

Dated: November 13, 2025

To, The National Stock Exchange of India Ltd, Exchange Plaza, Bandra-Kurla Complex, Bandra (East), MUMBAI - 400 051

Company Symbol: DENTALKART, ISIN: INE0N5801013

**Subject: Investor Presentation** 

Dear Sir / Madam,

Pursuant to Regulation 30 read with Schedule III of Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations 2015, please find enclosed the investor presentation on the Un-audited Financial Results (Standalone and Consolidated) of the Company for the Quarter and half year ended on September 30, 2025.

The said presentation is being uploaded on the website of the Company and can be accessed at <a href="https://www.dentalkart.com/">https://www.dentalkart.com/</a> investors-new.

You are requested to please take the same on your record.

Yours sincerely,

Yours sincerely, VASA Denticity Limited

NIDHI COMPANY SECRETARY & COMPLIANCE OFFICER MEMBERSHIP No: A74591

Encl: a/a





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## Managing Director's Message

#### Dear Shareholders,

I am humbled to share our performance for Q2 FY26. We delivered revenue of ₹73.58Cr, 21.89 YoY% increase driven by healthy order volumes and strong customer loyalty. In fact, the majority of our dentists keep coming back — about three out of four customers have returned to make another purchase. This high repeat rate underscores the trust dental professionals place in our platform, and it's great to see our delivery volumes and order numbers continue to rise.

At the same time, I recognize that our focus on building capacity has impacted margins in the short term. We have been significantly investing in our people, technology, and logistics. Over the past year we added talent aggressively and expanded our warehouses and systems. For example, we have grown warehousing capacity and opened new distribution centres in key regions to cut delivery times to around 4–5 days. We also launched a revamped website and mobile app in September to make the ordering experience faster and easier. All of this investment costs money now and has temporarily tightened margins. But we do this deliberately to create long-term efficiency and scale. As I've said before, once we build "the whole infrastructure, the whole ecosystem," revenues will kick in and our bottom-line will strengthen I remain confident that these steps will pay off over the next few years as we serve more dentists with better service.

Looking ahead, our conviction in the long-term growth of this business is unshakeable. We have ambitious goals – for example, we are fully committed to reaching the ₹1,000 Crore revenue milestone and beyond, and everyone on our team is energized by that vision Our guiding plan is to build an Indian version of the Henry Schein model: a complete dental ecosystem under one roof. Henry Schein is a huge global dental distributor with a 35,000+ product catalogue, and we are inspired by them

We aim to scale our product range similarly (currently over 20,000 SKU) and to become the one-stop solution for Indian dentists.

In fact, we have already moved into related services: we launched Smileworks labs to provide dental prosthetics, and we are building modules to help dentists find and book continuing-education events online Over time, our goal is that an Indian dentist will find everything they need — supplies, lab support, clinical services, training, and assistance — in one integrated platform. Through all of this, our mindset is rooted in long-term thinking, strong execution, and our core values of customer focus and operational excellence.

We prioritize penetrating the market deeply and building sustainable growth, rather than short-term profits. Of course, we maintain a healthy financial foundation and watch our cash flow, but our strategy is to reinvest in strength and scale. I firmly believe that if we keep delivering value to dentists and stay disciplined in execution, we will unlock much greater performance in the years ahead.

Thank you for your trust and support. We are just at the beginning of our journey to transform dental care in India. With humility and determination, we will continue building Dentalkart into the leading dental ecosystem that serves our professionals with empathy and the best of technology.





### Message from Sandeep Aggarwal(COO- Dentalkart)

Every transformation begins with a spark—ours was automation. We've reimagined how Dentalkart operates, making every process smarter and faster. From warehouses to deliveries, everything now runs on data and precision.

Our ERP connects every part of the system—procurement, logistics, and fulfillment—so decisions happen in real time and with confidence. Automation has made our operations seamless, efficient, and reliable.

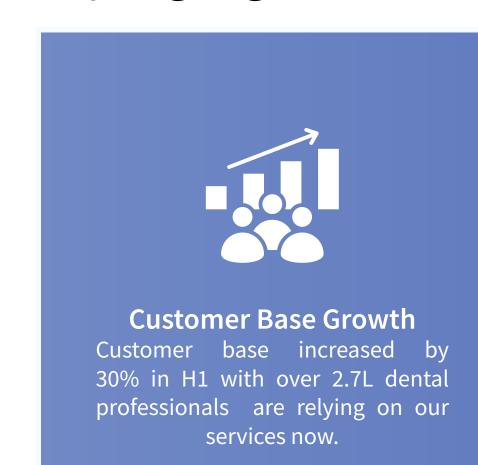
But this is just the beginning. In the coming months, we aim to make our processes even more intelligent—fully automated forecasting, faster supply response, and real-time customer insights

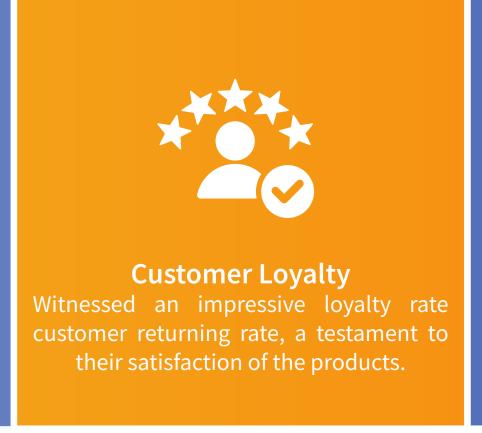
Our goal is to build an ecosystem where technology takes care of operations, and our teams focus on innovation and growth. We're moving ahead with one vision—to make Dentalkart India's most advanced, automated, and dentist-centric platform for the future.

