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Veritaas Advertising Limited

Registered Office & Corporate Office : 38/2A, Ground Floor, Gariahat Road, Kolkata - 700029
GSTIN : 19AAGCV5246E1Z6 | CIN : L74999WB2018PLC227215 | PAN : AAGCV5246E | TAN : CALV05763C*

November 13, 2026

Listing Department,
National Stock Exchange of India Limited
Exchange Plaza, 5th Floor,
Bandra Kurla Complex,
Mumbai-400051

Symbol: VERITAAS

Dear Sir/ Madam,

Sub: Outcome of the Board Meeting – Unaudited Financial Results for the half year ended September 30, 2026.

Further to our letter dated November 07, 2026 and pursuant to Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, this is to inform you that the Board of Directors of the Company at its meeting held today i.e. Friday, November 13, 2026, inter-alia, considered and approved the following businesses:

1. Unaudited Financial Results of the Company for the half year ended September 30, 2026.

2. The Limited Review Report on Unaudited Financial Results of the Company for the half year ended September 30, 2026. A copy of the same is enclosed herewith.

3. Pursuant to Regulation 32 of the SEBI Listing Regulations and SEBI Circular No. CIR/CFD/CMD1/162/2019 dated December 24, 2019, the Board noted that there is no deviation(s) or variation(s) in respect of the utilization of the proceeds of the Initial Public Offering (IPO) of the Company during the period September 30, 2026. Statement of Utilization of proceeds from Initial Public Offering (Equity Shares) is annexed herewith **Annexure - I**.

Further, pursuant to Regulation 33 of the Listing Regulations the Limited Review Report and the Unaudited Financial Results for the half year ended September 30, 2026 are also available on the Company's website i.e. https://www.veritaasadvertising.com/ and on the website of the Stock Exchanges, https://www.nseindia.com/.

The meeting commenced at 5:00 p.m. and concluded at 5:40 p.m.

We request you to kindly take the above on records.

Yours faithfully
For Veritaas Advertising Limited

DEBOJYOTI BANERJEE
Digitally signed by DEBOJYOTI BANERJEE
Date: 2026.11.13 18:02:04 +05'30'

Debojyoti Banerjee
Chairman and Managing Director
DIN: 08126557

Encl. as above

K. R. SRIRAM & CO.
Chartered Accountants
A MEMBER OF A. MITRA & Co. & AFFILIATES (NETWORK)
2H, MERLIN LINKS, 166B - S. P. MUKHERJEE ROAD, KOLKATA - 700 026, E-MAIL : emailus@krsriram.com, PHONE : 2465 6413

LIMITED REVIEW REPORT

To,
The Board of Directors
Veritaas Advertising Limited

Sub: Limited Review Report on the Unaudited Financial Results for the Half year ended on September 30, 2026.

1. We have reviewed the accompanying statement of unaudited financial results of **Veritaas Advertising Limited "the Company"** for the half year ended September 30, 2026, being submitted by the Company pursuant to the requirement of Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, read with relevant Circulars issued by SEBI from time to time.

2. This statement, which is the responsibility of the Company's Management and approved by the Company's Board of Directors, has been prepared in accordance with the recognition and measurement principles laid down in Indian Accounting Standard 34 "Interim Financial Reporting" ("Ind AS 34"), prescribed under Section 133 of the Companies Act, 2013 read with relevant rules issued thereunder and other accounting principles generally accepted in India. Our responsibility is to express a conclusion on the statements based on our review.

3. We conducted our review in accordance with the Standard on Review Engagement (SRE) 2410, "Review of Interim Financial Information" Performed by the Independent Auditor of the Entity", issued by the Institute of Chartered Accountants of India (ICAI). A review of interim financial information consists of making inquiries, primarily of the Company's personnel responsible for financial and accounting matters, and applying analytical and other review procedures. A review is substantially less in scope than an audit conducted in accordance with Standards on Auditing specified under section 143(10) of the Companies Act, 2013 and consequently does not enable us to obtain assurance that we would become aware of all significant matters that might be identified in an audit. Accordingly, we do not express an audit opinion.

4. Based on our review, nothing has come to our attention that causes us to believe that the accompanying statement prepared in accordance with the recognition and measurement principles laid down in the aforesaid Indian Accounting Standard and other accounting principles generally accepted in India, has not disclosed the information required to be disclosed in terms of Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, as amended, including the manner in which it is to be disclosed, or that it contains any material misstatement.

