

VERTOZ

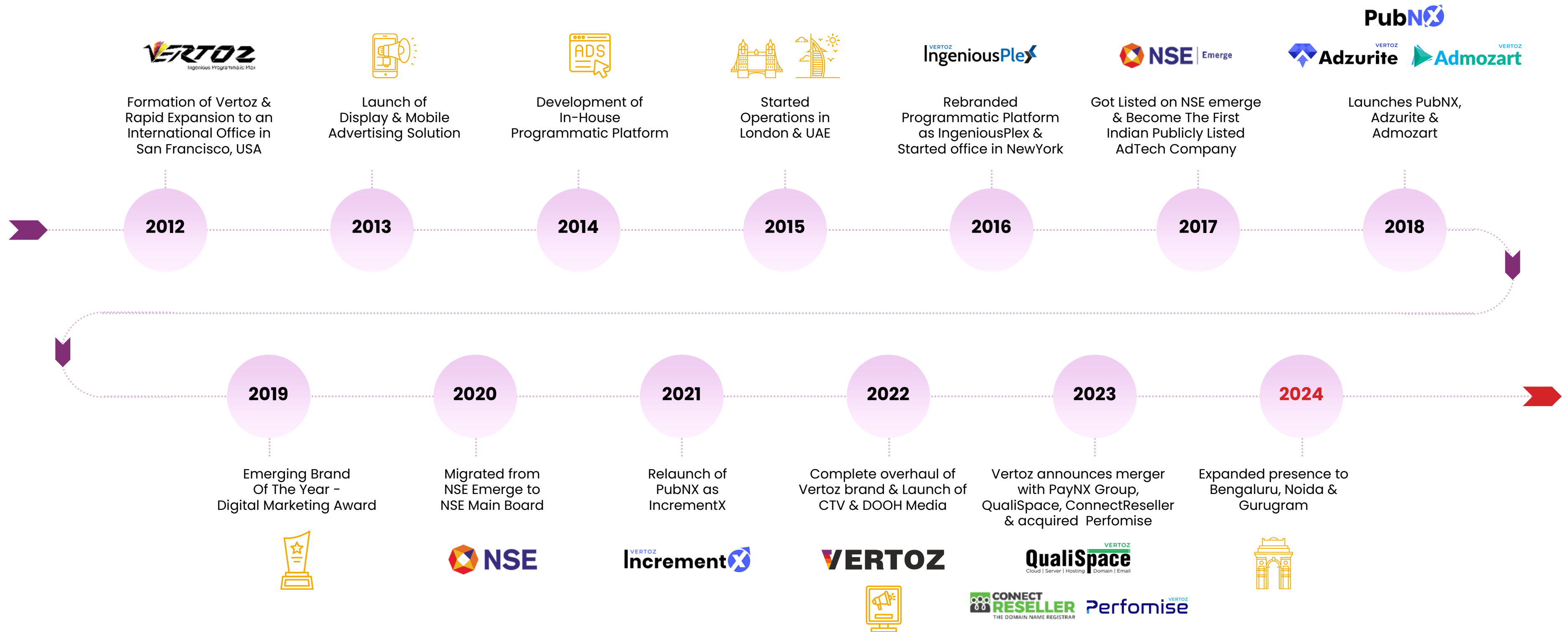
AI-powered MadTech & CloudTech Platform

Q3 FY2026

Earning Presentation

EMPOWERING DIGITAL LANDSCAPE

