PCJ
Jeweller for generations

Date: 15/01/2016

To,

The Listing Compliance Department,

BSE Limited,

P. J. Tower, Dalal Street,

Mumbai – 400001

To,

The Listing Compliance Department,

National Stock Exchange of India Limited,

Exchange Plaza, Bandra Kurla Complex,

Bandra (East), Mumbai - 400051

Sub.: Intimation of opening of 57th Showroom

Ref.: PC Jeweller Limited (Scrip Code: 534809, Symbol: PCJEWELLER)

Dear Sir/Madam,

We have great pleasure in informing that the Company is opening its 57th showroom on Sunday, January 17, 2016, at Jamshedpur (Jharkhand), at the following address:

S. B. Shop Area, Near Ram Mandir, Bistupur,
Jamshedpur (Jharkhand)

The showroom is segregated into two floors. The ground floor exhibits gold jewellery, whereas the first floor houses diamond & silver jewellery. The showroom is spread across a total area of 2,900 sq.ft.

After this the Company will have total 57 showrooms under the **'PC Jeweller'** brand located across 48 cities in India.

Kindly take the information on record.

Thanking you.

Yours sincerely,

For **PC Jeweller Limited**

PC JEWELLER LIMITED New Delhi

(VIJAY PANWAR)
Company Secretary