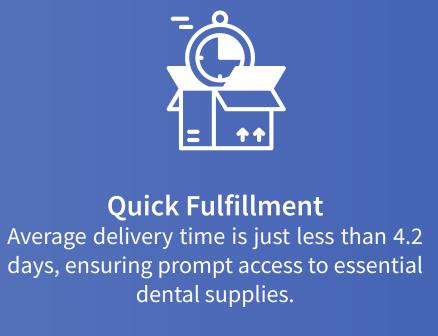
Let us keep moving forward with purpose, precision, and passion.

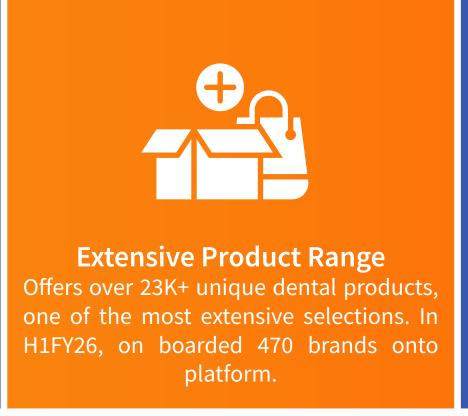


#### Key Highlights of H1 FY25-26



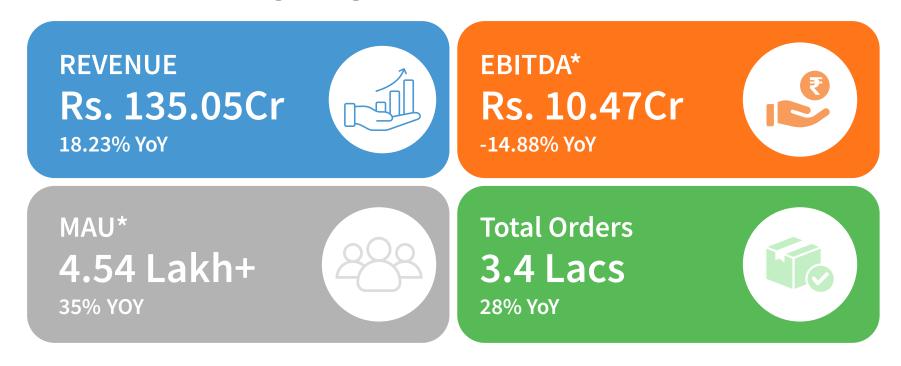






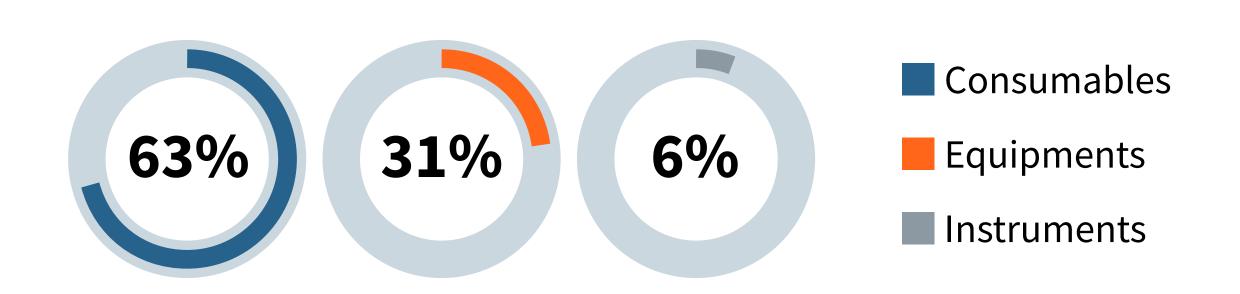


#### Financial Highlights of H1 FY26



**Note** -This short-term profit reduction stems from purposeful investments in expanding our workforce, IT systems, and warehousing — steps that will enhance efficiency and profitability going forward.