Our Journey



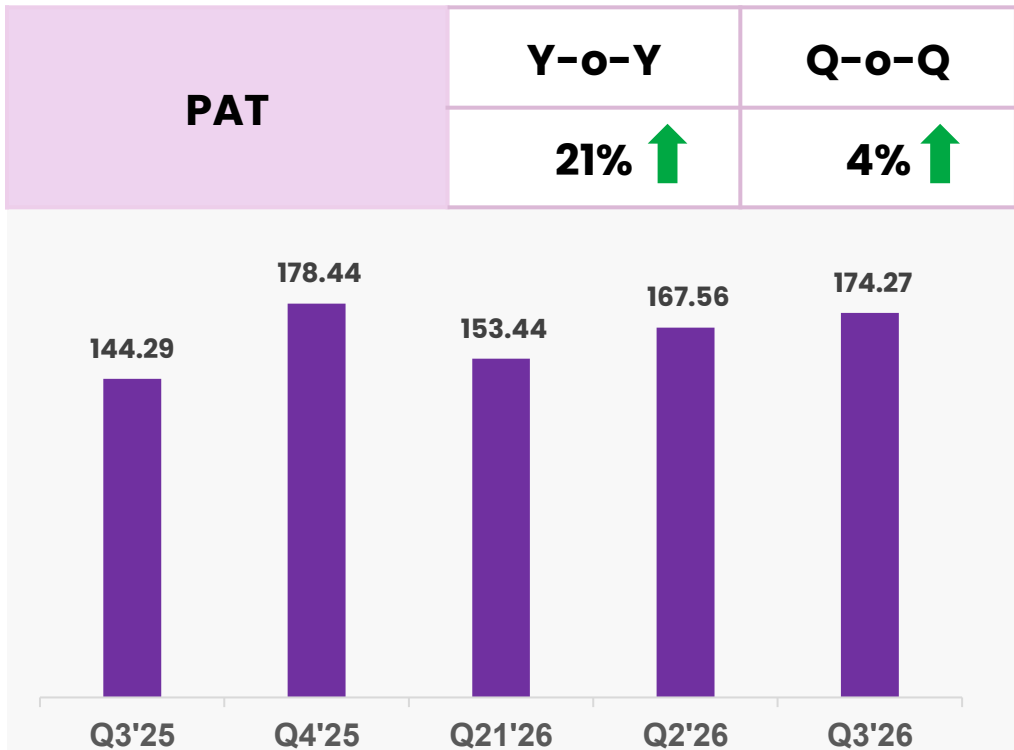
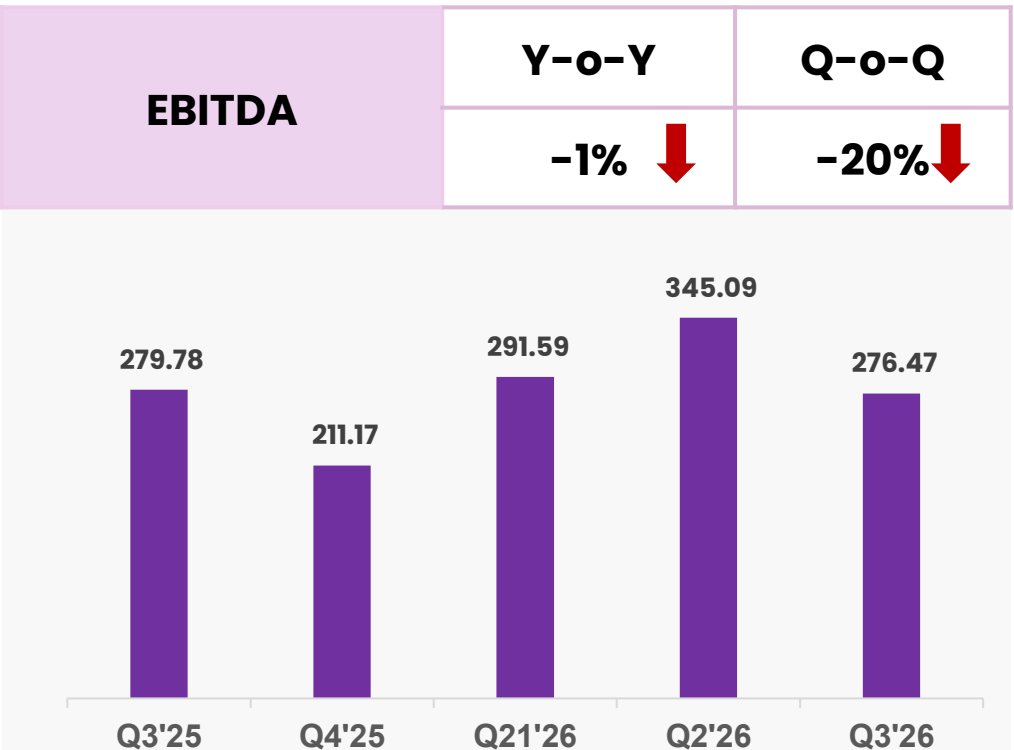
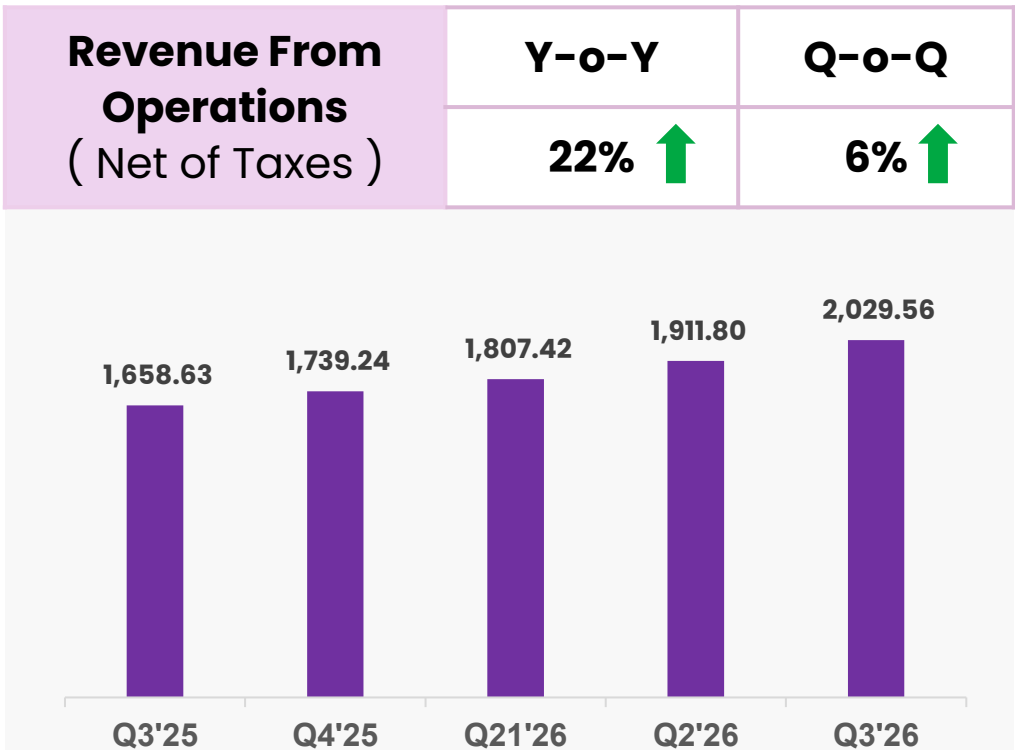
EMPOWERING DIGITAL LANDSCAPE

