

August 31, 2026

To,
The Manager,
Listing Compliance Department
National Stock Exchange of India Limited
Exchange Plaza, Bandra Kurla Complex,
Bandra (East), Mumbai-400051

Sub: Disclosure of information pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations 2015 read with Para B of Part A of Schedule III and SEBI Master Circular No. HO/49/14/14(7)2025-CFD-POD2/I/3762/2026 dated 30th January 2026

SYMBOL: USHAFIN
REF: NSE/LIST/4811
ISIN: INE0LS001014

Dear Sir/Madam,

Pursuant to the provisions of Regulation 30 read with Schedule III of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we hereby inform that Company, being registered as a Non-Banking Financial Company – Investment and Credit Company (NBFC-ICC) classified under the Base Layer, has approved to introduce a new lending product named “Debt Consolidation”.

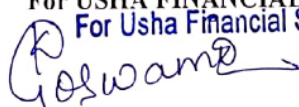
The details as required under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations 2015 read with Para B of Part A of Schedule III and SEBI Master Circular No. HO/49/14/14(7)2025-CFD-POD2/I/3762/2026 dated 30th January 2026, are also enclosed herewith as **Annexure-A**.

The said information will also be uploaded on the website of the company <https://www.ushafinancial.com/>.

Kindly take the above information on your record.

Thanking You.
Yours faithfully,

For USHA FINANCIAL SERVICES LIMITED


Kritika

Company Secretary
(Company Secretary and Compliance Officer)
Membership No. A65161

Annexure-A

Disclosure of information pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations 2015 read with Para B of Part A of Schedule III and SEBI Master Circular No. HO/49/14/14(7)2025-CFD-POD2/I/3762/2026 dated 30th January 2026.

S. No.	Particulars	Details for Product
1.	Name of the product	Debt Consolidation
2.	Date of launch	31 st August, 2026
3.	Category of the product	Debt Consolidation
4.	Whether caters to domestic/ international market;	Domestic Market
5.	Name of the countries in which the product is launched (in case of international).	N.A.