

MAYFAIR INVESTMENTS PRIVATE LIMITED

(Regd. Off. C-41, Mayfair Garden, New Delhi- 110016)

16th October , 2012

1. Bombay Stock Exchange Limited
Phiroze Jeejeebhoy Towers, Dalal Street,
MUMBAI 400 023.

2. National Stock Exchange of India Ltd.
'Exchange Plaza', C-1, Block G,
Bandra-Kurla Complex, Bandra (East),
Mumbai – 400 051.

Dear Sir,

Subject: Intimation under Regulation 31(1) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011.

Pursuant to Regulation 31(1), which necessitates the promoter or person belonging to promoter group to submit the disclosure to the Target Company and stock exchanges, find enclosed the applicable disclosure on Pledge/Release of shares.

The above is for your information and record.

Thanking You,

Yours truly,

For Mayfair Investments Private Ltd.
For Mayfair Investments Pvt.Ltd.



Director/Authorised Signatory
(Authorised Signatory)

CC:
The Compliance Officer,
Unitech Ltd.
6, Community Centre,
Saket,
New Delhi 110017

Format for disclosure by the Promoter (s) to the Stock Exchanges and to the Target Company for encumbrance of shares / invocation of encumbrance/ release of encumbrance, in terms of Regulation 31 (1) and 31 (2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Name of the Target company					Unitech Limited		
Name of the Promoter(s) on whose shares encumbrance was created/ invoked/ released (tick the relevant one)					Mayfair Investments Private Ltd.		
Date of reporting					16.10.2012		
Names of the stock exchanges where the shares of the target company are listed					BSE & NSE		
Details of the promoters' holding: (The term "event" indicates creation/ invocation/ release of encumbrance, as the case may be)							
Promoter(s) or PACs with him	Pre-event holding		Details of events pertaining to encumbrance		Post event holding (encumbered shares to be excluded)		Details of encumbrance (pledge/lien or other- give details
Names	Number	% of total share capital	Type – creation/ invocation / release	Date (s)	Number	% of Total share capital	
Mayfair Investments Private Ltd.	103,311,765	3.95%	Pledge	08/10/2012	918	0.00%	Pledge of 2,390,000 shares
	103,311,765	3.95%	Release	08/10/2012	1,600,918	0.06%	Release of (1,600,000) shares
	103,311,765	3.95%	Pledge	10/10/2012	600,918	0.02%	Pledge of 1,000,000 shares
	103,311,765	3.95%	Release	15/10/2012	800,918	0.03%	Release of (200,000) shares

For Mayfair Investments Pvt.Ltd.

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Director/Authorised Signatory
Signature of the Authorized Signatory