For K R Sriram & Co.
Chartered Accountants
Firm Regn. No. 323146E



K R Sriram
(Partner)
Membership No.055199
UDIN: 26055199PJNLYD4146

Place: Kolkata
Dated: 13th November, 2026

VERITAAS ADVERTISING LIMITED

Regd Office: 38/2A, Gariahat South Road, Dhakuria, Rash Behari Avenue, Kolkata - 700029

Website: https://www.veritaasadvertising.com, Email: dev.banerjee@veritaasadvertising.com

CIN - L74999WB2018PLC227215

Standalone Financial Results for the Half Year ended September 30, 2026

(Rs. in Lakhs except EPS)

Particulars	Half Year Ended			Year Ended
	30-Sep-26 (Unaudited)	30-Sep-25 (Unaudited)	31-Mar-26 (Audited)	31-Mar-26 (Audited)
1. Income:				
(a) Revenue from Operations	557.11	755.06	720.10	1,515.61
(b) Other Income	1.52	129.75	21.88	20.29
Total Income	558.63	884.81	741.98	1,535.90
2. Expenses				
(a) Cost of materials consumed	-	20.35	14.60	40.87
(b) Purchase of Services/Stock-in-Trade	221.36	281.92	284.78	675.99
(c) Change in Inventories of Finished Goods Work in progress & Stock-in-Trade				
(d) Employee Benefit Expenses	157.15	157.31	129.04	242.73
(e) Finance Cost	12.51	46.85	36.87	45.32
(f) Depreciation / Amortization Expense	49.49	72.58	80.36	108.77
(g) Other Expenses	67.15	162.94	87.49	209.30
Total Expenses	507.66	741.96	633.14	1,322.98
3. Profit before Exceptional & Extraordinary Items	50.97	142.85	108.84	212.92
4. Exceptional Item	-	-	-	-
5. Profit Before Extraordinary Items and Tax (3-4)	50.97	142.85	108.84	212.92
6. Extraordinary Items				
7. Profit before tax (5-6)	50.97	142.85	108.84	212.92
8. Tax Expenses				
(i) Current Tax	7.56	19.12	29.77	57.06
(ii) Deffered Tax	1.97	20.11	5.09	0.74
(iii) Earlier Year Tax	-	(1.76)	-	7.31
Total Tax Expenses (8)	9.53	37.47	34.86	65.11
9. Profit (Loss) for the Period from continuing operations (7-8)	41.44	105.38	73.98	147.81
10. Profit (Loss) from discontinuing operations				
11. Tax expense of discontinuing operations				
12. Profit/ Loss from discontinuing operations(10-11)	-	-	-	-
13. Profit / Loss for the period (9+12)	41.44	105.38	73.98	147.81
Earning Per Equity Share				
(a) Basic (in Rs.)	1.47	3.73	2.62	5.24
(b) Diluted (in Rs.)	1.47	3.73	2.62	5.42

K. R. SRIRAM & CO. 327146E KOLKATA Chartered Accountants

VERITAAS ADVERTISING LIMITED

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Standalone Statement of Assets and Liabilities

(Rs. in Lakhs)

