7/
336.75 336.75 110 (1,313.59) (1,371.03) (6.55) 996.66 245.19 64.38 54.80 15.73	121.9 121.9 42: (1,854.1) 532.0 (3.6 (486.4 299.5) (298.7)
336.75 110 (1,313.59) (1,371.03) (6.55) 996.66 245.19 64.38 54.80 15.73	121.9 42: (1,854.1/ 532.0 (3.6 (486.4) 299.5 (298.7)
336.75 110 (1,313.59) (1,371.03) (6.55) 996.66 245.19 64.38 54.80 15.73	121.9 42: (1,854.1/ 532.0 (3.6 (486.4) 299.5 (298.7)
110 (1,313 59) (1,371.03) (6.55) 996.66 245.19 64.88 54.80 15.73	42 (1,854,1) 532,0 (3,66 (486,4; 299,5) (298,7)
(1,313,59) (1,371,03) (6,55) 996,66 245,19 64,38 54,80 15,73	(1,854, 1) 532,0 (3,6) (486, 4) 299,5) (298, 7)
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(1,371,03) (6,55) 996,66 245,19 64,38 54,80 15,73	532.0 (3.6 (486.4 299.5 (298.7
(6.55) 996.66 245.19 64.38 54.80 15.73	(3.6 (486.4 299.5 (298.7
996.66 245.19 64.38 54.80 15.73	(486.4) 299.5 (298.7)
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54.80 15.73	
15.73	100 0
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107.29	(38.1)
	2.6
69.30 (14.61)	20.0
(1,152.43)	(1.895.2
(1,042.74)	(1,465.94
(55.31)	(70.7)
(1,098.06)	(1,536.6)
(170.98)	(655.85
336.75	121.94
(53.97)	(3,289.8
and the second s	(497.7
(707.99)	(4,321.5
265.48	5,794.6
	254.3
	(35.9)
1,519.35	11.3
2.46	210.0
2.30	249,95
(93.19)	(109.7)
1,693.93	6,211.8
- 112.12	353.6
	406.34
760.00	406.34
647.87	760.0
Amount As At	Amount As At
30th Sept. 2024	31st Mar. 2024
46.26	368.4
601.02	391.0
0.60	0.5
647.87	760.0
1	
0000	
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	(14.61) (1,152.43) (1,042.74) (53.31) (1,098.06) (170.98) 336.75 (53.97) (819.80) (707.99) 265.48 1,519.35 2.30 (93.19) 1,693.93 - 112.12 760.00 647.87 Amount As At 30th Sept. 2024

(Formerly known as Vertoz Advertising Limited) 602, AVIÓR, NIRMAL GALAXY, L.B.S. MARG, OPP. JOHNSON & JOHNSON, MULUND (W) – 400080 Corporate Identity Number : L74120MH2012PLC226823

Notes forming part of the Statement of Unaudited Standalone Financial Results for the Quarter and Half Year ended 30th September, 2024:

- The above Financial Results have been reviewed and recommended by the Audit Committee of the Company and, the same were approved by the Board of Directors of the Company at their respective Meeting held on Monday, 11th November, 2024.
- 2) The Financial Results for the Quarter and Half Year ended 30th September, 2024, are in compliance with Ind AS and other Accounting Principles generally accepted in India and the Results for the comparative quarter ended 30th September 2023 are also in compliance with Ind AS.
- 3) The Financial Statements have been prepared and presented in accordance with the Indian Accounting Standards (Ind AS) notified under section 133 of the Companies Act, 2013, read together with the Companies (Indian Accounting Standards), Rule, 2015, as amended.
- The Company does not have more than one reportable segment in terms of Ind AS hence segment wise reporting is not applicable.
- The figures for the previous Quarters and year-to-date have been restated / regrouped, reclassified, wherever necessary to make them comparable.
- 6) The total Other Comprehensive Income (net of tax) is resultant impact of net gain/ loss based on fair value of equity instrument and fair value of actuarial gain/ loss as per Ind AS. As per fair valuation, the Cumulative impact of Other Comprehensive Income (net of tax) is a net gain of Rs. 2.97 lakhs during the current Quarter ended 30th September 2024 and Rs. 10.94 lakhs during the half year ended 30th September 2024.