#### Revenue break-up (Rs. Cr)



## H1 FY26 Performance Highlights



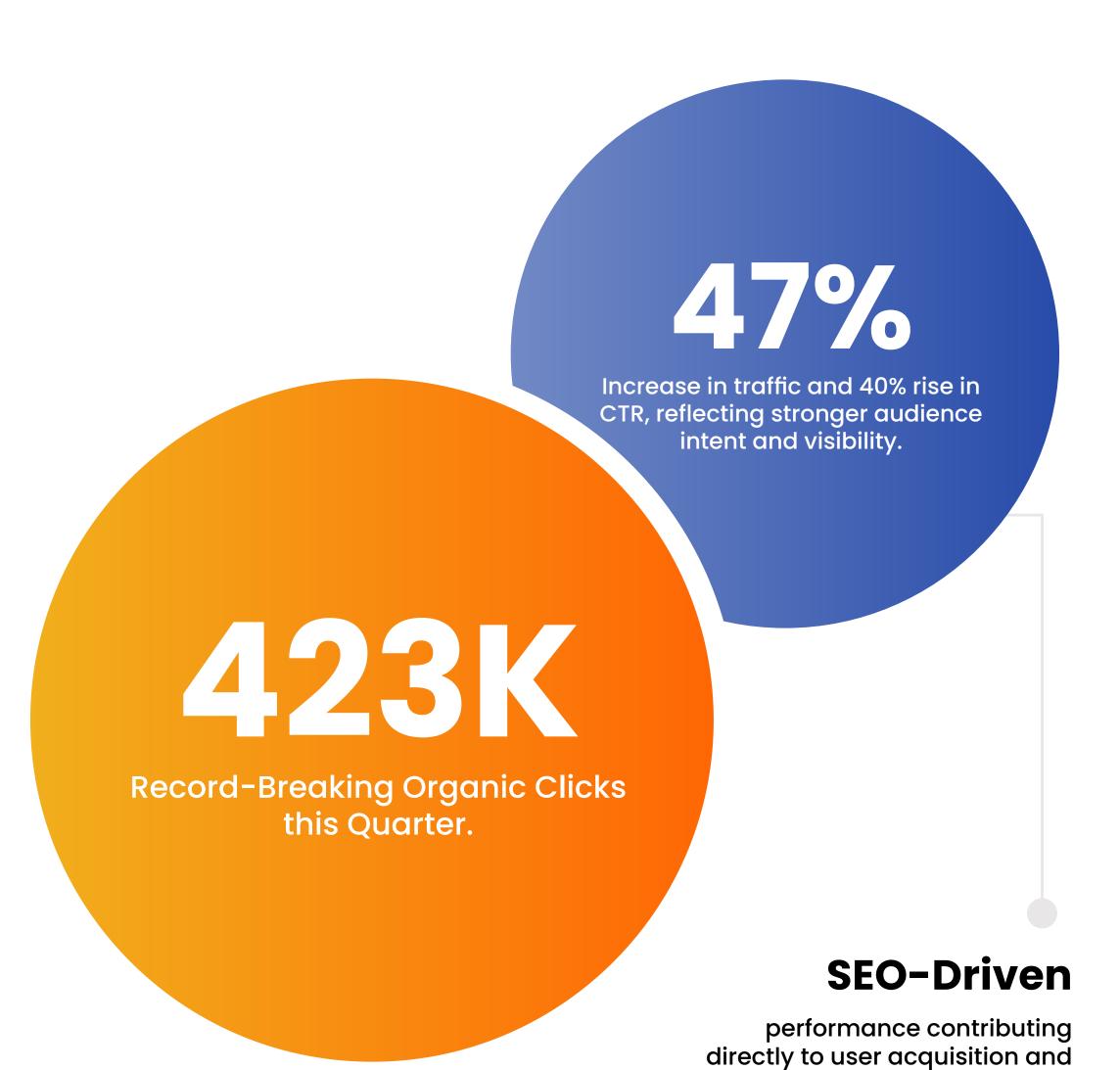
# SEO Growth & Organic Performance

Strong Quarter-on-Quarter SEO Growth

Metric	Q1 (Apr-Jun 2025)	Q2 (Jul-Sep 2025)	Growth	Key Insight
Total Clicks	287K	423K	+47%	Substantial traffic growth driven by optimized keyword clusters.
Total Impressions	18.8M	20.2M	+7.4%	Broader search reach with improved brand discovery.
Average CTR	1.5%	2.1%	+40%	Enhanced engagement via improved titles, meta content & relevancy.
Average Position	11	10.4	<b>û 0.6</b>	Closer to first-page dominance for multiple product keywords.

#### **Key SEO Strategies Implemented**

- Comprehensive 360° keyword optimization across generic, category & product-level search terms.
- Continuous technical optimization—improved Core Web Vitals, schema markup, and site speed.
- Refined content and backlink strategy leading to higher ranking velocity and search authority.

