



VAIBHAV GLOBAL LIMITED

Ref: VGL/CS/2020/182

Date: 16th December, 2020

**National Stock Exchange of
India Limited (NSE)**

Exchange Plaza, C-1, Block G,
Bandra Kurla Complex,
Bandra, Mumbai – 400 051

Symbol: VAIBHAVGBL

BSE Limited

Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai – 400 001

Scrip Code: 532156

Subject: Press Release

Dear Sir / Madam,

Please find enclosed press release titled **“Vaibhav Global’s US Subsidiary, Shop LC, now on Amazon, eBay, and Walmart in Canada.”**

Kindly take the same on record.

Thanking you,

Yours Truly,

For Vaibhav Global Limited

Sushil Sharma

Company Secretary



VAIBHAV GLOBAL LIMITED

Vaibhav Global's US Subsidiary, Shop LC, now on Amazon, eBay, and Walmart in Canada

Austin, Texas, December 16, 2020

Shop LC, Vaibhav Global's US subsidiary, has expanded presence on third party marketplaces by listing products on Amazon, eBay and Walmart in Canada. The new storefront is now live on <http://www.amazon.ca>, <https://www.ebay.ca/> and <https://www.walmart.ca/en> as Shop LC Delivering Joy, to purchase affordable fashion jewelry and lifestyle products. The Company has partnered with DHL to fulfill timely deliveries of the products in the Canada market.

Commenting on the development, Geetanjali Gupta, Director of Marketplace Shop LC said, " As an omni-channel retailer, we at Shop LC are excited about our Marketplace journey in Canada. We see a high potential customer base for fast fashion jewelry and lifestyle products in Canada and believe this will be a highly successful move for Shop LC. We have set up the required infrastructure for quality and timely delivery along with a strong products portfolio in the offering. This is an exciting step for us and so far, we have seen encouraging response from the market. We remain confident of delivering in line with the customer expectations. "



About Shop LC

Headquartered in Austin, Texas, Shop LC, is a wholly owned step-down subsidiary of Vaibhav Global Ltd. (VGL), a vertically integrated company with global sourcing and manufacturing capabilities. Shop LC is a value conscious, interactive retailer focused on the fashion jewelry, beauty, fashion, home decor and lifestyle product categories. Established in 2007, Shop LC reaches ~76 million U.S. households via high-definition programming offered live 24 hours a day, seven days a week, 365 days a year. For more information visit www.shoplc.com and download the interactive app on the App Store, Google Play or many other streaming devices or television.

About Vaibhav Global Limited

Vaibhav Global Limited (VGL) is listed on stock exchanges in India (BSE: 532156, NSE: VAIBHAVGBL, ISIN - INE884A01019). VGL is an electronic retailer of fashion jewellery, accessories, and lifestyle products in developed markets with direct access to over 100 million households (FTE) through its TV home shopping networks – Shop LC in US and Shop TJC in UK. VGL's TV channels reach customers directly 24x7 on all the major cable, satellite and DTH platforms – Dish TV, DirecTV, Comcast, Verizon Fios, Time Warner, AT&T, Sky, Virgin, Freeview, Freesat etc. The Company's ecommerce websites www.shoplc.com in the US and www.tjc.co.uk in the UK complement TV coverage and diversify customer engagement. VGL ranks 132nd in Fortune India's Next 500 list released in March 2020. The Company is committed to 'Delivering Joy' to all the stakeholders. Through its flagship One for One Program where a meal is provided for every piece sold at the retail channels, the Company has provided ~43.5 million meals in US, UK, and India since program inception. For further information, please contact:

For further information, please contact:

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