



# VAIBHAV GLOBAL LIMITED

Ref: VGL/CS/2025/123

Date: 18<sup>th</sup> December, 2025

**National Stock Exchange of India Limited (NSE)**

Exchange Plaza, C-1, Block G,  
Bandra Kurla Complex,  
Bandra, Mumbai – 400 051

**Symbol: VAIBHAVGBL**

**BSE Limited**

Phiroze Jeejeebhoy Towers,  
Dalal Street,  
Mumbai – 400 001

**Scrip Code: 532156**

**Subject: Press Release**

Dear Sir / Madam

Please find enclosed press release titled as below:

**“VGL Group Launches Community Relief Drive in Sri Lanka, Reaching Hardest-Hit Flood Zones”**

Kindly take the same on record.

Yours truly,

**For Vaibhav Global Limited**

**Yashasvi Pareek**

**Company Secretary & Compliance Officer**

**M. No.: A39220**

*Encl: as above*



## Vaibhav Global Limited (VGL)

### VGL Group Launches Community Relief Drive in Sri Lanka, Reaching Hardest-Hit Flood Zones

**Jaipur, December 18, 2025**

VGL Group recently launched a community relief drive in association with Lions Club- Sri Lanka for people impacted by recent flooding. The disaster displaced thousands and disrupted access to food, clean water, and essential supplies. Amidst this crisis, the VGL Group delivered meals to over 10,000 families.

Meal packets were distributed inside the hardest-hit communities to ensure rapid assistance. This direct-to-community approach allowed teams to reach vulnerable households effectively and without delay.

**Aswini Agarwal, speaking for VGL, said,** *"VGL Group stands firmly with the affected people, including our supply chain partners. We were conducting live remote hosting from Sri Lanka and during that time this natural calamity happened. We executed this campaign under our flagship mid-day meals programme 'your purchase feeds...' We would like to extend gratitude to each of our viewer who shopped during that broadcast and became part of our effort to support local communities at such a critical moment."*





– ENDS –

## About Vaibhav Global Limited

Vaibhav Global Limited (VGL) is listed on stock exchanges in India (BSE: 532156, NSE: VAIBHAVGBL, ISIN - INE884A01027). VGL is an omni-channel E-tailer of fashion jewellery, accessories, and lifestyle products in developed markets with direct access to ~127 million households (FTE) through its TV home shopping networks – Shop LC in US, Shop TJC & Ideal World in UK and Shop LC in Germany. The Company's ecommerce websites [www.shoplc.com](http://www.shoplc.com) & <https://mindfulsouls.com/> in the US, [www.tjc.co.uk](http://www.tjc.co.uk), [www.idealworld.tv/](http://www.idealworld.tv/) and [www.rachelgalley.com](http://www.rachelgalley.com) in the UK and [www.shoplc.de](http://www.shoplc.de) in Germany, complement TV coverage and diversify customer engagement. The Company is committed to 'Delivering Joy' to all the stakeholders. Through its flagship midday meal program, '**Your Purchase Feeds...**' where a meal is provided for every piece sold at the retail channels, the Company has provided over 106 million meals in US, UK, Germany, and India at a run rate of ~55,000 meals being donated every school day since program's inception.

### For further information, please contact:

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### Safe Harbor

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