



Vertoz Limited (f.k.a. Vertoz Advertising Limited)

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3rd December 2025

To,

National Stock Exchange of India Limited,

Exchange Plaza,

Bandra-Kurla Complex,

Bandra (East), Mumbai- 400 051.

Symbol: VERTOZ

Series: EQ

Subject: Vertoz builds IP Portfolio with Strategic Patent Filing supporting Long-Term Growth

Reference: Intimation under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 regarding filing of Patent Application

Dear Sir/Ma'am,

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we are pleased to inform you that Vertoz Limited has filed a strategic Patent Application in India on 3rd December 2025. This filing marks a key milestone in strengthening Vertoz's Technology and building Intellectual Property Portfolio as part of our long-term innovation and growth strategy.

The patent application covers: **SYSTEM AND METHOD FOR DYNAMIC PRICE OPTIMIZATION WITHIN SUPPLY-SIDE PLATFORMS OPERATING IN REAL-TIME BIDDING ENVIRONMENTS**

This strategic filing reinforces Vertoz's commitment to building advanced, proprietary technology assets powered by AI and data-led intelligence. It aligns with the Company's roadmap to scale globally, enhance platform efficiency, and deliver sustained long-term value for our Stakeholders and Shareholders.

The disclosure is submitted for your information and records.

Thanking you,

For Vertoz Limited

Hirenkumar Shah
Managing Director
DIN: 00092739