Sub-Division/ Split of the Equity Shares of the Company:

The Board of Directors in its Meeting held on 31st May 2024 approved to sub-divide each of the fully paid Equity Share of the Company having a face value of Rs. 10/- each to face value of Re. 1/- each, fully paid-up, by alteration of Capital Clause of the Memorandum of Association of the Company, which was approved by the Shareholders at their Meeting held on 24th June 2024. The Record Date for the purpose of determining eligible Shareholders for Split of Shares was 05th July 2024.

8) Issuance and Allotment of Bonus Equity Shares:

The Board of Directors in its Meeting held on 31st May 2024 approved the Capitalization of Securities Premium Account of at least Rs. 42,61,50,000 (Rupees Forty-Two Crore Sixty-One Lakh and Fifty Thousand Only) from and out of the Securities Premium Account as per the Audited Financial Statements of the Company for the Financial Year ended on 31st March 2024 for issuance and allotment of Bonus Equity Shares in the ratio of 1:1 (i.e., one Bonus Share for each existing Equity Share held in the Company), which was approved by the Shareholders at their Meeting held on 24th June 2024. The Record Date for the purpose of determining eligible Shareholders for Bonus issue of Shares was 05th July 2024.

Further, the Board of Directors of the Company has accorded its approval for allotment of 42,61,50,000 Bonus Equity Shares of face value of Re. 1/- (Rupee One only) each, fully paid-up as Bonus Equity Shares in the proportion of 1:1 i.e. 1 (One) Bonus Share of Re. 1/- each for every 1



(Formerly known as Vertoz Advertising Limited) 602, AVIOR, NIRMAL GALAXY, L.B.S. MARG, OPP. JOHNSON & JOHNSON, MULUND (W) – 400080 Corporate Identity Number : L74120MH2012PLC226823

(One) existing Equity Share held to be credited as fully paid-up Equity Shares to the holders of the existing Equity Shares of the Company whose names appeared in the Register of Members or in the Register of Beneficial Owners maintained by the Company/ Depositories as on 05th July, 2024, i.e. the Record Date fixed for this purpose. Consequently, the paid-up Equity Share Capital of the Company stands increased from Rs. 42,61,50,000/- (Rupees Forty-Two Crore Sixty-One Lakh and Fifty Thousand Only) divided into 42,61,50,000 Bonus Equity Shares of face value of Re. 1/- (Rupee One only) each to Rs. 85,23,00,000/- (Rupees Eighty-Five Crore and Twenty-Three Lakhs Only) divided into 85,23,00,000 Equity Shares of face value of Re. 1/- (Rupee One only) each. The Bonus Equity Shares allotted shall rank pari-passu and carry the same rights with the existing Equity Shares of the Company in all respects.

For Vertoz Limited

(Formerly known as Vertoz Advertising Limited)

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Hirenkumar Shah Managing Director DIN: 00092739 Place: Mumbai Date: November 11, 2024



603, Raylon Arcade, RK Mandir Road, Kondivita, JB nagar Andheri (East), Mumbai – 400059 Tel : 8689958800 Email : audit@mittal-associates.com

Independent Auditor's Limited Review Report on Consolidated Unaudited Quarter and Half Year Ended financial results of VERTOZ ADVERTISING LIMITED pursuant to the regulation 33 of the SEBI (Listing Obligations and Disclosures Requirements) Regulations, 2015 as amended

To,

The Board of Directors Vertoz Advertising Limited,

We have reviewed the accompanying statement of unaudited Consolidated financial results ('the Statement') of Vertoz Advertising Limited ('the Holding Company'), its foreign subsidiaries and Indian Subsidiaries (together referred to as "the Group" for the Quarter and Half ended 30th September, 2024 being submitted by the company pursuant to the requirements of Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 (as amended), including relevant circulars issued by the SEBI from time to time.

The preparation of the statement in accordance with the recognition and measurement principles laid down in Indian Accounting Standard 34, (Ind-AS 34) "Interim Financial Reporting" prescribed under section 133 of the companies Act, 2013 as amended, read with relevant rules issued thereunder and other accounting principles and generally accepted in India, read with the circular is the responsibility of the Holding company's management and has been approved by the Board of Director of the Company. Our responsibility is to issue a report on these financial statements based on our review.

