

September 6, 2024

Listing Department,
National Stock Exchange of India Limited
Exchange Plaza, 5th Floor,
Bandra Kurla Complex,
Mumbai-400051

Scrip Code: VERITAAS

Dear Sir/ Madam,

Sub: Outcome of Board Meeting held on 06.09.2024

Pursuant to Regulation 30 and other applicable provisions of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we wish to inform you that the meeting of Board of Directors of the Company at its meeting held today i.e. 06.09.2024, inter-alia, considered and approved:

1. Appointment of M/s. A A A J & Associates (FRN 322455E), Chartered Accountants, as Statutory Auditors of the company, subject to the approval of the shareholders at the ensuing Annual General Meeting, who shall hold office from the conclusion of ensuing 6th Annual General Meeting until the conclusion of the 11th Annual General Meeting on such terms and conditions as determined by the Board from time and time.
2. The Book Closure dates i.e the Register of members and Share Transfer Books of the Company shall remain closed from September 24, 2024 to September 30, 2024 (both days inclusive) for the purpose of Annual General Meeting and the Cut- off date for E-Voting shall be September 23, 2024.
3. The Date, Time, Venue and Mode for conducting the Annual General Meeting of the Company and to approve the draft notice of convening such Annual General Meeting. The 6th Annual General Meeting will be held on Monday, September 30, 2024 at 1:30 p.m. (IST) via Video Conference (“VC”) / Other Audio Visual Means (“OAVM”).
4. Appointment of M Shahnawaz & Associates, Practicing Company Secretary, as Scrutinizer for the purpose of e-voting in the Annual General Meeting of the Company.

Disclosure required under Regulation 30 read with Part A of Schedule III of SEBI LODR Regulations and SEBI Circular no. SEBI/HO/CFD/CFD-PoD-1/P/CIR/2023/123 dated July 13, 2023, relating to the Appointment of statutory auditor is enclosed herewith as **Annexure-I**

Kindly take the above information on record and disseminate.

Thanking you,

Yours faithfully

For Veritaas Advertising Limited

DEBOJYOTI
BANERJEE

Digitally signed by
DEBOJYOTI BANERJEE
Date: 2024.09.06 18:20:34
+05'30'

Debojyoti Banerjee
Chairman and Managing Director
DIN: 08126557

Annexure-I

Brief Profile as per SEBI circular CIR/CFD/CMD/4/2015 is as under:

Sl No	Particulars	Statutory Auditors
1	Name	A A A J & ASSOCIATES
2	Reason for Change viz., appointment, ~~resignation,~~ ~~removal, death or otherwise~~	Appointment of Statutory Auditors.
3	Date of Appointment/ ~~cessation~~ (as applicable) & terms of appointment	A A A J & Associates (FRN: 322455E), Chartered Accountants, have been appointed as the Statutory Auditors of the Company, to hold office for a term of 5 (five) consecutive years from the conclusion of the 6 th AGM of the Company until the conclusion of the 11th AGM, subject to the approval of the Shareholders at the ensuing Annual General Meeting.
4	Brief profile (in case of appointment)	In the year 1993 the visionary aspiration and business foresights of a young enterprising man Shri Uttam Kumar Agarwal gave concrete shape to A A A J Associates, a Chartered Accounting firm In the subsequent years, with the help of his partners he gave a definite direction to this firm Today this firm has grown and consolidated its position in the financial arena to become one of the prominent accounting firms in North and East India Ever since its inception M/S Uttam Agarwal Associates has rapidly diversified its activities in various spheres of financial services.