Listed on

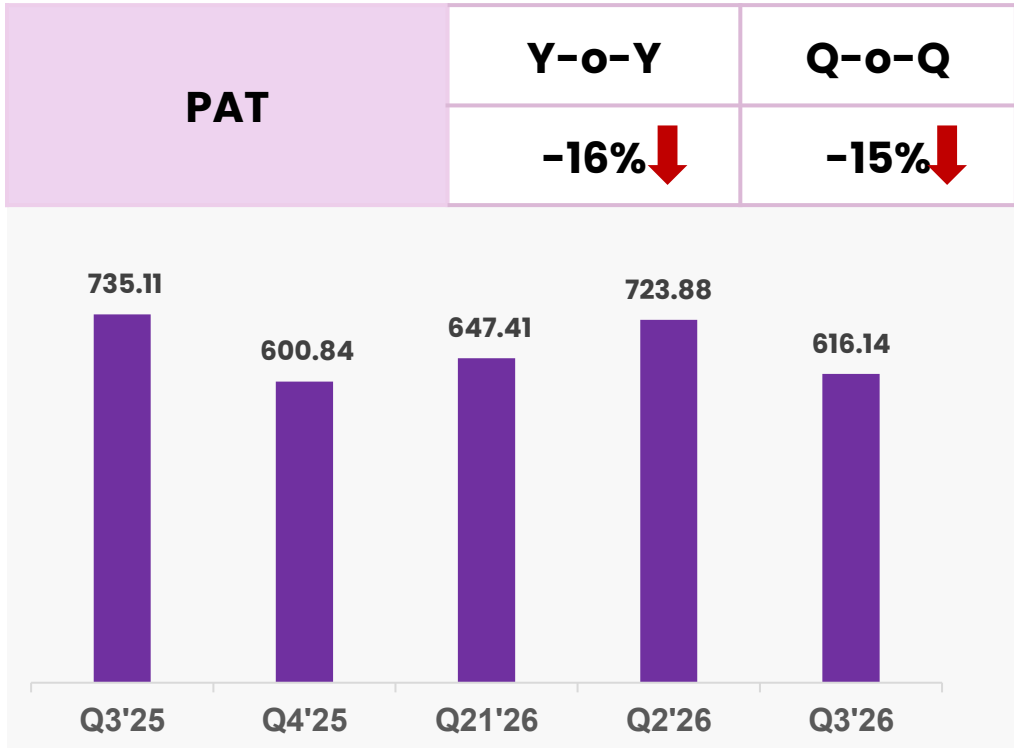