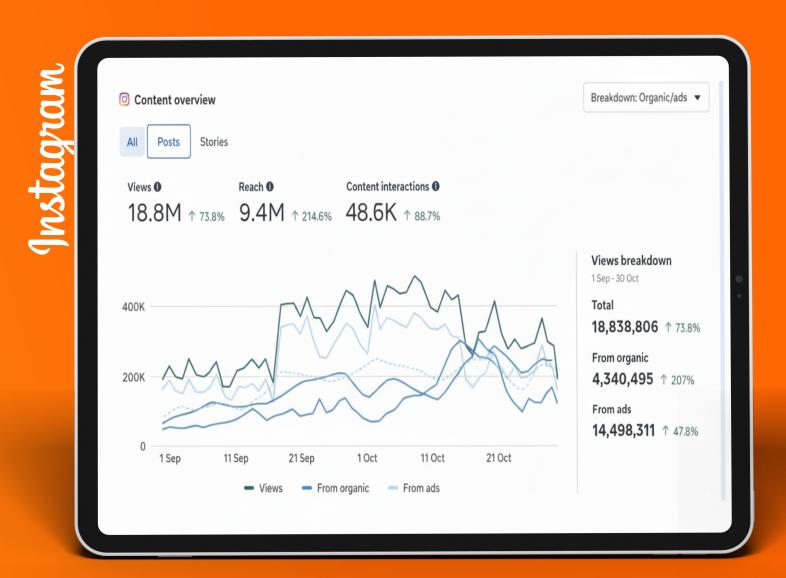


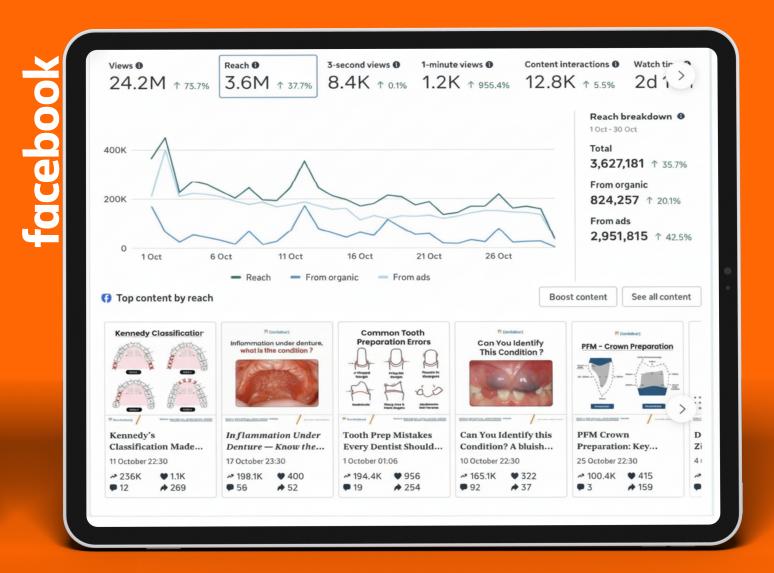
conversion growth.



# Social Media Marketing Achievements

Building India's Largest Dental Community Online





Highlights

Balanced strategy of paid + organic engagement.

Knowledge-driven reels and trend-based storytelling.

Strong content retention and discovery rate among dental professionals.

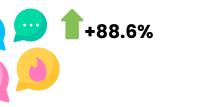
#### Instagram Performance (Sept-Oct 2025)



18.8M **Total Views** 



48.6K 9.4M **Content Interactions** Reach



4.34M **Organic Views** 

+207%



14.49M **Paid Views** 

#### facebook Performance (Sept-Oct 2025)



24.2M **Total Views** 



3.6M Reach



12.8K

**Content Interactions** 

**VASA Denticity Limited | 7** 





# Educational & Influencer Initiatives

Empowering Dentistry through Knowledge-Driven Content

#### **CONTENT INNOVATION**

- Dentalkart Podcast: Curated insights from dental experts and industry leaders.
- Educational Reels: Clinical tips, case discussions, and new product demos.
- Blog & Video Series: Covering dental materials, new technologies, and procedural advancements.

#### **INFLUENCER COLLABORATIONS**

- Partnered with leading dental KOLs to promote and showcase real-use experiences.
- Impact
  - Boosted new user acquisition by 2× post campaign.
  - Strengthened community trust through authentic, peer-driven education.

Objective: To merge education with commerce, fostering a smarter, better-informed dental community.



# Data-Driven Target Marketing & Customer Growth

8K > 14K

New users post launch (+75% growth).

#### Result

- Increased customer lifetime value.
- Stronger brand recall among dental professionals.
- Direct contribution to top-line revenue growth.

#### Targeted Marketing Strategies

- Segmentation based on purchase behavior, engagement level, and product interest.
- Personalized Campaigns for:
- Cross-selling complementary products.
- Re-selling to returning users.
- Reactivation of inactive customers.

#### Performance Outcomes

- FIRST PURCHASE Campaign
- 8K > 14K new users post launch (+75% growth).
- Higher trust indicated by increased Average Order Value (AOV).
- Session Growth
- Sustained high session count across sale and non-sale periods.
- Continuous optimization of creatives, targeting, and remarketing.



# Digital Learning & Engagement Ecosystem

Dentalkart's Knowledge & Support Modules

Designed to educate and empower dental professionals across every touchpoint.



#### **Q&A Module**

7000+ questions answered
Real-time expert guidance
builds trust and reduces
purchase confusion.



#### **Buying Guides**

33 active guides
Step-by-step procedural
guides simplify product
selection and boost
confidence.



#### Blogs

150+ published
Authoritative, research-based
insights enhance clinical
understanding.



#### **Videos**

43 in last 4 months
Engaging product
demonstrations improve
adoption and usage
accuracy.



#### **Events**

61 past + 22 live
Continuous education via
webinars, workshops, and
conferences.



#### **Product Suggestion Module**

 Enables dentists to share product ideas;
 Dentalkart curates solutions based on real clinical needs.

Encourages innovation & practitioner-driven development.

#### **Dental Community Section**

- Integrates blogs, videos, and event listings into one interactive hub.
- Fosters collaboration, peer learning, and engagement.

#### Impact Highlights

- Promotes evidence-based practice
- Enhances professional growth & skill development
- Strengthens loyalty and user retention

# Empowering the Dental Community

Building a Connected & Knowledge-Driven Dental Network



# Strategic Value for Investors

Why Dentalkart Stands Out



## Integrated Platform

Combines commerce, content, and community.



#### Scalable Model

Replicable across other medical verticals.



#### Data-Driven Expansion

Thousands of active interactions monthly across modules.



#### Sustainable Edge

Knowledge-led trust drives repeat purchases and long-term growth.



#### High Engagement

Thousands of active interactions monthly across modules.

# Customer Experience & Retention

Driving Engagement, Loyalty & Trust







#### Refer & Earn 2.0 LIVE

Shareable referral links with smart tracking to drive organic acquisition and reduce CAC.