We conducted our review of the Statement in accordance with the Standard on Review Engagements (SRE) 2410 "Review of Interim Financial Information Performed by the Independent Auditor of the Entity", issued by the Institute of Chartered Accountants of India. This standard requires that we plan and perform the review to obtain moderate assurance as to whether the Statement is free from material misstatement. A review of interim financial information consists of making inquiries, primarily of persons responsible for financial and accounting matters, and applying analytical and other review procedures. A review is substantially less in scope than an audit conducted in accordance with the Standards on Auditing specified under section 143(10) of the Act, and consequently, does not enable us to obtain assurance that we would become aware of all significant matters that might be identified in an audit. Accordingly, we do not express an audit opinion.

This statement includes the results of the following entities: -

- 1. Vertoz INC, USA (Wholly Owned Subsidiary)
- 2. Vertoz Ltd, UK (Wholly Owned Subsidiary)
- 3. Vertoz Advertising FZ-LLC, UAE (Subsidiary of Vertoz Ltd, UK)
- AdNet Holdings INC, USA (Subsidiary of Vertoz INC, USA)
- 5. ZKraft INC, USA (Subsidiary of Vertoz INC, USA)
- 6. PubNX INC, USA (Subsidiary of Vertoz INC, USA)



CHARTERID AUTONTANTS



603, Raylon Arcade, RK Mandir Road, Kondivita, JB nagar Andheri (East), Mumbai – 400059 Tel : 8689958800 Email : audit@mittal-associates.com

- 7. AdMozart INC, USA (Subsidiary of Vertoz INC, USA)
- 8. AdZurite INC, USA (Subsidiary of Vertoz INC, USA)
- 9. AdZurite Solutions Pvt. Ltd., India (Wholly Owned Subsidiary)
- 10. Own Web Solution Pvt. Ltd., India (Wholly Owned Subsidiary)
- 11. Increment X Pvt. Ltd., India (Wholly Owned Subsidiary)
- 12 Vertoz FZ LLC, UAE (Wholly Owned Subsidiary)
- 13. OR Solutions FZ LLC, UAE (Subsidiary of Vertoz FZ LLC, UAE)
- 14. Vertoz Limited, HK (Wholly Owned Subsidiary)
- Perfomise Solutions Pvt Ltd, India (Formerly Known as Silvertech Web Solutions Private Ltd.) (Majority Owned Subsidiary - 51%)
- 16. Perfomise Inc, USA (Subsidiary of Perfomise Solutions Pvt Ltd, India)
- 17. Adzurite LLC, USA (Wholly Owned Subsidiary of Vertoz Inc, USA)
- 18. Admozart LLC, USA (Wholly Owned Subsidiary of Vertoz Inc, USA)
- 19. Qualispace LLC, USA (Wholly Owned Subsidiary of Vertoz Inc, USA)
- 20. MediaXchange LLC, USA (Wholly Owned Subsidiary of AdNet Holdings, USA)
- 21. Advlistings LLC, USA (Wholly Owned Subsidiary of AdNet Holdings, USA)
- 22. BidderAds LLC, USA (Wholly Owned Subsidiary of AdNet Holdings, USA)
- 23. MagicPocket LLC, USA (Wholly Owned Subsidiary of AdNet Holdings, USA)
- 24. OwnRegistrar Inc, USA (Subsidiary of Vertoz Advertising Ltd, India)
- 25. Qualispace Inc, USA (Subsidiary of Vertoz Advertising Ltd, India)
- 26. Hueads Inc, USA (Subsidiary of Vertoz Advertising Ltd, India)
- 27. Vokut Inc, USA (Subsidiary of Vertoz Advertising Ltd, India)
- 28. Admeridian Inc, USA (Subsidiary of Vertoz Advertising Ltd, India)
- 29. Adkout Inc, USA (Wholly Owned Subsidiary of Admeridian Inc, USA)
- 30. AdCanny Inc, USA (Wholly Owned Subsidiary of Admeridian Inc, USA)
- 31 AdZesto Inc, USA (Wholly Owned Subsidiary of Admeridian Inc, USA)
- 32. Boffoads Inc, USA (Wholly Owned Subsidiary of Admeridian Inc, USA)
- 33 Flairads Inc, USA (Wholly Owned Subsidiary of Admeridian Inc, USA)
- 34. Admida Inc, USA (Wholly Owned Subsidiary of Admeridian Inc, USA)
- 35. OwnAdtech Inc, USA (Wholly Owned Subsidiary of Admeridian Inc, USA)
- 36. AdCanny LLC, USA (Wholly Owned Subsidiary of AdNet Holdings, USA)
- 37. AdZesto LLC, USA (Wholly Owned Subsidiary of AdNet Holdings, USA)
- 38. AdBoffo LLC, USA (Wholly Owned Subsidiary of AdNet Holdings, USA)
- 39. IncrementX LLC, USA (Wholly Owned Subsidiary of Vertoz Inc, USA)
- 40. Qualispace Cloud Pvt. Ltd., India (Wholly Owned Subsidiary)