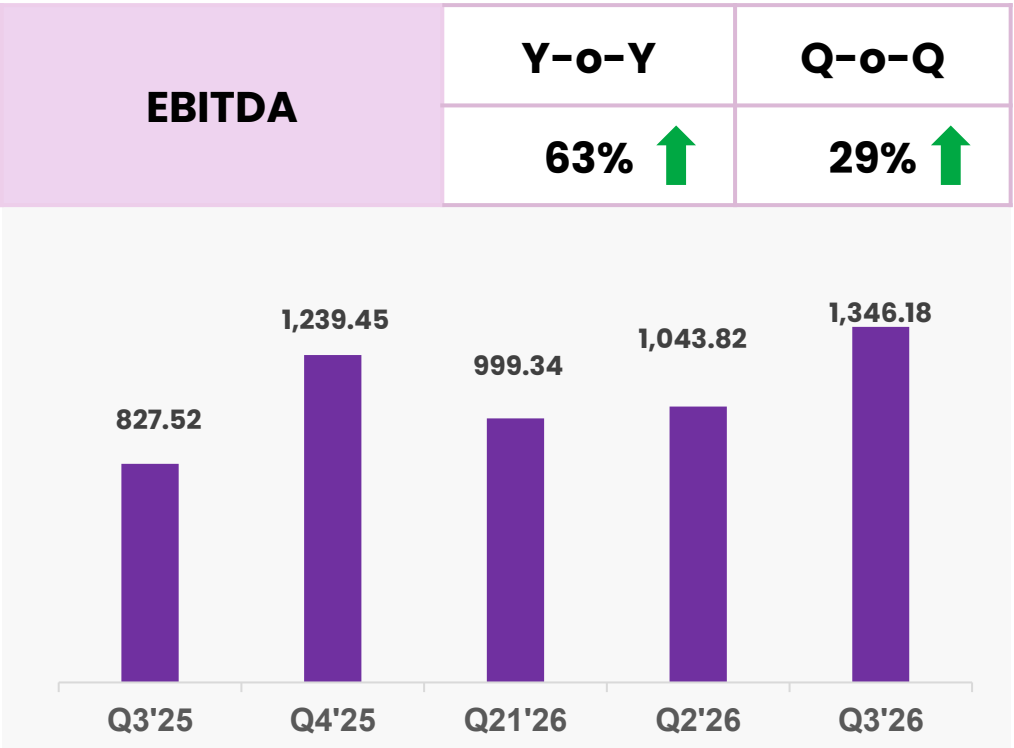
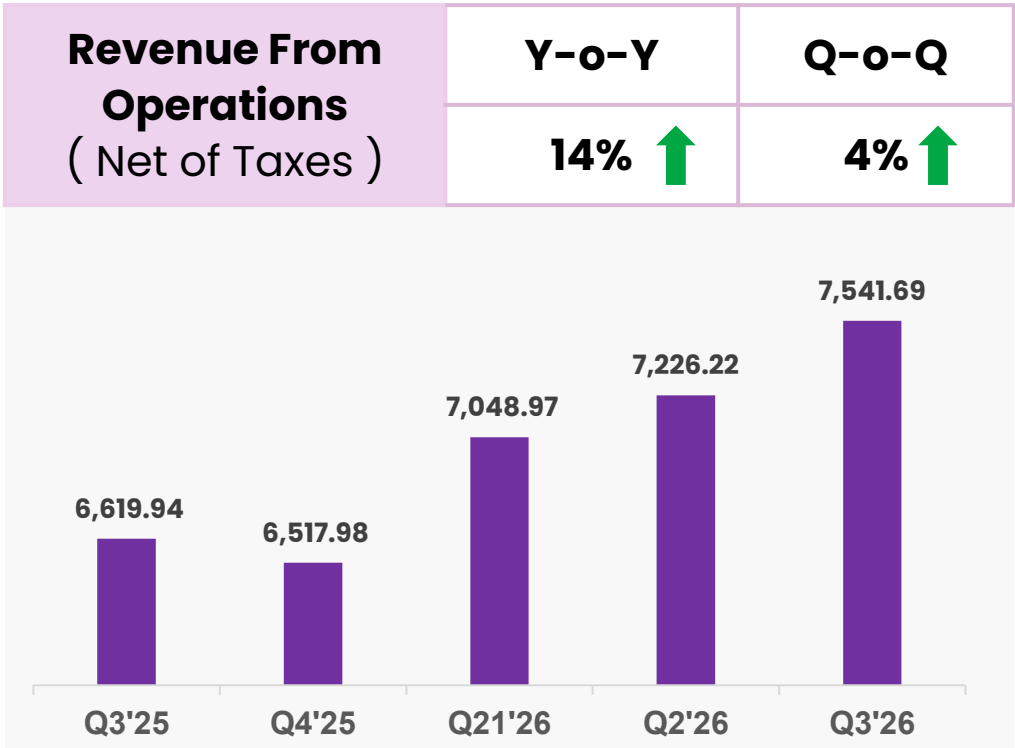


