



August 13, 2025

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| To,<br><b>National Stock Exchange of India</b><br>Corporate Service<br>Exchange Plaza,<br>Bandra Kurla Complex,<br>Bandra (East), Mumbai -400051<br><b>NSE Symbol: VENTIVE</b> | To,<br><b>BSE Limited</b><br>Corporate Relationship Department<br>1st Floor, New Trading Ring,<br>Rotunda bldg., P.J. Towers,<br>Dalal Street, Mumbai- 400001<br><b>Scrip Code: 544321</b> |
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Dear Sir/Madam,

**Sub: Intimation of agreement with Media Company pursuant to Regulation 30 of SEBI (Listing Obligation and Disclosure Requirements) Regulations. 2015.**

In terms of the Regulation 30 read with Schedule III of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we wish to inform that Ventive Hospitality Limited "the Company" has entered into an agreement with Concept Public Relations India Limited "Agency" for availing public relations and digital services from the "Agency".

Further, the details required under Regulation 30 read with Part A of Schedule III of Listing Regulations read with SEBI Circular No. SEBI/HO/CFD/PoD2/CIR/P/0155 dated November 11, 2024 is enclosed herewith as (Annexure).

The information will also be updated on the Company at : <https://www.ventivehospitality.com/>

You are hereby requested to take the above information on record.

Thanking You,

**For Ventive Hospitality Limited**

**Pradip Bhatambrekar**  
**Company Secretary and Compliance Officer**  
**Membership No: A25111**

Enclosed: as above

**ANNEXURE**

**DETAILS OF AGREEMENT WITH MEDIA COMPANIES**

| <b>S. No.</b> | <b>Particulars</b>   | <b>Details</b>  |
|---------------|--|---|
| 1.            | Name(s) of parties with whom the agreement is entered  | Concept Public Relations India Limited.   |
| 2.            | Purpose of entering into the agreement.  | Media related work such as Strategic Counsel, Media relations , Press Releases / Press Webinars, Agenda Based Meetings/Spokesperson Profiling, news articles, Pro-active and Reactive media relations and interactions. |
| 3.            | Shareholding, if any, in the entity with whom the agreement is executed.   | NIL   |
| 4.            | Significant terms of the agreement (in brief) special rights like right to appoint directors, first right to share subscription in case of issuance of shares, right to restrict any change in capital structure etc. the agreement is executed. | NIL   |
| 5.            | Whether, the said parties are related to promoter/promoter group/ group companies in any manner. If yes, nature of relationship.   | Not Applicable.   |
| 6.            | Whether the transaction would fall within related party transactions? If yes, whether the same is done at "arm's length".  | Not Applicable.   |
| 7.            | In case of issuance of shares to the parties, details of issue price, class of shares issued.  | Not Applicable.   |
| 8.            | Any other disclosures related to such agreements, viz., details of nominee on the board of directors of the listed entity, potential conflict of interest arising out of such agreements, etc.   | Not Applicable.   |