PARTICULARS	As at 30th September, 2026	As at March 31, 2026
EQUITY AND LIABILITIES		
1) Shareholder's Fund:		
(a)Share Capital	282.30	282.30
(b)Reserves and Surplus	1,121.36	1,079.92
Total Shareholder's Fund	1,403.66	1,362.22
2. Share Application Money pending Allotment		
3) Non Current Liabilities		
(a) Long Term Borrowings	167.96	141.92
(b) Deferred Tax Liabilities	25.08	25.08
(c) Other Long Term Liabilities		
(d) Long Term Provision	10.64	10.38
Total Non-Current Liabilities	203.68	177.38
4) Current Liabilities		
(a) Short Term Borrowings	801.92	691.00
(b)Trade Payables		
i)Total outstanding dues of micro enterprises and small enterprises	34.97	139.43
ii) Total outstanding dues of creditors other than micro enterprises and small enterprises	49.09	195.70
(c)Other Current Liabilities	45.74	103.61
(d)Short Term Provisions	49.03	23.69
Total Current Liabilities	980.74	1,153.44
Total	**2,588.08**	**2,693.03**
ASSETS		
1) Non-Current Assets		
(a)Property, Plant & Equipments	104.08	96.47
i) Tangible Assets	809.70	702.32
ii) Intangible Assets	25.82	25.82
iii) Capital Work in Progress		
iv) Intangible Assets under Development	-	-
(b)Deferred tax Assets	30.56	25.04
(c)Long Term Loans & Advances	114.21	98.64
(d)Other Non current Assets	**1,084.39**	**948.29**
2) Current assets		
(a) Current Investments	11.00	11.00
(b) Inventory	83.03	83.03
(c) Trade Receivables	444.59	635.55
(d) Cash and Bank Balances	545.32	571.83
(e) Short Term Loans & Advances	412.07	435.64
(f) Other Current Assets	7.69	7.69
	1,503.69	**1,744.74**
Total	**2,588.08**	**2,693.03**

Significant accounting policies

The accompanying Notes form an integral part of the financial statements
As per our annexed report of even date

For K R Sriram & Co
Chartered Accountants
Firm's Registration No. with ICAI:323146E

K. R. SRIRAM & CO. 323146E KOLKATA Chartered Accountants

(K R Sriram)
Partner
Membership No.:055199

Date: 13th Day of November, 2026
Place: Kolkata

For and on behalf of the Board
VERITAAS ADVERTISING LIMITED
CIN: L74999WB2018PLC227215

Mr. Debojyoti Banerjee
Chairman & Managing Director
DIN: 08126557

Sangita Debnath.

Mrs. Sangita Debnath
Whole-time director
DIN- 10419140

VERITAAS ADVERTISING LIMITED
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Website: https://www.veritaasadvertising.com, Email: dev.banerjee@veritaasadvertising.com
CIN - L74999WB2018PLC227215
Standalone Cash Flow Statement for the Half Year ended September 30, 2026

(Rs. in Lakhs)

	As at 30th September, 2026	For Year ended 31st March, 2026
A. CASH FLOW FROM OPERATION ACTIVITIES		
Net Profit/(Loss) before Tax and Extraordinary Items	50.97	251.70
Adjustments for:		
Finance Cost	12.51	83.71
Depreciation	49.49	152.94
Interest Income	-	(50.41)
Provision for Gratuity	-	0.67
Bad Debt	-	-
Operating Profit/(Loss) before Working Capital Changes	**112.97**	**438.61**
Adjustments for:		
(Increase)/Decrease in Trade Receivables	190.96	(19.64)
(Increase)/Decrease in Long-term Loans and Advances	(5.52)	0.70
(Increase)/Decrease in Other Non Current Assets	(15.58)	12.63
(Increase)/Decrease in Loans & Advances	23.57	(227.90)
Increase/(Decrease) in Trade payables	(251.08)	(50.41)
(Increase)/Decrease in Other Current Assets	-	7.68
(Increase)/Decrease in Inventory	-	(8.95)
Increase/(Decrease) in Other Current Liabilities	(57.87)	15.40
Cash Generated from Operations	**(2.54)**	**168.11**
Adjustment for:		
Income taxes paid (Net)	57.48	57.48
NET CASH GENERATED/(USED IN) OPERATING ACTIVITIES (A)	**(60.02)**	**110.64**
B. CASH FLOW FROM INVESTING ACTIVITIES		
Purchase of Property Plant and equipment	(10.39)	(22.10)
(Increase)/Decrease in ROU Assets	(154.10)	(306.70)
(Increase)/Decrease in CWIP	(25.82)	(25.82)
Interest Income	-	50.41
Investment in Mutual Fund	(11.00)	(11.00)
Investment in Fixed Deposits	550.00	550.00
Proceeds from maturity of Fixed Deposits	(510.00)	(510.00)
NET CASH GENERATED /(USED IN) INVESTING ACTIVITIES (B)	**(161.31)**	**(275.22)**
C. CASH FLOW FROM FINANCING ACTIVITIES		
Proceeds from Long Term Borrowings (net)	26.05	69.35
Increase in Share Capital	-	-
Increase in Security Premium	-	-
Proceeds from Short Term Borrowings	110.92	195.77
Finance Cost	(12.51)	(83.71)
NET CASH GENERATED /(USED IN) FINANCING ACTIVITIES (C)	**124.46**	**181.40**
NET INCREASE/(DECREASE) IN CASH DURING THE YEAR (A+B+C)	**(96.87)**	**16.82**
Cash & Cash Equivalents at the beginning of the year	61.83	45.01
Cash & Cash Equivalents at the end of the year	**(35.04)**	**61.83**