Financial Performance Snapshot – Q3 FY26

STANDALONE
(In INR LACS)



CONSOLIDATED
(In INR LACS)





Management's Perspective



HIREN SHAH

Founder & Managing Director

“Alongside our financial progress, Vertoz is refining how we communicate our market position. The company has evolved significantly beyond its origins as an advertising-led business; today, Vertoz operates as an integrated player across advertising, media monetisation, digital identity, and cloud infrastructure.

This evolution has prompted a deliberate review of our long-term positioning. Rather than implementing a rapid rebrand, we are taking a measured approach—allowing our identity to be shaped naturally by the increasingly diverse work we perform.

What remains constant is our resilience. Despite global market uncertainty, the business has stayed on course. Our strategy is clear: focus on continuous improvement, maintain adaptability, and build with intent. This disciplined approach is what continues to drive our momentum.”





Management's Perspective



ASHISH SHAH

Promoter & Director

“Over the past few quarters, we have focused on strengthening our business core. This discipline is reflected in our improved profitability, stabilized margins, and more rigorous execution. Concurrently, we have evaluated Vertoz’s position within the evolving media and technology landscape—an ongoing process that is defining the roadmap for our next growth phase.

As we enter the final quarter of the year, we do so with robust operating fundamentals and greater strategic clarity. Our focus remains steadfast: maintaining consistent execution, ensuring steady financial performance, and preparing the business to capitalize on larger, long-term opportunities.”





We Work with Leading Brands Across the Globe

EDUCATION



FINTECH



LIFESTYLE



REAL ESTATE



AUTOMOBILE



BFSI



ELECTRONICS



ENTERTAINMENT



LUXURY



Global Digital Economy

Rising digital adoption and sustained spend growth are driving long-term expansion across global markets.

5.4B+



Internet users
worldwide

6.8B+



Smartphone
connections globally

4.9B+



Active social
media users

\$6T+



Global e-commerce
market size

\$1T+



Global digital advertising
spend (annual run-rate)

6-7 Hrs



Average daily time
spent online per user

80%+



Ad spend now digital-first
across major markets

Market Size & Opportunity for VertoZ



MadTech – \$4 Trillion

- The global MadTech market, combining Advertising Technology and Marketing Technology, is valued at **\$4 trillion**.
- **AdTech** is projected to grow from \$987.52B (2023) to \$2.42T (2030) at a **CAGR of 13.7%**.
- **MarTech** is expected to rise from \$389.1B (2023) to \$1.37T (2030) at a **CAGR of 19.8%**.