We did not review the financial statements of foreign subsidiaries included in the consolidated financial statements; whose financial statements include total assets of **Rs. 8,604.01 Lakhs** and net assets of **Rs. 4,401.63 Lakhs** as at September 30, 2024 and total revenues of **Rs. 9,844.45 Lakhs** for the half year ended September 30, 2024. These financial statements have been certified by the Company's Management and furnished to us, and our opinion, in so far as it relates to the amount and disclosures included in respect of the said subsidiary is also based solely on these certified financial statements.



CHARTERED ACCOUNTANTS



603, Raylon Arcade, RK Mandir Road, Kondivita, JB nagar Andheri (East), Mumbai – 400059 Tel : 8689958800 Email : audit@mittal-associates.com

We did not review the financial statements of Indian subsidiaries included in the consolidated financial statements; whose financial statements include total assets of **Rs. 503.10 Lakhs** and net assets of **Rs. -300.14 Lakhs** as at September 30, 2024 and total revenues of **Rs. 1,349.91 Lakhs** for the half year ended September 30, 2024. These financial statements have been reviewed by other auditor whose limited review report has been furnished to us by the parent company management and our conclusion on the statement, in so far relates to the amount and disclosure included in respect of subsidiary, is based on the report of the auditor and our opinion is also based solely on the report of such other auditor.

Based on our review conducted as above, nothing has come to our attention that causes us to believe that the accompanying statement of unaudited financial results prepared in accordance with applicable Indian Accounting Standards (Ind AS) and other recognized accounting practices and policies has not disclosed the information required to be disclosed in terms of Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 (as amended) including the manner in which it is to be disclosed, or that it contains any material misstatement.

For Mittal & Associates Chartered Accountants

FRN: 106456W



Sourabh Bagaria Partner M NO.: 183850 UDIN: 24183850BKXEXY2416 Date: November 11, 2024 Place: Mumbai



(Formerly known as Vertoz Advertising Limited) 602, AVIOR, NIRMAL GALAXY, L.B.S. MARG, OPP. JOHNSON & JOHNSON, MULUND (W) 400080 Corporate Identity Number : L74120MH2012PLC226823 STATEMENT OF UNAUDITED CONSOLIDATED ASSET AND LIABILITY AS ON SEPTEMBER 30, 2024 (t in lakhs) Amount As A 30th Sep 24 Amount As At 31st Mar 24 ASSETS (1) Non-current Assets (a) Property, Plant & Equipment 776.51 188.80 (b) Capital work-in-progress (c) Investment Property (d) Goodwill (e) Other Intangible Assets 7.924.74 8.811.63 (f) Right of use assets 274.64 281.00 (g) Financial Assets (i) Investment in Subsidiaries 1.317.58 497.78 (ii) Investment in Others (ii) Trade Receivables (iii) Loans (h) Deferred Tax assets (net) 70.12 38.22 (i) Other non-current assets 185.20 172.55 Total Non-current assets 10,548.79 9,990.00 (2) Current Assets (a) Inventories (b) Financial Assets (i) Investments (ii) Trade Receivables 5,532.46 5,320.00 (iii) Cash & Cash Equivalents 1,245.32 688.27 (iv) Bank Balances other than (iii) above 601.02 391.02 3,016.23 1,920.98 (v) Loans (c) Current Tax Assets (net) 645.48 1,481.52 (d) Other current assets **Total Current Assets** 11,041.50 9,801.79 21 590 29 1 791 71 EQUITY AND LIABILITIES (1) EQUITY 8,523.00 4,203.00 (a) Equity Share Capital 11,633.50 (b) Other Equity 8,912.30 17,435.30 15,836.50 **Total Equity** Non controlling interest 55.70 34.49 17,491.00 15.870.99 TOTAL EQUITY LIABILITIES (2) Non-current Liabilities (a) Financial Liabilities (i) Borrowings 1,529,46 33.39 (ii) Trade Payables (iii) Lease Liabilities (iv) Other financial Liabilities (b) Provisions 163.38 142.69 (c) Deferred Tax liabilities (Net) 0.04 (d) Other Non-current liabilities Total Non-current liabilities 1.692.84 176.12 (3) **Current Liabilities** (a) Financial Liabilities (i) Borrowings 453.21 1,388.25 (ii) Trade Payables -Dues of micro and small enterprises -Dues of others 1,200 1,709 (iii) Lease Liabilities 282.15 279.85 (iv) Other financial Liabilities 68.94 53.21 (b) Current tax liabilites (net) 203.58 85.78 (c) Provisions 112.22 153.44 (d) Other current liabilities 86.21 74.92 **Total Current liabilities** 2.406.45 3,744.67 21.590.26 19 791.71 MITE For Vertoz Limited (Formerly known as Vertoz Advertising Limited) LAN Hirenkumar Shah