#### 1-Step Checkout • LIVE

Streamlined checkout improving conversion and lowering cart drop-offs.



#### Membership & Rewards

Tier-based loyalty (Bronze/Silver/Gold) to enhance repeat rate and LTV.



#### WhatsApp "Notify Me"

Automated back-in-stock alerts reactivating idle users and recovering lost sales.



#### **Instant Refunds**

Real-time refund and self-service control for post-purchase trust.



# Platform Optimization & Scalability

Future-Ready Infrastructure for Global Scale



#### **OTA App Updates**

Push JS/asset changes instantly no store re-approval delays.





## Cart Engine Migration

Upgrades delivering faster load times.

#### AWS Lambda Shift

Lower infrastructure cost, higher reliability, cloud-native scalability.

## Event Bus & Rate Limiting

Smarter traffic management, improved uptime under heavy load.

## Microservice Merge & RDS Tuning

Simplified architecture enabling quicker deployments.



# Al, Search & Personalization

Harnessing Intelligence to Drive Conversions

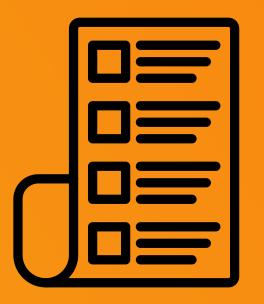


#### AI-Driven Search

Intent-based product discovery via Algolia Al improving CTR & conversions.

## Dynamic Reviews

Authentic, SEO-enhanced feedback for higher trust & engagement.



#### Centralized Catalogue Ops

20K+ SKUs managed in-house with 100% data accuracy & faster go-live.



#### SEO & Metadata Revamp

Optimized taxonomy boosting organic visibility & brand reach.

#### Personalized Marketing Journeys

Event-based targeting for reactivation & improved ROI.



# Vision & Market Opportunity

#### **Market Opportunity**



\$2.1Bn-\$3.6Bn (2023-2030) @ 9.6% CAGR. in-clinic

adoption.

Dental Laboratory
Marketin India

\$1.4Bn-\$3.1Bn (2023-2030) @ 12% CAGR. Digital Dentistry Market

9.1% CAGR (2024–2032)

with <5% penetration in India vs 39% in the US.

#### Problem

- Current providers act as box movers—lacking post-installation support.
- Poor service experiences limit digital adoption among dentists.
- Absence of integrated, lifetimevalue-driven models.



## Product Portfolio

#### **Clinical Products**

- IntraVue 900Ai Affordable, feature-rich intraoral scanner (< ₹2,00,000).
- 3Shape TRIOS Portfolio Premium, globally established intraoral scanners.

#### **Lab Consumables**

- Zirconia disks, Titanium disks, DMLS powders, milling tools, and lab stones.
- TAM: ₹200 Cr | Target Share: ₹10 Cr.

Category	Partner	TAM (INR Cr)	Target Share (INR Cr)
Milling Machines	JINY CAD/CAM	45	10
Metal 3D Printing	Fast Form	30	10
Intraoral Scanners	BLZ	80	25

As Per **Sources** 











# Technology & Innovation

#### Al-Driven Design Suite

Built-in Al-based software for crown, splint, and model design at no extra cost.

#### Strategic Partnerships

- **ELEGOO:** Import & distribution of 3D printers/resins.
- ARMA Dental: Premium resins for clinical/lab use.
- CREALITY: Expanding 3D printer & resin lineup.
- Innovative Sales Model: Entry-level 3D printers offered FOC to accelerate adoption.

#### **VASA Dental Cloud Platform**

Unified platform digitizing clinical, lab & business workflows:

- Digital Case Management: Comprehensive patient & order records
- Automated Order Processing: Real-time integration with Dentalkart.
- Lab Integration: Direct link with Smileworks Lab for crowns/bridges.
- All-in-One Ecosystem: Centralizes operations & data-driven insights.



# Customer Success Overview

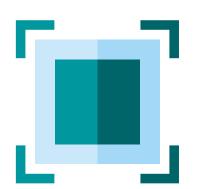
#### **Building Trust Through Seamless Support**



Omnichannel Presence: Chat, Phone, and Email — ensuring real-time support across all user touchpoints.



**Goal:** Fast, transparent, and consistent resolution across every interaction.



#### **Key Focus Areas**

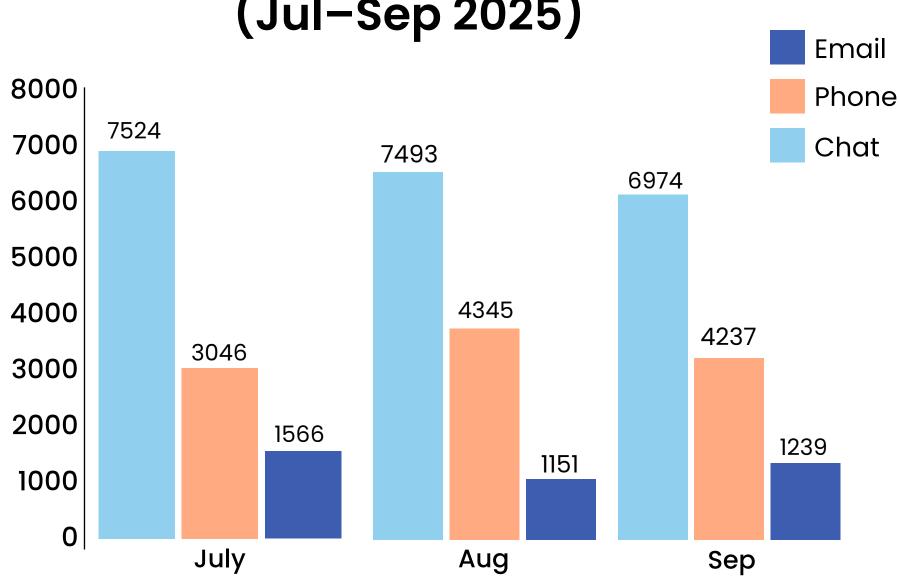
Improved first contact resolution (FCR).

