



VAIBHAV GLOBAL LIMITED

Ref: VGL/CS/2026/22

Date: 20th March, 2026

National Stock Exchange of India Limited (NSE)

Exchange Plaza, C-1, Block G,
Bandra Kurla Complex,
Bandra, Mumbai – 400 051
Symbol: **VAIBHAVGBL**

BSE Limited

Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai – 400 001
Scrip Code: **532156**

Subject: Press Release

Dear Sir / Madam,

Please find enclosed press release titled as below:

“Shop LC Named Among USA TODAY’s Most Trusted Brands of 2026”

Kindly take the same on record.

Yours Truly,

For Vaibhav Global Limited

Yashasvi Pareek
Company Secretary & Compliance Officer
M. No.: A39220

Encl: as above



Vaibhav Global Limited

Shop LC Named Among USA TODAY's Most Trusted Brands of 2026

Austin, March 20, 2026:

*Shop LC has been recognized as one of the **Most Trusted Brands of 2026** by USA TODAY, earning a prestigious four-star rating in this year's national rankings. The annual study evaluated more than 20,000 brands, placing Shop LC among the top 400 companies in the United States-an achievement that highlights the brand's growing credibility and strong connection with customers nationwide.*

Shop LC joins an elite group of globally recognized brands, including Charlotte Tilbury Beauty, Carolina Herrera, and BMW Group-further underscoring the significance of this recognition and reinforcing Shop LC's position among industry leaders known for quality, reliability, and consumer trust.

***Shop LC spokesperson Francesca Kennedy said,** "This recognition matters because trust cannot be built through marketing alone. It is earned through consistency-by showing up for customers, delivering on promises, and creating meaningful impact over time. This honor reflects the values we strive to uphold every day across every customer interaction."*

Beyond its commitment to delivering value-driven products, Shop LC continues to differentiate itself through its purpose-led initiatives, including its ongoing efforts to create meaningful social impact through every purchase. This recognition further validates the company's mission to combine commerce with compassion while maintaining transparency and accountability.

Shop LC extended its appreciation to key contributors across the organization, including leadership and teams spanning sales, digital commerce, and marketing, whose collective efforts made this achievement possible. The company also acknowledged the continued trust and loyalty of its customers, whose support remains central to its success and future growth.



– ENDS –

About Vaibhav Global Limited

Vaibhav Global Limited (VGL) is listed on stock exchanges in India (BSE: 532156, NSE: VAIBHAVGBL, ISIN - INE884A01027). VGL is an omni-channel E-tailer of fashion jewellery, accessories, and lifestyle products in developed markets with direct access to ~127 million households (FTE) through its TV home shopping networks – Shop LC in US, Shop TJC & Ideal World in UK and Shop LC in Germany. The Company’s ecommerce websites www.shoplc.com & <https://mindfulsouls.com/> in the US, www.tjc.co.uk & www.idealworld.tv/ in the UK and www.shoplc.de in Germany, complement TV coverage and diversify customer engagement. The Company is committed to ‘Delivering Joy’ to all the stakeholders. Through its flagship midday meal program, ‘*Your Purchase Feeds...*’ where a meal is provided for every piece sold at the retail channels, the Company has provided over 103 million meals in US, UK, Germany, and India at a run rate of ~57,000 meals being donated every school day since program’s inception.

For further information, please contact:

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Safe Harbor

Certain statements in this document may be forward-looking statements. Such forward-looking statements are subject to certain risks and uncertainties like government actions, local political or economic developments, technological risks, and many other factors that could cause our actual results to differ materially from those contemplated by the relevant forward-looking statements. Vaibhav Global Ltd. will not be in any way responsible for any action taken based on such statements and undertakes no obligation to publicly update these forward-looking statements to reflect subsequent events or circumstances.