**\$6
Trillion**



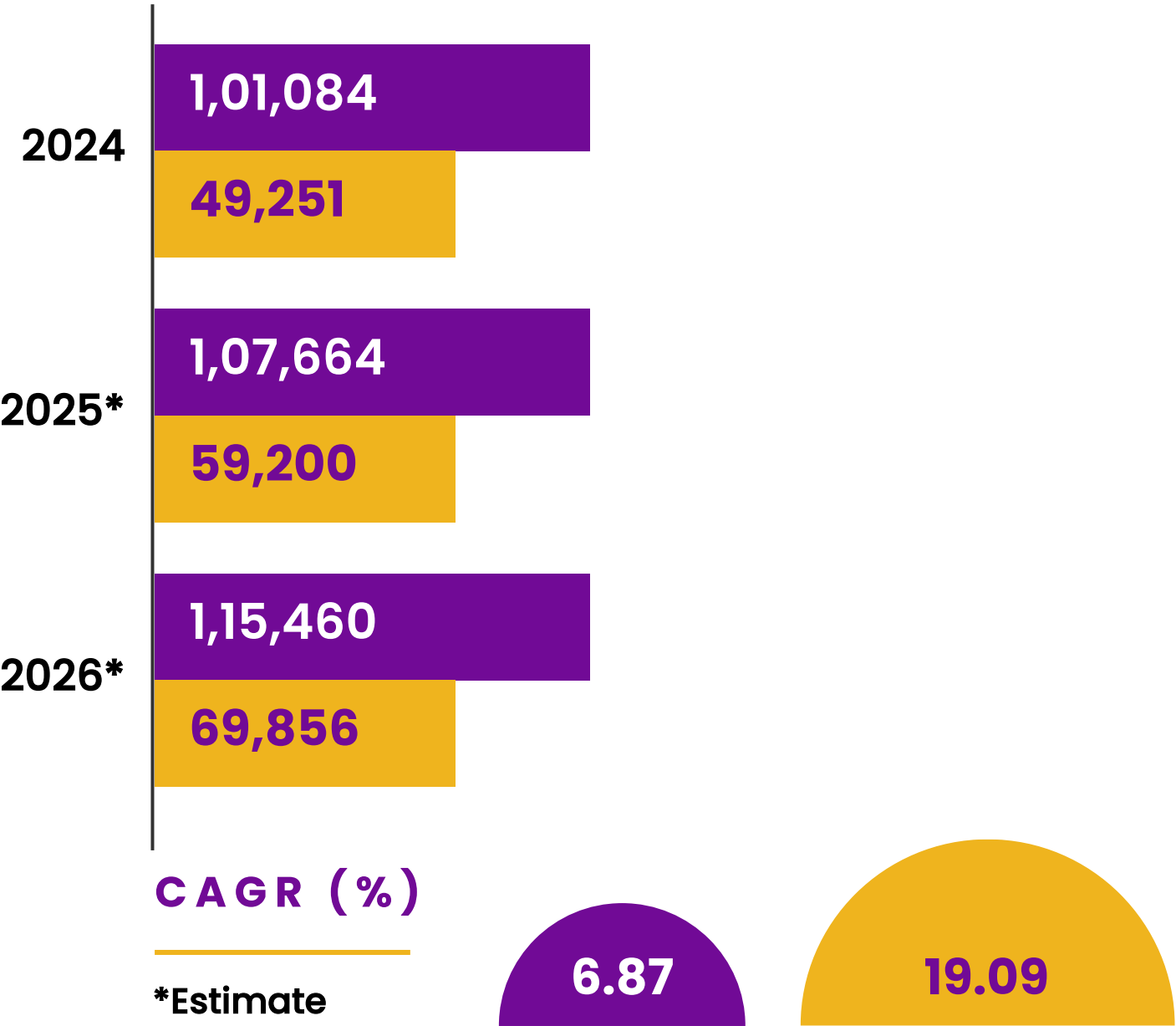
CloudTech – \$2 Trillion

- The CloudTech market presents a strong growth opportunity, valued at **\$2 trillion**.
- **Cloud computing** (\$619B in 2023) is set to hit \$1.55T by 2030 at a **CAGR of 11.4%**.
- The **domain name** industry exceeds \$10B, growing at an **8–10% CAGR**.