Reduced turnaround time with enhanced monitoring.

Strengthened customer retention through proactive issue management.



# Ticket Volume Trend (Jul-Sep 2025)





# Performance Highlights

Consistent Growth in Efficiency & Satisfaction



Customer Support Performance: July vs September



**Operational Initiatives** 



# Customer Delight & Impact

Customer Success = Retention + Advocacy



**Rising CSAT Trend** 

From 60% to 71%
(Jul-Sep)
demonstrates
growing customer
confidence.

**Resolution Culture** 

Empowered agents now close majority of queries within 30 minutes.

Proactive Communication

"Acknowledge-and-Act" model introduced for transparency. **Customer Testimonials** 

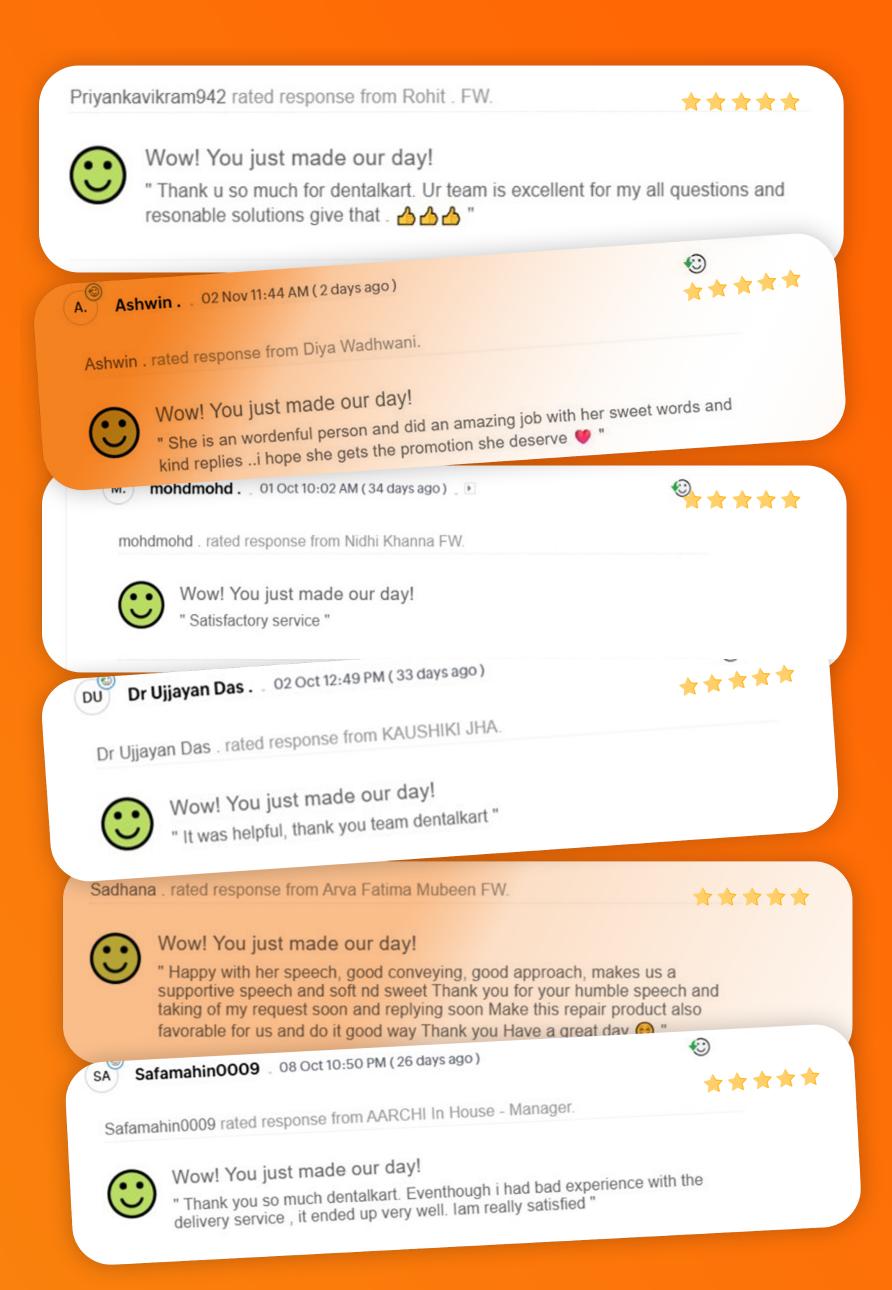
Highlight strong satisfaction, fast resolutions, and human-touch support.





Testimonidis

Building Trust, One Customer at a Time





#### Strengthened Direct Procurement Network

Expanded direct sourcing from manufacturers and importers to ensure reliable supply, consistent product availability, and long-term vendor partnerships.

