

11th November 2024

The Manager – Listing Department
National Stock Exchange of India Limited,
“Exchange Plaza”, 5th Floor,
Plot No. C/1, G Block,
Bandra-Kurla Complex,
Bandra (East), Mumbai – 400 051.

Symbol: VERTOZ

Series: EQ

Sub: Press Release in connection with the Unaudited Financial Results for Quarter and Half Year ended 30th September 2024.

Dear Sir/Madam,

Pursuant to the Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, as amended, please find enclosed a copy of the Press Release on the Unaudited Financial Results of the Company for the Quarter and Half Year ended 30th September 2024.

The same will also be available on the website of the Company at the URL <https://vertoz.com/ir/>.

This is for your information and records.

Thanking you,

Yours Faithfully,

For Vertoz Limited
(Formerly known as Vertoz Advertising Limited)

Zill Shah
Company Secretary & Compliance Officer
Membership No. A51707
Encl: A/a





Media Release

Vertoz Achieves Record H1 FY25 Results with 73% Revenue Growth and Strong EBITDA Performance.

11th November'2024: – Vertoz Limited (NSE: VERTOZ), an AI-powered MadTech and CloudTech platform, is pleased to announce its unaudited financial performance for the second quarter and half year ended September 30th, 2024.

Key Consolidated Financials:

Particulars (Rs. Cr.)	Q2 FY25	Q2 FY24	YoY%	H1 FY25	H1 FY24	YoY%
Revenue	63.65	37.66	69.0%	123.82	71.57	73.0%
EBIDTA	6.83	6.60	3.5%	15.77	10.53	49.8%
<i>EBITDA Margin (%)</i>	<i>10.73%</i>	<i>17.54%</i>		<i>12.73%</i>	<i>14.71%</i>	
PAT	6.57	5.13	28.0%	12.31	8.67	41.9%
<i>PAT Margin (%)</i>	<i>10.32%</i>	<i>13.63%</i>		<i>9.94%</i>	<i>12.12%</i>	

Q2 FY2025 Highlights (y-o-y):

- **Revenue** for the quarter was Rs. **63.65 crore** in Q2 FY25, as compared to Rs. **37.66 crore** in Q2 FY24, registering a growth of **69%**.
- **EBITDA** stood at Rs. **6.83 crore** in Q2 FY25, as compared to Rs. **6.60 crore** in Q2 FY24, growing by **3.5%**.
- **PAT** stands at Rs. **6.57 crore** in Q2 FY25, vis-à-vis Rs. **5.13 crore** in Q2 FY24, up by **28%**.

H1 FY2025 Highlights (y-o-y):

- **Revenue** for the half year was Rs. **123.82 crore** in H1 FY25, as compared to Rs. **71.57 crore** in H1 FY24, registering a growth of **73%**.
- **EBITDA** stood at Rs. **15.77 crore** in H1 FY25, as compared to Rs. **10.53 crore** in H1 FY24, growing by **49.8%**.
- **PAT** stands at Rs. **12.31 crore** in H1 FY25, vis-à-vis Rs. **8.67 crore** in H1 FY24, up by **42%**.

Management Comments:

Commenting on the performance, **Ashish Shah, Promoter & Director of Vertoz Ltd. said:**

"I am pleased to report that we have closed H1FY25 on a positive note, with the Company performing in line with expectations. Despite macroeconomic headwinds across global economies, Vertoz has continued its growth trajectory.



In H1FY25, our revenue increased by 73% year-on-year to Rs. 124 crores, reflecting robust growth in our business. During H1FY25, our EBITDA grew 50% year-on-year to Rs. 16 crores, while our PAT increased 42% year-on-year to Rs. 12 crores. This performance was primarily driven by new client additions and strategic initiatives that strengthened our capabilities and broadened our offerings.

Overall, we have entered the second half of the fiscal year on a strong footing. I would like to extend my heartfelt gratitude to all our shareholders, employees, and partners for their unwavering support and commitment. Together, I am confident that we will achieve even greater success and innovation.”

Company Overview

Vertoz is an AI-powered MadTech and CloudTech platform, offering Digital Advertising, Media and Monetization (MadTech), and Digital Identity and Cloud Infrastructure (CloudTech) catering to Businesses, Digital Marketers, Advertising Agencies, Digital Publishers, Cloud Providers, and Technology companies.

For more details please visit: <https://www.vertoz.com/>

For further information please contact:

Vertoz Limited

Badal Chauhan
Head of IR& Strategy
badal.chauhan@vertoz.com

Richa Chikara
Lead Corporate Communication
richa.chikara@vertoz.com

AdFactors PR Investor Relations

Savli Mangle
savli.mangle@adfactorspr.com

Sanjyot Baviskar
sanjyot.baviskar@adfactorspr.com

Note: *Certain statements in this document may be forward-looking statements. Such forward-looking statements are subject to certain risks and uncertainties like regulatory changes, local political or economic developments, and many other factors that could cause our actual results to differ materially from those contemplated by the relevant forward-looking statements. Further, past performance is not necessarily indicative of future results. Given these risks, uncertainties and other risk factors, viewers are cautioned not to place undue reliance on these forward-looking statements. The Company will not be in any way responsible for any action taken based on such statements and undertakes no obligation to publicly update these forward-looking statements to reflect subsequent events or circumstances.*