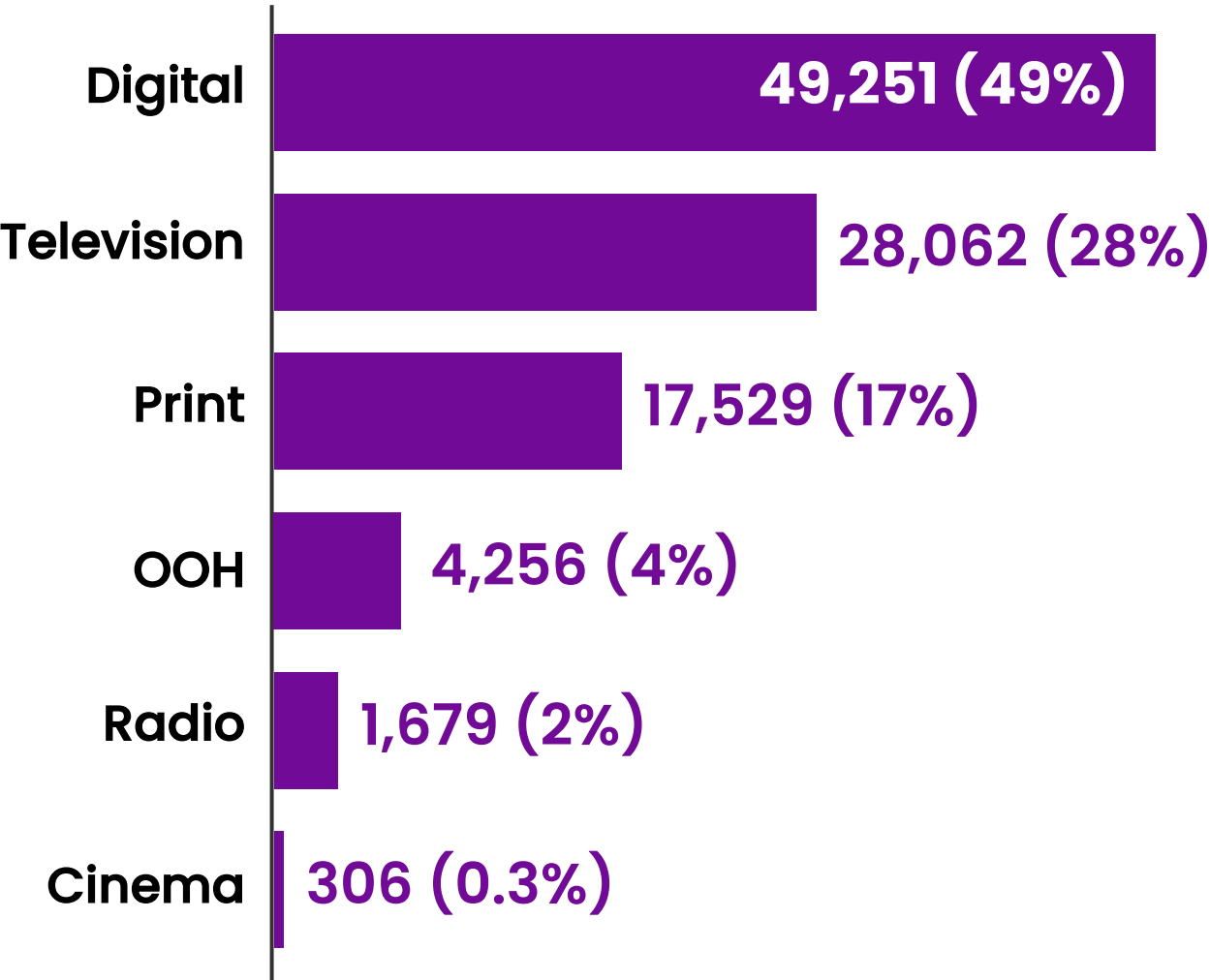
Industry Outlook (For India)

GROWTH TRAJECTORY (₹ crore)

- Advertising Industry
- Digital Advertising Industry



HOW THEY STACK UP (₹ crore)



Safe Harbour

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Recognitions & Accreditations



HT Achievers

Ad-Tech
Achievement
Awards



Mid-Day Icons

Iconic MadTech
Company
Award



DIGIXX

Digital Marketing
Excellence Media
Technology/Platform



MOBEXX

Most Outstanding
Programmatic Platform
for Mobile Advertising



Brands of India Awards

By YourStory &
Ministry of MSME in
Advertising & Media



ABP News

Most Outstanding
Programmatic
Advertising



Hindustan Times



A member of the
**Interactive
Advertising Bureau**



Accredited by the
**Trustworthy
Accountability Group**



A member of the
Apnic



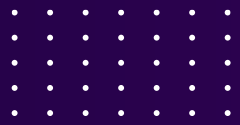
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Arin



