

July 18, 2026

Listing Department,
National Stock Exchange of India Limited
Exchange Plaza, 5th Floor,
Bandra Kurla Complex,
Mumbai-400051

Symbol: VERITAAS

Dear Sir / Madam,

Sub: Outcome of Board Meeting held on 18-07-2026

Pursuant to Regulation 30 and other applicable provisions of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we wish to inform you that the meeting of Board of Directors of the Company at its meeting held today i.e. July 18, 2026, inter-alia, considered and approved:

1. The Date, Time, Venue and Mode for conducting the Annual General Meeting of the Company and to approve the draft notice of convening such Annual General Meeting. The 8th Annual General Meeting will be held on August 12, 2026 at 1.00 P.M. (IST) via Video Conference (“VC”) / Other Audio Visual Means (“OAVM”).
2. The Book Closure dates i.e. the Register of members and Share Transfer Books of the Company shall remain closed from Thursday, August 6, 2026 to Wednesday, August 12, 2026 (both days inclusive) for the purpose of Annual General Meeting and the Cut- off date for E-Voting shall be August 5, 2026.
3. Appointment of M Shahnawaz & Associates, Practicing Company Secretary, as Scrutinizer for the purpose of e-voting in the Annual General Meeting of the Company.

Kindly take the above information on records and disseminate.

Thanking You

Yours faithfully
For Veritaas Advertising Limited

Debojyoti Banerjee
Chairman and Managing Director
DIN: 08126557

