



VASA RETAIL AND OVERSEAS LTD

RETAILS - WHOLESALE - EXPORTS - IMPORTERS

CIN: L74110MH2017PLC301013

Regd. Office: A-126, 1st Floor, Plot G-1, BGTA Godavari Premises Co. Op Soc. Ltd.,

Wadala Truck Terminal Road,

Opp. Lodha New Cuffe Parade Wadala (East) MH 400 037

Tel No. 09137407291 Email Id: investor@vasagroup.in

Website: www.vasagroup.in

Date - 19th July, 2019

To,

Manager - Listing Department

National Stock Exchange of India Ltd

Exchange Plaza, Bandra Kurla Complex

Bandra (East),

Mumbai - 400051

Symbol: VASA

Dear Sir,

Subject: Disclosure under Regulation 30 read with the Clause B of Part A of Schedule III of the SEBI (LODR) Regulations, 2015 regarding update on expansion of Company's Sales.

This is with reference to the captioned subject; we hereby submit the following updating with respect to the same:

VASA RETAIL AND OVERSEAS LTD pioneer in bringing international license Brands in India for selling its 'University of Oxford - Stationery & Back to School' products now available in **CROSSWORD** a chain of retail stores at Pune/Bangalore/Jaipur/Gurgaon.

Since its inception in 15th October 1992, Crossword has received wide recognition for its achievements; articles on retailing in India invariably feature Crossword. It has been featured in Advertising Age International, USA, as one of the Marketing Superstars for 1994. The Bookseller, UK, has also described it as 'being on the cutting edge of retailing' in India.

The overall 90 Stores in India and located in the many cities of India.

A unique opportunity to translate the brand into powerful consumer proposition across the whole range of Office & School Stationery

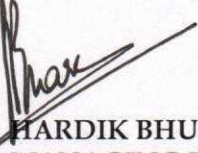


Kindly take the same on record.

Thanking you,

Yours faithfully,

For VASA RETAIL AND OVERSEAS LIMITED



HARDIK BHUPENDRA VASA
MANAGING DIRECTOR
DIN - 03600510