#### **Vendor Performance Dashboard**

Introduced a real-time dashboard minimizing repetitive orders, stockouts, and manual follow-ups—enhancing forecasting precision and procurement efficiency.

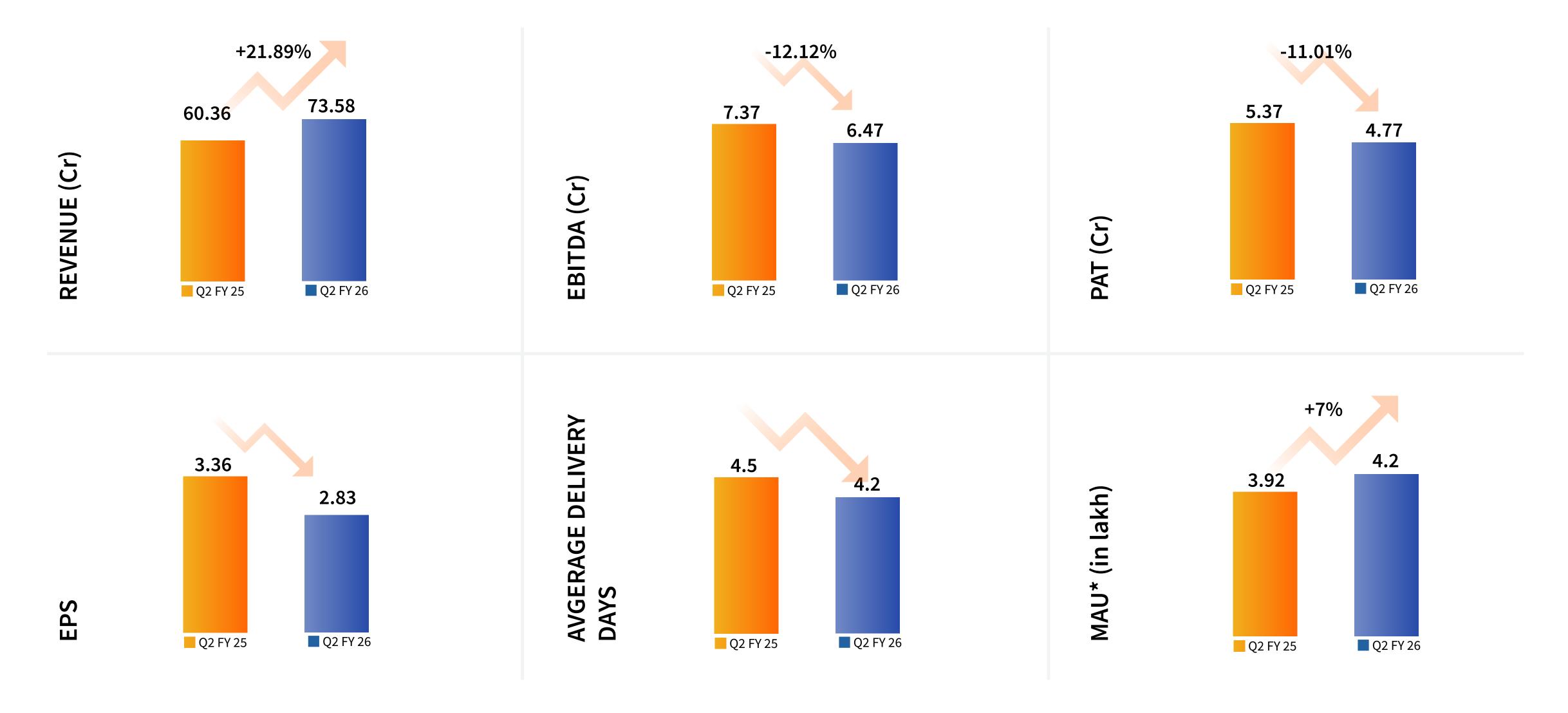
### Optimized Warehousing Infrastructure

Shifted to a product-specific bin system, improving storage utilization, workflow speed, and overall inventory accessibility.

# Supply Chain Strengthening Initiatives

**Driving Reliability, Efficiency & Scalability** 





## Operational Performance Highlights



A .Cash flow from Operating activities (Rs. Cr)	H1FY26	H1FY25
Profit before tax	9.71	11.66
Adjustments for:		
Interest income	(0.02)	(0.13)
Depreciation & Amortization	0.76	0.66
Foreign exchange gain/loss	(0.63)	(0.29)
Finance cost	0.00	0.00
Profit on sale of investment	(0.86)	(0.60)
Employee Stock Option	0.37	0.21
Operating profit before working capital changes	9.32	11.50
Movements in working capital : (Rs. Cr)		
Increase / Decrease in Trade Payable	0.70	3.42
Increase / Decrease in Other Current Liabilities	1.28	0.40
Increase / Decrease in Provisions	0.22	0.11
Increase / Decrease in Inventories	(21.61)	(21.53)
Increase / Decrease in Trade Receivables	(3.76)	1.97
Increase / Decrease in Short Term Loans & Advances	(2.70)	(80.0)
Increase / Decrease in Long Term Loans & Advances	0.00	0.00
Increase / Decrease in Other non Assets	(0.02)	0.00
Increase / Decrease in Other Assets	(0.98)	(1.76)
Cash generated from operations.	(17.55)	(5.98)
Income tax Refund/ (paid) during the year	(2.31)	(3.21)
Net cash from operating activities (A)	(19.86)	(9.20)

