



# VAIBHAV GLOBAL LIMITED

Ref: VGL/CS/2021/54

Date: 29<sup>th</sup> April, 2021

**National Stock Exchange of  
India Limited (NSE)**

Exchange Plaza, C-1, Block G,  
Bandra Kurla Complex,  
Bandra, Mumbai – 400 051  
**Symbol: VAIBHAVGBL**

**BSE Limited**

Phiroze Jeejeebhoy Towers,  
Dalal Street,  
Mumbai – 400 001  
**Scrip Code: 532156**

**Subject: Press Release**

Dear Sir / Madam,

Please find enclosed press release titled “**One for One Program Becomes Your Purchase Feeds Crossed 50 Million Meals – and Counting...**”

Kindly take the same on record.

Thanking you,

Yours Truly,

**For Vaibhav Global Limited**

**Sushil Sharma  
Company Secretary**



## VAIBHAV GLOBAL LIMITED

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### ***One for One Program Becomes Your Purchase Feeds***

***Crossed 50 Million Meals – and Counting...***

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#### **Jaipur, April 29, 2021**

As part of giving back to the communities that make the purpose of Delivering Joy possible, Vaibhav Global Limited (VGL), a global E-retailer of fashion jewellery, accessories, and lifestyle products recently reached a significant milestone of serving over 50 million meals to underprivileged children through its flagship One for One Program which is now known as **Your Purchase Feeds**.

**Your Purchase Feeds** continues to deliver a meal with every purchase. The mission is to not only provide a meal, but to help build futures and change lives. The program offers more than just a meal; it also helps to feed the minds, souls, and futures of children all over the world. Thus, paving the way for children to achieve their potential and change their lives for the better.

*Commenting on this milestone, Mr. Vineet Ganeriwala, Group CFO of Vaibhav Global Limited said - “Inclusive growth is our dictum and contributing to the communities we operate in, is our way of reciprocating. We will continue to deepen our engagement with the society and widen our reach through registered charity partners including ‘Akshaya Pātra’ in India, ‘No Kid Hungry’ and ‘Backpack Friends’ in US and ‘Magic Breakfast’ in UK.”*





## About Vaibhav Global Limited

Vaibhav Global Limited (VGL) is listed on stock exchanges in India (BSE: 532156, NSE: VAIBHAVGBL, ISIN - INE884A01019). VGL is an E-retailer of fashion jewellery, accessories, and lifestyle products in developed markets with direct access to over 100 million households (FTE) through its TV home shopping networks – Shop LC in US and Shop TJC in UK. VGL’s TV channels reach customers directly 24x7 on all the major cable, satellite and DTH platforms – Dish TV, DirecTV, Comcast, Verizon Fios, Spectrum, AT&T, Sky, Virgin, Freeview, Freesat etc. The Company’s ecommerce websites [www.shoplc.com](http://www.shoplc.com) in the US and [www.tjc.co.uk](http://www.tjc.co.uk) in the UK complement TV coverage and diversify customer engagement. VGL ranks 65th in Fortune India’s Next 500 list released in March 2021. The Company is committed to ‘Delivering Joy’ to all the stakeholders. Through its flagship One for One Program (Your Purchase Feeds) where a meal is provided for every piece sold at the retail channels, the Company has provided over 50 million meals in US, UK, and India since program inception.

### For further information, please contact:

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*Certain statements in this document may be forward-looking statements. Such forward-looking statements are subject to certain risks and uncertainties like government actions, local political or economic developments, technological risks, and many other factors that could cause our actual results to differ materially from those contemplated by the relevant forward-looking statements. Vaibhav Global Ltd. will not be in any way responsible for any action taken based on such statements and undertakes no obligation to publicly update these forward-looking statements to reflect subsequent events or circumstances.*