Cash & Cash Equivalents	As at 30th September, 2026	For Year ended 31st March, 2026
Cash in hand (As Certified by the Management)	11.12	11.12
Balances with Bank(s)	24.20	50.71
Total	**35.33**	**61.84**

Notes:

1. The above Cash Flow Statement has been prepared under the "Indirect Method" as set out in the Accounting Standard- 3 on 'Cash Flow Statement' notified by the Companies (Accounting Standards) Rules, 2006.
2. Cash and cash equivalents consist of cash and bank balances as indicated in Note - 19 to the Financial Statements.
3. Figures in brackets indicate cash outflows.

In terms of our report of even date

For K R Sriram & Co
Chartered Accountants
Firm's Registration No. with ICAI: 323146E

(K R SRIRAM)
Partner
Membership No.: 055199
Date: 13th Day of November, 2026
Place : Kolkata

For and on behalf of the Board
VERITAAS ADVERTISING LIMITED
CIN: L74999WB2018PLC227215

Mr. Debajyoti Banerjee
Chairman & Managing Director
DIN: 08126557

Mrs. Sangita Debnath
Whole-time director
DIN- 10419140

Mr. Sayantan Roy
CFO

K. R. SRIRAM & CO.
Chartered Accountants
A MEMBER OF A. MITRA & Co. & AFFILIATES (NETWORK)
2H, MERLIN LINKS, 166B - S. P. MUKHERJEE ROAD, KOLKATA - 700 026, E-MAIL : emailus@krsriram.com, PHONE : 2465 6413

Statement of Deviation/Variation in utilisation of funds raised through Initial Public Offer for the half year ended September 30, 2026

Name of listed entity	**VERITAAS ADVERTISING LIMITED**
Mode of Fund Raising	Public Issue
Date of Raising Funds	16-05-2024
Amount Raised (in crores)	7.23
Report filed for half year ended	30-09-2026
Monitoring Agency	Not Applicable
Monitoring Agency Name, if applicable	
Is there a Deviation /Variation in use of funds raised	No
If yes, whether the same is pursuant to change in terms of a contract or objects, which was approved by the shareholders	NA
If Yes, Date of shareholder Approval	NA
Explanation for the Deviation / Variation	NA
Comments of the Audit Committee after review	NA
Comments of the Chartered accountants, if any	NA
Objects for which funds have been raised and where there has been a deviation, in the following table	1. Funding the Capital Expenditure towards setting up of New Police Booths in West Bengal, Assam, Maharashtra and Delhi. 2. Funding the capital expenditure in Pole Kiosks for setting up of traffic signal point display in Kolkata, Mumbai and Pune.; and 3. General corporate purposes.

Original Object	Modified Object, If any	Original Allocation (Rs in lakhs)	Allocation Modified Allocation If any	Fund Utilised 31.03.2026 (Rs in lakhs)	Remarks if Any
Funding the Capital Expenditure towards setting up of New Police Booths in West Bengal, Assam, Maharashtra and Delhi.	No	526.75	No	526.75	
Funding the capital expenditure in Pole Kiosks for setting up of traffic signal point display in Kolkata, Mumbai and Pune.	No	60.00	No	26.11	Rs. 33.89 Lakhs is untilized
General corporate purposes	No	136.25	No	136.25	-
Total	-	**723.00**	-	**689.11**	-

Deviation or variation could mean:
(a) Deviation in the objects or purposes for which the funds have been raised; or
(b) Deviation in the amount of funds actually utilized as against what was original disclosed;
(c) Change in terms of a contract referred to in the fund raising documents i.e, prospectus, letter of offer, etc.

For K R Sriram & Co.
Chartered Accountants
Firm Regn. No. 323146E

K R Sriram
(Partner)
Membership No.055199
UDIN: 26055199ZPJEHG3485