

# DEBOJYOTI BANERJEE

Address: A, 3rd Floor, S.M. Vinayak Apartment, 3035,  
Ramchandrapur Saraswati Pally, Rajpur Sonarpur (M), South 24  
Praganas – 700 103

Email ID: [dev.banerjee@veritaasadvertising.com](mailto:dev.banerjee@veritaasadvertising.com)

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Date: 31.03.2026

To,  
Veritaas Advertising Limited  
38/2A, Gariahat South Road,  
Dhakuria, Rash Behari Avenue,  
Kolkata 700029

**Re.: Disclosure under Regulation 7 of SEBI (Prohibition of Insider Trading) Regulations, 2015**

Dear Sir,

Pursuant to Regulation 7 of SEBI (Prohibition of Insider Trading) Regulations, 2015, I hereby submit that I have acquired 33,600 (1.19%) equity shares of the Company from open market.

In this connection necessary disclosures in Form C as required under Regulation 7(2) of SEBI (Prohibition of Insider Trading) Regulations, 2015 for the above said acquisition in the prescribed format is enclosed herewith for your kind information and records.

Kindly take the same on record.

Thanking You,  
Yours Faithfully,



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**Debojyoti Banerjee**  
Promoter

**Encl.: Form C enclosed**

**FORM C**  
**SEBI (Prohibition of Insider Trading) Regulations, 2015 [Regulation 7(2) read with Regulation 6(2) –**  
**Continual Disclosure]**

Name of the company: VERITAAS ADVERTISING LIMITED

ISIN of the company: JNE0SRI01019

**Details of change in holding of Securities of Promoter, Member of the Promoter Group, Designated Person or Director of a listed company and immediate relatives of such persons and other such persons as mentioned in Regulation 6(2).**

Name, PAN, CIN/DIN, & address with contact nos.	Category of Person (Promoter/member of the promoter group/designated person/Directors/immediate relative/other etc.)	Securities held prior to acquisition/disposal		Securities acquired / Disposed				Securities held post acquisition/disposal		Date of allotment advice/acquisition of shares/ Disposal of shares, specify		Date of intimation to company	Mode of acquisition /disposal (on market/public /rights/preferential offer/ Off market/Inter-set transfer, ESOPs, etc.)	Exchange on which the trade was executed
		Type of securities For eg. Shares, Warrants, Convertible Debentures, Rights entitlement, etc.)	No. and % of shareholding	Type of securities (For eg. Shares, Warrants, Convertible Debentures, Rights entitlement, etc.)	No.	Value (in Rs)	Transaction Type (Purchase / sale Pledge /Revocation /Invocation/Others -please specify)	Type of securities (For eg. Shares, Warrants, Convertible Debentures, Rights entitlement, etc.)	No. and % of shareholding	From	To			
1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
DEBOJYOTI BANERJEE PAN: ARFPB4144C Address: A, 3rd Floor, S.M. Vinayak Apartment, 3035, Ramchandrapur Saraswati Pally, Rajpur Sonarpur (M), South 24 Praganas – 700 103 Contact No.: 9051833778	Promoter	(Equity)	18,61,779 (65.95%)	Equity Shares	33,600	13,21,920	Purchase	Equity Shares	18,95,379 (67.14%)	30.03.2026	30.03.2026	31.03.2026	Open Market	NSE

*Note: (i) "Securities" shall have the meaning as defined under regulation 2(1)(i) of SEBI (Prohibition of Insider Trading) Regulations, 2015.  
(ii) Value of transaction excludes taxes/brokerage/any other charges*

**Details of trading in derivatives on the securities of the company by Promoter, member of the promoter group, designated person or Director of a listed company and immediate relatives of such persons and other such persons as mentioned in Regulation 6(2).**

Trading in derivatives (Specify type of contract, Futures or Options etc.)						Exchange on which the trade was executed
Type	Contract specifications	Buy		Sell		
		Notional Value	Number of units (contracts*lot size)	Notional Value	Number of units(contracts*lot size)	
16	17	18	19	20	21	22
NIL	NIL	NIL	NIL	NIL	NIL	NIL

*Note: In case of Options, notional value shall be calculated based on Premium plus strike price of options.*



Name & Signature: Debojyoti Banerjee

Designation: Promoter

Date: 31.03.2026

Place: Kolkata