Managing Director DIN: 00092739 Place: Mumbai Date: November 11, 2024

(Formerly known as Vertoz Advertising Limited) 602, AVIOR, NIRMAL GALAXY, L.B.S. MARG, OPP. JOHNSON & JOHNSON, MULUND (W) – 400080 Corporate Identity Number : L74120MH2012PLC226823 STATEMENT OF UNAUDITED CONSOLIDATED FINANCIAL RESULTS FOR THE QUARTER AND HALF YEARD ENDED SEPTEMBER 30, 2024

		-	(₹ in Lakhs, except EPS					
Sr.No.	Particulars	and the second	Quarter Ended		Half Year Ended			Vear ender
	Particulars	30-Sep-24	30-Jun-24	31-Mar-24	30-Sep-23	30-Sep-24	30-Sep-23	31-Mar-24
-	Revenue:	(Unaudited)	(Unaudited)	(Audited)	(Unaudited)	(Unaudited)	(Unaudited)	(Audited)
i.	the second se	C 3 C 4 70					- and a start	and the second
	Revenue From Operations (Net of Taxes)	6,364.75	6,017.25	4,566.24	3,765.52	12,382.00	7,157.43	15,536,64
11	Other Income	338 80	14.66	16.63	23.60	353.46	131.44	158.10
ш	Total Income (III)	6,703.54	6,031.91	4,582.87	3,789.12	12,735.46	7,288.87	15,694.74
IV	Expenses:	1.000		and the second	1.000	in november		
	Direct Service Expense	4,896.49	4,517.44	3,281.46	2,583.00	9,413.93	5,223.73	11,356.30
	Employment Benefit Cost	573.42	409.94	387.77	311.33	983.36	569.99	1,259.26
	Finance Cost	72.48	45.07	18.05	76.34	117.55	126.83	152.93
	Depreciation and Amortisation	241.47	278.83	292.74	83.08	520.30	145.07	568.76
	Other Expenses	211.70	196.25	231.22	110.81	407.95	311.13	773.16
	, Total Expenses (IV)	5,995.55	5,447.55	4,211.24	3,264.56	11,443.09	6,376,75	14,110.41
v vi	Profit before exceptional items and tax (III-IV) Exceptional items	708.00	584.37	371.62	524.56	1,292.36	912.12	1,584.33
VII	Profit before tax (V-VI) Tax expense:	708.00	584.37	371.62	524.56	1,292.36	912.12	1,584.33
	(1) Income Tax Provision Current Tax	58.30	33.31	15.11	14.13	91.62	47.41	88.19
	Excess / Short Provision	0		(69.35)	(0.20)		(0.17)	(69.80
	(2) Deferred tax	(7.05)	(22.61)	(43.36)	(2.46)	(29.66)	(2.46)	(45.82
1X	Profit for the period (VII-VIII)	656,74	573.67	469.21	513.09	1,230.41	867.35	1,611.76
x	Other Comprehensive Income							
	(i) items that will not be reclassified to Profit or Loss	(3.92)	24.01	(43.03)	40.97	20.10	42.41	7.36
	(ii) Income tax relating to above	0.99	(6.04)	(10.83)	10.68	(5.06)	10.68	1.85
XI	with the second	357.37						
	Total Comprehensive Income (IX-X)	651.84	603.72	437.01	543.38	1,255.56	899.09	1,617.27
XII	Paid-up equity share capital (Face value of Rs. 1/- each) Other Equity	8,523.00	4,261.50	1.605.97	1,377.00	8,523.00	1,377.00	1,605 97
XIV	Earning per Equity Share (of Rs. 1/- each) (not annualised)							11,633.50
AIV.	(1) Basic	0.00	4.00					
	(2) Diluted	0.08	1.35	2.92	3.73	C.14	6.30	10.04
		0.08	1.35	2.92	3.73	C.14	6.30	10.0

