

MAYFAIR CAPITAL PRIVATE LIMITED

Registered Office: C-41, Mayfair Garden, New Delhi-110016.

CIN: U74140DL1981PTC012659

email: mcpl1981@gmail.com

Date: 31st December, 2014

1. Bombay Stock Exchange Limited
Phiroze Jeejeebhoy Towers, Dalal Street,
Mumbai – 400023

2. National Stock Exchange of India Limited
Exchange Plaza, C-1, Block G,
Bandra Kurla Complex, Bandra (East),
Mumbai- 400051

Dear Sir,

Subject: Intimation under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations 2011

Pursuant to Regulation 29(2), which necessitates the acquirer to submit a disclosure to the Stock Exchanges and to target Company, find enclosed the applicable disclosure on disposal of Shares in the target Company.

The above is for your information and record.

Thanking You.

Yours truly,

For Mayfair Capital Private Limited



(Authorized Signatory)

CC:

The Compliance Officer,
Unitech Limited
6, Community Centre
Saket,
New Delhi-110017.

Format for disclosures under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

1. Name of the Target Company (TC)	Unitech Limited		
2. Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	Mayfair Capital Private Limited		
3. Whether the acquirer belongs to Promoter/Promoter group	Yes		
4. Name(s) of the Stock Exchange(s) where the shares of TC are Listed	NSE and BSE		
5. Details of the acquisition / disposal/holding of shares/voting rights/holding of the Acquirer and PAC	Number	% w.r.t. total share/voting capital wherever applicable	% w.r.t. total diluted share/voting capital of the TC(*)
<u>Before the acquisition/disposal under consideration, holding of:</u>			
a) Shares carrying voting rights	89,28,78,658	34.13%	34.13%
b) Voting rights (VR) otherwise than by shares	-	-	-
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the T C (specify holding in each category)	-	-	-
Total (a+b+c)	89,28,78,658	34.13%	34.13%
<u>Details of acquisition/sale</u>			
a) Shares carrying voting rights acquired/sold	7,90,72,000	3.02%	3.02%
b) VRs acquired /sold otherwise than by shares			
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired/sold			
Total (a+b+c)	7,90,72,000	3.02%	3.02%

For Mayfair Capital Pvt. Ltd.



Director/Authorised Signatory

<u>After the acquisition/sale, holding of:</u> a) Shares carrying voting rights b) VRs otherwise than by shares c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition.	81,38,06,658	31.11%	31.11%
Total (a+b+c)	81,38,06,658	31.11%	31.11%
6. Mode of acquisition / sale (e.g. open market / off-market / public issue / rights issue / preferential allotment / inter-se transfer etc).	Sale: Invocation		
7. Date of acquisition / sale of shares / VR or date of receipt of intimation of allotment of shares, whichever is applicable	29 th December, 2014**		
8. Equity share capital / total voting capital of the TC before the said acquisition / sale	2,61,63,01,047		
9. Equity share capital/ total voting capital of the TC after the said acquisition / sale	2,61,63,01,047		
10. Total diluted share/voting capital of the TC after the said acquisition/sale.	2,61,63,01,047		

(*) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

** Please refer Annexure 1

For Mayfair Capital Pvt. Ltd.



Director/Authorised Signatory
Signature of Authorised Signatory

Place: New Delhi

Date: 31/12/2014

Annexure 1

Details of change in shareholding of the Acquirer due to Invocation/Revocation of the shares of the Target Company

Datre	Opening Balance	Particulars	Gross Change	Closing Balance	Percentage Change
16.01.2014	892878658	Invocation	(3200000)	889678658	-0.12
16.01.2014	889678658	Revocation	3200000	892878658	0.12
28.01.2014	892878658	Invocation	(3500000)	889378658	-0.13
28.01.2014	889378658	Revocation	3500000	892878658	0.13
04.03.2014	892878658	Invocation	(5000000)	887878658	-0.19
05.03.2014	887878658	Revocation	5000000	892878658	0.19
07.05.2014	892878658	Invocation	(5072000)	887806658	-0.19
04.09.2014	887806658	Invocation	(5000000)	882806658	-0.19
01.10.2014	882806658	Invocation	(4000000)	878806658	-0.15
05.11.2014	878806658	Revocation	4000000	882806658	0.15
11.12.2014	882806658	Invocation	(4550000)	878256658	-0.17
16.12.2014	878256658	Invocation	(14500000)	863756658	-0.55
17.12.2014	863756658	Invocation	(8500000)	855256658	-0.32
29.12.2014	855256658	Invocation	(41450000)	813806658	-1.58
Total Change					-3.02

For Mayfair Capital Pvt. Ltd.



Director/Authorised Signatory