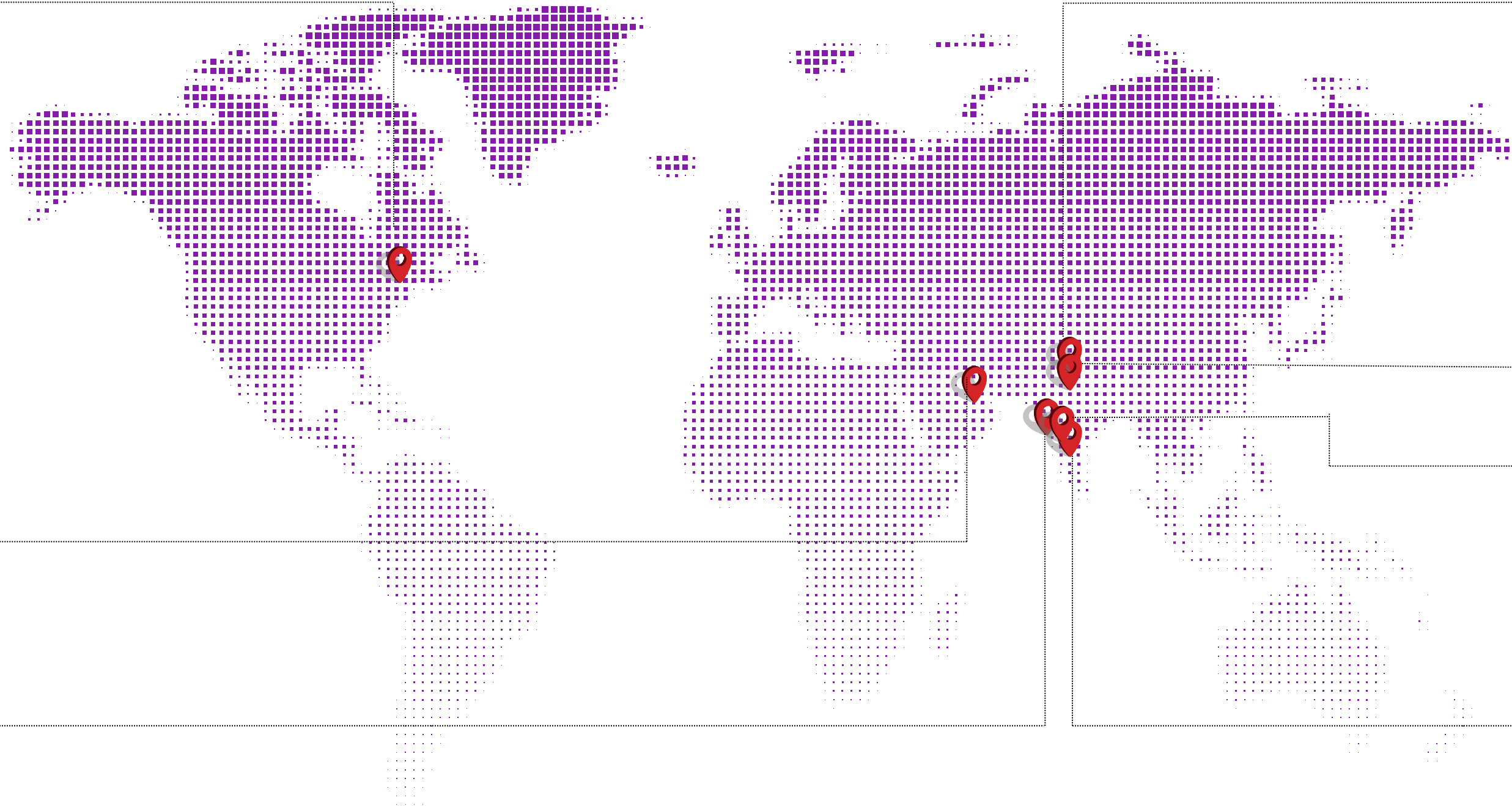
Certified
Great Place to Work



Global Reach

New Jersey

Gurgaon



Delhi

Pune

Dubai

Mumbai

Bangalore



VERTOZ

THANK YOU

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EMPOWERING DIGITAL LANDSCAPE

Listed on
 **NSE**