Date: November 11, 2024

VERTOZ LIMIT	ED					
(Formerly known as Vertoz Adv	ertising Limited)					
602, AVIOR, NIRMAL GALAXY, L.B.S. MARG, OPP, JOHN	Course of the second	VD (W) - 400080				
Corporate Identity Number : L7412						
UNAUDITED STATEMENT OF CONSOLIDATED CASH	FLOW AS ON SEPTEMI					
(₹ in lakhs) Amount As At Amount As At						
Particulars	Both Sept. 2024	Amount As At 31st Mar. 2024				
A : Cash flows from operating activities						
Profit before taxation	1,292.36	1,584.34				
Add: Non Operating Expense Depreciation & Amortisation	520.30	568.76				
Capital Work in Process	520.30	152.93				
nterest expense	117.55	37.41				
	637.85	759.10				
less: Non Operating Income						
Other Non Operating Income (Inclusive of Interest Income)	353.46	158.10				
	353.46	158.10				
Operating profit before working capital changes	1,576.75	2,185.33				
operating profit before working capital thanges	1,570,75	2,105.53				
Working capital changes:						
Decrease /(Increase) In Trade Receivables	(212.45)	(1,549.62				
Decrease/(Increase) in Other Financial Assets	(1,095.25)	(158.48				
Decrease/(Increase) in Other Non-Current Assets		(29.87				
Decrease/(Increase) in Other Current Assets	836.04	(464.02				
ncrease /(Decrease) in Short Term Borrowing	(935.04)	594.97				
ncrease /(Decrease) in Trade Payables increase /(Decrease) in Current Tax Liabilities	(509.08)	425.70				
ncrease /(Decrease) in Other Financial Liabilities	15.73	(38.18				
ncrease /(Decrease) in Other Current Liabilities	11.29	(26.03				
ncrease /(Decrease) in Short Term Provisions	91.70	109.66				
ncrease /(Decrease) in Adjustments in Provisions	(3.02)	(11.61				
	(1,682.30)	(1,383.01				
	100 3000					
Cash generated from operations	(105.54)	802.32				
-) Taxes paid	(91.62)	(88.19				
Net cash used in operating activities	(197.16)	714.13				
3 : Cash flows from investing activities:						
ixed asset (Addition)/Deduction	(214.75)	(4,065.85				
Other Non Operating Income (Inclusive of interest income)	353.46	158.10				
nvestment						
nvestment in Others	(819.80)	(497.78				
Net cash Generated from investing activities	(681.09)	(4,405.53				
C: Cash flows from financing activities: Proceeds from issue of Share Warcants	265.48	5,794.67				
Proceeds for business combination		(1,801.50				
spenses of business combination directly. Transfer to reserve		(35.92				
icrease /(Becrease) in Long Term Borrowings	1,496.07	11.36				
ncrease /(Decrease) in Lease Liabilities	2.30	249.99				
ncrease /(Decrease) in Other Long Term Uabilities	and the second se	64.61				
nterest Expenses	1117,55)	(162-93				
Net cash generated from financing activities	1,645.30	4,130.28				
D : Net increase in cash and cash equivalents = (A+B+C)	768.05	438.88				
interest in cost and cash equivalents = [ATDTL]	700.03	430.66				
: Cash and cash equivalents at beginning of period	1,079.29	640.40				
	12000	ennettor				
: Cash and cash equivalents at end of period = (D+E)	1,847.33	1,079.29				
Vote:						
ash and Cash Equivalants Comprises of						
Particulars	Amount As At	Amount As At				
Particulars	30th Sept. 2024	31at Mar. 2024				
Salance with Banks						
alance with Banks I) In Eurrent Accounts	1,245.57	68/ 69				
II) In Depast Accounts	601.07	391.07				
ash on Hand	0.75	0.58				
ash & Cash Equivalants	1,847.33	1,079.29				
	11104					
or Vertoz Limited						
Formerly known as Vertoz Advertising Limited)	101					
Nr.~ (2)	1*1					
tirenkumar Shah	UMBAI S					
Managing Director	18					
	AN I					
DIN: 00092739	1001					

