



GROUP

Date: 29.08.2017

To
National Stock Exchange of India Limited
Exchange Plaza, C-1, Block – C
Bandra Kurla Complex
Mumbai – 400 051
(Symbol: PINCON)

To
BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street
Mumbai – 400 001
(Scrip Code: 538771)

To
The Calcutta Stock Exchange Limited
7, Lyons Range
Kolkata – 700 001
(Scrip Code: 029247)

Sir / Madam,

Sub: Operation of Retail Liquor Outlets along State / National Highways

In terms of Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, this is to inform that Finance Department (Excise Branch), Government of West Bengal vide its Notification No. 05-EXC dated 24/08/2017 has allowed for lifting of restriction for operation related to liquor retail outlets which are situated within municipal limits, even if the sites are within 220 metres / 500 metres from any National / State Highways.

This pragmatic Notification by the State Government shall have a much positive impact on the liquor business in the State and that for our Company also.

This is for your kind information and record please.

Thanking you

For Pincon Spirit Limited


Himangshu Kedia
Company Secretary



Encl.: Copy of the Notification

PINCON SPIRIT LIMITED

CIN : L67120WB1978PLC031561

Regd Office : 7, Red Cross Place, 3rd Floor, "Wellesley House", Kolkata-700 001 | Corporate Office : No.103, K.H.Road, Shanthinagar, "Samskruthi Chambers",
Phone : 91-033 2231 9135, 033-2262 4943 / 44, Fax : 91 033 4001 4642 | 3rd Floor, Bengaluru - 560027, Phone:080-2222-9135, Fax:080-22229135

Email : psl@pinconspirit.in / pinconspiritlimited@gmail.com, Website : www.pinconspirit.in

The
Kolkata

Gazette
सत्यमेव जयते

Extraordinary
Published by Authority

BHADRA 2]

THURSDAY, AUGUST 24, 2017

[SAKA 19

PART I—Orders and Notifications by the Governor of West Bengal, the High Court, Government Treasury, etc.

GOVERNMENT OF WEST BENGAL

Finance Department
(Excise Branch)
'NABANNA', 10th Floor
325, Sarat Chatterjee Road
Shibpur, Howrah - 711 102

No. 05-EXC

Date : 24/08/20

NOTIFICATION

In exercise of the powers conferred by Sections 85 and 86 of the Bengal Excise Act, 1909 (Ben. Act V of 1909) and in furtherance of the object of sub-rule (3) of rule 8 of the West Bengal Excise (Selection of New Sites and Grant of License for Retail Sale of Liquor and Certain other Intoxicants) Rules, 2003 published vide Excise Department Notification No. 800-EX dated 29.07.2003, as subsequently amended, in the matter of distance of new sites for grant of license for retail sale of liquor from highways, and in supersession of this department Notification No. 658-FT (EX) dated 07.04.2011 it is hereby ordered as follows:—

No license for retail sale of liquor shall be granted at a site if,—

- (i) such site is situated within 220 metres from the outer edge of any National or State Highway or of a service lane along such highway;
- (ii) such site is situated within 500 metres but above 220 meters from the outer edge of any National or State Highway or of a service lane along such highway except in areas comprised in local bodies with a population of 20,000 people or less.

Provided that the distance mentioned above shall be measured along the road which can be used by motor vehicles.

Provided further that the above restrictions shall not apply to sites located within municipal areas.

By order of the Governor,

H.K. DWIVEDI

Principal Secretary to the Government of West Bengal.