B. Cash flow from Investing activities (Rs. Cr)	H1FY26	H1FY25
Purchase of property, Plant & equipment and intangible asset	(3.45)	(3.68)
Capital Advance	0.00	(7.69)
Interest received	0.02	0.26
Investment in Mutual Funds	(31.00)	0.00
Sale of Mutual Funds	23.42	9.29
Movement in other fixed deposits	(1.00)	9.00
Net cash from investing activities (B)	(12.00)	7.18

C. Cash flow from Financing activities (Rs. Cr)	H1FY26	H1FY25
Proceeds/ (Repayment) of Long Term Borrowings (Net)	0.00	0.00
Proceeds/ (Repayment) of Short Term Borrowings (Net)	0.00	(80.0)
Finance cost paid	0.00	0.00
Proceed from issue of Share (Net of issue expenses)	30.08	0.00
Net cash from financing activities (C)	30.09	(0.08)

Net increase in cash and cash equivalents (A+B+C) (Rs. Cr)	(1.78)	(2.09)
Cash and cash equivalents at the beginning of the year	4.40	4.50
Cash and cash equivalents at the end of the year (excluding fixed deposits)	2.63	2.41



Metric(Rs. Cr)	H1FY26	H1FY25	YoY %	Q2FY26	Q2FY25	YoY % FY	Q1FY26	Q-o-Q
Total Revenue	135.05	114.23	18.23%	73.58	60.36	21.89%	61.47	19.69%
Purchases of Stocks/ Cost of Mat.	110.18	103.82		54.07	57.75		56.11	
Changes in Inventory	(21.26)	(21.53)		(5.32)	(16.90)		(15.95)	
Employee Cost	11.40	6.11		5.97	3.31		5.43	
Other Expenses	24.26	13.52		12.38	8.84		11.88	
Total Expenditure	124.57	101.92	22.22%	67.10	53.00	26.61%	57.47	16.75%
EBITDA	10.47	12.30	(14.88)%	6.47	7.37	(12.12)%	4.00	61.97%
EBITDA Margin (%)	7.75%	10.77%	(302) BPS	8.80%	12.20%	(340) BPS	6.50%	230 BPS
Depreciation	0.76	0.64	17.70%	0.43	0.28		0.33	
Finance Cost	0.00	0.00		0.00	0.00			
Profit Before Tax	9.71	11.66	(16.68)%	6.05	7.09	(14.69)%	3.67	64.98%
Tax	2.40	2.89		1.40	1.72		1.00	
Profit After Tax	7.31	8.77	(16.60)%	4.64	5.37	(13.43)%	2.67	74.04%
Minority Interest	(0.21)	0.00		(0.13)	0.00		(0.08)	
Net Profit	7.52	8.77	(14.30)%	4.77	5.37	(11.01)%	2.75	73.72%
Net Profit Margin%	5.57%	7.68%	(211)BPS	6.49%	8.89%	(240) BPS	4.47%	202 BPS
Basic EPS in Rs.	4.49	5.48		2.83	3.36		1.65	

## Consolidated Financial Highlights Half Year



S.NO	EQUITY AND LIABILITIES (Rs.Cr)	Sep'25	Mar'25
1	Shareholders' Funds		
	Share Captial	17.34	16.62
	Reserve and Surplus	150.99	103.39
	Money Received against share warrant	2.17	12.50
	Total Equity	170.49	132.52
2	Minority Interest	0.93	1.13
3	Non-Current Liabilities		
	Long-Term Borrowings	0.12	0.00
	Long-Term Provisions	1.11	0.94
	Total Non - Current Liabilities	1.23	0.94

S.NO	ASSETS (Rs.Cr)	Sep'25	Mar'25
1	Non-current Assets		
	Property, Plant and Equipment and Intangible assets		
	Property, Plant and Equipment	14.71	14.76
	Intangible Assets	8.38	1.02
	Intangible CWIP	1.49	4.54
	Other CWIP	0.30	1.87
	Goodwill on Consolidation	0.02	0.02
	Deferred Tax Assets (net)	0.43	0.55
	Long Term Loans and Advances	0.07	0.07
	Other Non- Current Assets	3.44	2.52
	Total Non-Current Assets	28.84	25.35

4	Current Liabilities		
	Short Term Borrowings	0.00	0.12
	Trade Payables		
	(a) Total Outstanding dues to MSME	3.38	3.70
	(b) Total Outstanding dues other than MSME	8.48	7.27
	Other Current Liabilities	5.83	4.56
	Short-Term Provisions	0.99	0.98
	Total Current Liabilities	18.68	16.63
	Total Equity and Liabilities	191.33	151.22

2	Current Assets		
	Current Investment	50.47	42.03
	Inventories	75.32	53.71
	Trade Receivables	17.64	13.88
	Cash and Cash Equivalents	2.73	4.40
	Short-Term Loans and Advances	10.53	7.83
	Other Current Assets	5.80	4.00
	Total Current Assets	162.49	125.86
	Total Assets	191.33	151.22

### Statement of assets and liabilities



VASA DENTICITY LIMITED

# ThankYou

For further information, please contact:
Nidhi Sharma

Company Secretary & Compliance Officer

Vasa Denticity Limited

Email: cs@dentalkart.com

Website: www.dentalkart.com