

Date: 21st September, 2026

To,
 Listing Department,
 National Stock Exchange of India Limited
 C-1, G-Block, Bandra-Kurla Complex Bandra (E), Mumbai – 400 051

NSE Symbol: VALUE360 ISIN: INE1E7Y01018

Dear Sir(s) / Madam(s),

Sub: Disclosure under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 ('Listing Regulations').

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 ("SEBI LODR Regulations"), we wish to inform you that the Company has entered into into a **Main Services Agreement ("Agreement") with Amazon Development Centre (India) Private Limited** for providing PR related services.

The key details of the agreement are as follows:

Particulars	Details
Name of the entity with whom agreement is entered into	Amazon Development Centre (India) Private Limited ("Amazon")
Nature of the agreement	Services Agreement
Purpose of entering into the agreement	To provide public relations-related services to the client on a monthly retainer basis, in accordance with the scope of services specified in the respective work orders executed from time to time.
Duration of the agreement	01.09.2026 to 30.08.2027
Value of the agreement	Approx. ₹ 47,400,000 per annum exclusive of any commission charged or applicable taxes
Scope of services	Public Relations and related services as specified in each Work Order issued by the Amazon from time to time
Significant terms of the agreement	The agreement contains customary terms and conditions relating to the provision of PR and communication services, including scope of services, work orders, confidentiality, non-disclosure agreement and other commercial terms.
Whether the agreement is a material agreement	Yes
Whether the transaction is a related party transaction	No

Value 360 Communications Limited

(Formerly Known as "Value 360 Communications Private Limited")

T: +91 11 4665 8888 **E:** info@value360india.com **CIN:** U22222DL2009PLC189466

HEAD OFFICE

43-A, Ground Floor, Okhla
 Phase-3, Okhla Industrial Estate,
 New Delhi, Delhi – 110020, India.
GSTIN/UIN: 07AADCV0015E1ZX

MUMBAI BRANCH

Office No. 201, 202, 2nd Floor, Old Maheshwar Villa, Business
 Suites 9, Swami Vivekanand Road, Santacruz West, Mumbai,
 Mumbai Suburban, Maharashtra, 400054, India.
GSTIN/UIN: 27AADCV0015E1ZV

BANGALORE BRANCH

8/2 Novel Office Central, Yellappa
 Chetty Layout, Ulsoor Road, Opposite
 Conrad Hotel, Bangalore 560042, India
GSTIN/UIN: 29AADCV0015E1ZR

Whether the promoter/promoter group has any interest in the entity with whom the agreement has been entered into	No
Expected impact on the financial performance of the Company	The agreement is expected to generate revenue of approximately ₹ 47,400,000 per annum for the Company exclusive of any commission charged or applicable taxes.
In case of termination or amendment	The Agreement contains provisions relating to termination and amendment. However, as such provisions are contingent upon the occurrence of specified events or circumstances and are not presently applicable, no specific details in this regard are applicable at present.

The agreement has been entered into in the ordinary course of business of the Company and is on commercial terms.

The Company has determined the materiality of the aforesaid information in accordance with its Policy for Determination of Materiality of Events and Information framed pursuant to Regulation 30(4) of the SEBI LODR Regulations.

The aforesaid agreement is expected to strengthen the Company's business prospects and contribute to its revenue and operations.

This disclosure is being made for the information of the Stock Exchanges and the members of the Company.

The above information will also be made available on the website of the Company at www.value360india.com

In the event of any material change in the information disclosed herein in the future, the Company shall make a revised disclosure, as applicable, in accordance with Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.

Kindly take the above information on record.

Thanking you
Yours Faithfully

For **Value 360 Communications Limited**
(Formerly Known as "Value 360 Communications Private Limited")

Kunal Kishore
Chairman & Managing Director
DIN: 00634724

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