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(Formerly known as Vertoz Advertising Limited) 602, AVIOR, NIRMAL GALAXY, L.B.S. MARG, OPP. JOHNSON & JOHNSON, MULUND (W) – 400080 Corporate Identity Number : L74120MH2012PLC226823

Notes forming part of the Statement of Unaudited Consolidated Financial Results for the Quarter and Half Year ended 30th September, 2024:

- 1) The above Financial Results reviewed and recommended by the Audit Committee of the Company and, the same were approved by the Board of Directors of the Company at their respective Meeting held on Monday, 11th November, 2024.
- 2) The Consolidated Financial Results for the Quarter and Half Year ended 30th September, 2024, are in compliance with Ind AS and other Accounting Principles generally accepted in India and the Results for the comparative Quarter and Half Year ended 30th September, 2023 are also in compliance with Ind AS.
- 3) The Consolidated Financial Statements have been prepared and presented in accordance with the Indian Accounting Standards (Ind AS) notified under section 133 of the Companies Act, 2013, read together with the Companies (Indian Accounting Standards), Rule, 2015, as amended.
- 4) The Company does not have more than one reportable segment in terms of Ind AS hence segment wise reporting is not applicable.
- 5) The figures for the previous Quarters and year-to-date have been restated / regrouped, reclassified, wherever necessary to make them comparable.
- 6) The total Other Comprehensive Income (net of tax) is resultant impact of net gain/ loss based on fair value of equity instrument and fair value of actuarial gain/ loss as per Ind AS. As per fair valuation, the Cumulative impact of Other Comprehensive Income (net of tax) is a net gain of Rs. 2.93 lakhs during the current Quarter ended 30th September, 2024 and Rs. 15.04 Lakhs during the half year ended 30th September, 2024
- 7) The above statement of Unaudited Financial Results for the quarter and half year ended 30th September 2024 are not comparable to those reported for the proceeding periods due to Merger and Acquisitions mentioned in the previous quarter. Previous periods figures have been regrouped and rearranged wherever necessary.

8) Sub-Division/ Split of the Equity Shares of the Company

The Board of Directors in its Meeting held on 31st May 2024 approved to sub-divide each of the fully paid Equity Share of the Company having a face value of Rs. 10/- each to face value of Re. 1/- each, fully paid-up, by alteration of Capital Clause of the Memorandum of Association of the Company, which was approved by the Shareholders at their Meeting held on 24th June 2024. The Record Date for the purpose of determining eligible Shareholders for Split of Shares was 05th July 2024.

9) Issuance and Allotment of Bonus Equity Shares

The Board of Directors in its Meeting held on 31st May 2024 approved the Capitalization of Securities Premium Account of at least Rs. 42,61,50,000 (Rupees Forty-Two Crore Sixty-One Lakh and Fifty Thousand Only) from and out of the Securities Premium Account as per the Audited Financial Statements of the Company for the Financial Year ended on 31st March 2024 for issuance and allotment of Bonus Equity Shares in the ratio of 1:1 (i.e., one Bonus Share for each existing Equity Share held in the Company), which was approved by the Shareholders at their Meeting held



(Formerly known as Vertoz Advertising Limited) 602, AVIOR, NIRMAL GALAXY, L.B.S. MARG, OPP. JOHNSON & JOHNSON, MULUND (W) – 400080 Corporate Identity Number : L74120MH2012PLC226823

on 24th June 2024.The Record Date for the purpose of determining eligible Shareholders for Bonus issue of Shares was 05th July 2024.

