



October 27, 2023

To,  
**National Stock Exchange of India Limited**  
Exchange Plaza, 5<sup>th</sup> Floor, Plot No. C/1,  
G Block, Bandra-Kurla Complex,  
Bandra (East), Mumbai - 400 051

**Stock Code: VAISHALI**

**SUB: THE COMPANY HAS INTRODUCED BRAND "HEALTHE" WITH THE ONLINE PLATFORM**

Dear Sir/Madam,

Vaishali Pharma is proud to announce that the Company has Introduced new brand "HealthE" for local online market. The first product in this lineup is "HealthE" Biotin and Multivitamin Gummies.

Please find enclosed herewith a copy of Press Release giving information about the same and many more.

We request you to kindly take the same on record.

Thanking you.

Yours faithfully,  
**For Vaishali Pharma Limited**

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**Atul Arvind Vasani**  
**Managing Director**  
**DIN: 02107085**

## PRESS RELEASE

### THE COMPANY HAS INTRODUCED BRAND "HEALTHE" WITH THE ONLINE PLATFORM

**Mumbai, October 27, 2023:** Vaishali Pharma Limited (NSE: - VAISHALI), a Mumbai based Company, engaged in supply of pharmaceutical products to corporates, hospitals and retails stores in all SKUs required. Our products have made its grasp on the overseas market and getting an excellent feedback worldwide. The Company is showing consistent agility and innovation by meeting the needs of its customers in both Domestic and International markets.

We, Vaishali Pharma Limited, continue to remain steadfast in our transformation journey, building additional pathways of growth and simultaneously focusing on making the organisation more efficient, and believe that the "Quality is an ongoing process of building and sustaining relationship." Our strong commitment of providing quality products is boosted by in-depth industry knowledge, well-qualified team of professionals, as well as hi-tech and advanced infrastructure, resultantly, creating mutually beneficial associations for all parties involved.

In business since 1989, Vaishali Pharma Limited is a globally well trusted brand with high quality products, accepted by companies across the globe. The Company is amongst the leading players in the supply of pharma products – Bulk Drugs / APIs, Formulations, Surgical Products, Veterinary supplements, Herbal & Nutraceutical products, with a well-established brand known for its high-quality products & services amongst various clients globally. The company has over 250 + formulation brands marketed in multiple countries; of which dossier is in CTD format along with its respective bioequivalence. The company has built a robust pipeline of around 250 Dossiers. The Company's synergistic collaboration with WHO-GMP manufacturing facilities is backed by an excellent rapport with clients.

Vaishali Pharma Limited, a pioneering pharmaceutical company, is proud to announce the launch of its new brand, "HealthE." This exciting development is a testament to the company's ongoing commitment to delivering health and wellness solutions that improve lives and promote lasting well-being.

At the heart of this launch is the introduction of "HealthE Biotin and Multivitamin Gummies," a revolutionary product designed to enhance hair, skin, and overall health. These delectable gummies combine the power of biotin, essential vitamins, and natural extracts to support hair growth, promote radiant skin, and boost overall vitality.

"HealthE Biotin and Multivitamin Gummies represent a significant step forward in our dedication to improving the well-being of our customers," at Vaishali Pharma Limited. "We understand the importance of health, and these gummies reflect our commitment to making wellness accessible and enjoyable for everyone."

Vaishali Pharma Limited is a leading pharmaceutical company committed to delivering innovative, high-quality healthcare solutions. With a rich history of excellence, Vaishali Pharma Limited is dedicated to promoting wellness and providing consumers with products that enhance their quality of life.



Vaishali Pharma Limited fastest-growing and most versatile companies in the industry. It has a strong presence in both the domestic and export markets and is currently a supplier to all leading Indian and multinational pharmaceutical companies. The company has been catering to semi-regulated and non-regulated markets across the globe. For more details please visit: [www.vaishalipharma.com](http://www.vaishalipharma.com)

**For any Investor Relations query, please contact:**

<p><b>Ms. Vishwa Mekhia</b> <b>Company Secretary &amp; Compliance Officer</b> Email: <a href="mailto:cs@vaishalipharma.com">cs@vaishalipharma.com</a></p>	<p><b>Mr. Ratnesh Singh</b> <b>Chief Financial Officer</b> Email: <a href="mailto:investor@vaishalipharma.com">investor@vaishalipharma.com</a></p>
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**Note:** Certain statements in this document may be forward-looking statements. Such forward-looking statements are subject to certain risks and uncertainties like regulatory changes, local political or economic developments, and many other factors that could cause our actual results to differ materially from those contemplated by the relevant forward-looking statements. Further, past performance is not necessarily indicative of future results. Given these risks, uncertainties and other risk factors, viewers are cautioned not to place undue reliance on these forward-looking statements. The Company will not be in any way responsible for any action taken based on such statements and undertakes no obligation to publicly update these forward-looking statements to reflect subsequent events or circumstances.