Further, The Board of Directors of the Company has accorded its approval for allotment of 42,61,50,000 Bonus Equity Shares of face value of Re. 1/- (Rupee One only) each, fully paid-up as Bonus Equity Shares in the proportion of 1:1 i.e. 1 (One) Bonus Share of Rs. 1/- each for every 1 (One) existing Equity Share held to be credited as fully paid-up Equity Shares to the holders of the existing Equity Shares of the Company whose names appeared in the Register of Members or in the Register of Beneficial Owners maintained by the Company/ Depositories as on 05 th July, 2024, i.e. the Record Date fixed for this purpose. Consequently, the paid-up Equity Share Capital of the Company stands increased from Rs. 42,61,50,000/- (Rupees Forty-Two Crore Sixty-One Lakh and Fifty Thousand Only) divided into 42,61,50,000 Bonus Equity Shares of face value of Re. 1/- (Rupee One only) each to Rs. 85,23,00,000/- (Rupees Eighty-Five Crore and Twenty-Three Lakhs Only) divided into 85,23,00,000 Equity Shares of face value of Re. 1/- (Rupee Shares Shares

10) "These Financial Statements includes the year-to-date results of the following Entities: -

- 1. Vertoz INC, USA (Wholly Owned Subsidiary)
- 2. Vertoz Ltd, UK (Wholly Owned Subsidiary)
- 3. Vertoz Advertising FZ-LLC, UAE (Subsidiary of Vertoz Ltd, UK)
- 4. AdNet Holdings INC, USA (Subsidiary of Vertoz INC, USA)
- 5. ZKraft INC, USA (Subsidiary of Vertoz INC, USA)
- 6. PubNX INC, USA (Subsidiary of Vertoz INC, USA)
- 7. AdMozart INC, USA (Subsidiary of Vertoz INC, USA)
- 8. AdZurite INC, USA (Subsidiary of Vertoz INC, USA)
- 9. AdZurite Solutions Pvt. Ltd., India (Wholly Owned Subsidiary)
- 10. Own Web Solution Pvt. Ltd., India (Wholly Owned Subsidiary)
- 11. Increment X Pvt. Ltd., India (Wholly Owned Subsidiary)
- 12. Vertoz FZ LLC, UAE (Wholly Owned Subsidiary)
- 13. OR Solutions FZ LLC, UAE (Subsidiary of Vertoz FZ LLC, UAE)
- 14. Vertoz Limited, HK (Wholly Owned Subsidiary)
- Perfomise Solutions Pvt Ltd, India (Formerly Known as Silvertech Web Solutions Private Ltd.) (Majority Owned Subsidiary - 51%)
- 16. Perfomise Inc, USA (Subsidiary of Perfomise Solutions Pvt Ltd, India)
- 17. Adzurite LLC, USA (Wholly Owned Subsidiary of Vertoz Inc, USA)
- 18. Admozart LLC, USA (Wholly Owned Subsidiary of Vertoz Inc, USA)
- 19. Qualispace LLC, USA (Wholly Owned Subsidiary of Vertoz Inc, USA)
- 20. MediaXchange LLC, USA (Wholly Owned Subsidiary of AdNet Holdings, USA)
- 21. Advlistings LLC, USA (Wholly Owned Subsidiary of AdNet Holdings, USA)
- 22. BidderAds LLC, USA (Wholly Owned Subsidiary of AdNet Holdings, USA)
- 23. MagicPocket LLC, USA (Wholly Owned Subsidiary of AdNet Holdings, USA)
- 24. OwnRegistrar Inc, USA (Subsidiary of Vertoz Advertising Ltd, India)
- 25. Qualispace Inc, USA (Subsidiary of Vertoz Advertising Ltd, India)
- 26. Hueads Inc, USA (Subsidiary of Vertoz Advertising Ltd, India)
- 27. Vokut Inc, USA (Subsidiary of Vertoz Advertising Ltd, India)
- 28. Admeridian Inc, USA (Subsidiary of Vertoz Advertising Ltd, India)
- 29. Adkout Inc, USA (Wholly Owned Subsidiary of Admeridian Inc, USA)



(Formerly known as Vertoz Advertising Limited)

602, AVIOR, NIRMAL GALAXY, L.B.S. MARG, OPP. JOHNSON & JOHNSON, MULUND (W) – 400080 Corporate Identity Number : L74120MH2012PLC226823

- 30. AdCanny Inc, USA (Wholly Owned Subsidiary of Admeridian Inc, USA)
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- 33. Flairads Inc, USA (Wholly Owned Subsidiary of Admeridian Inc, USA)
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- 39. IncrementX LLC, USA (Wholly Owned Subsidiary of Vertoz Inc, USA)
- 40. Qualispace Cloud Pvt. Ltd., India (Wholly Owned Subsidiary)

For Vertoz Limited

(Formerly known as Vertoz Advertising Limited)

Hirenkumar Shah Managing Director DIN: 00092739 Place: Mumbai Date: November 11, 2024

