



Date: 06.01.2022

To
The Manager Listing
BSE Ltd
PhirozeJeejeebhoy Towers
Dalal Street, Fort
Mumbai 400 023

To
The Manager Listing
National Stock Exchange of India Limited
Exchange Plaza, Plot No. C/1, G-block
Bandra-Kurla Complex, Mumbai 400 051

NSE Symbol –URJA

BSE Scrip Code- 526987

Ref: Regulation 47 of SEBI (Listing Obligations and Disclosure Requirements), Regulations, 2015

Sub: Newspaper publication of Second and Final call notice to the holders of partly paid-up equity shares of Urja Global Limited as on the Record date i.e. 30th December, 2021

This is to inform you that pursuant to Regulation 47 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, the Newspaper publication regarding Second and Final call notice to the holders of partly paid-up equity shares of Urja Global Limited as on the Record date i.e. 30th December, 2021 have been published in following Newspapers:

1. Business Standard – English language newspaper on 06th January, 2022;
2. Business Standard – Hindi language newspaper on 06th January, 2022;

The Newspaper cuttings of the said publications are enclosed herewith for your records.

Please take the same in your record and do the needful.

For URJA GLOBAL LIMITED

NEHA SHUKLA
Company Secretary & Compliance Officer

Enclosure: Soft copy of Newspaper Advertisement



For a bite of the Apple...

The recent crisis at vendor Foxconn's factory highlights one of the many challenges the US major faces as it seeks an unprecedented scale-up in hiring over the next five years

SURAJEET DAS GUPTA
New Delhi, 5 January

An India build mini-cities to support a large workforce dominated by young women who work in massive factories that are being built to churn out mobile devices and electronic products for global markets? That's a reality Apple Inc and its vendors are confronting in their bid to meet commitments under the government's ambitious production-linked incentive (PLI) scheme for mobile devices. The challenges were highlighted starkly last week when one of Apple's major vendors, Foxconn Hon Hai, was put "on probation" by the US major after a protest by women workers living in dormitories at the Taiwanese company's plant near Chennai, forcing a temporary closure. They were protesting after several of them suffered severe food poisoning.

The Cupertino-headquartered company has appointed independent auditors to investigate the grievances before Foxconn can resume operations. Meanwhile, the government has sent out signals on the kind of housing and other infrastructure support that would be needed to ensure that such issues do not recur. But, it's a two-way street. Apple and its vendors have taken a big bet on India. The three vendors — Foxconn, Wistron and Pegatron — have committed to one of the fastest workforce scale-up programmes, from scratch to 120,000 (300,000 will be indirect) in four years. Of this, 100,000 workers are to be hired in the next three years. Apple hires three times more workers per phone than the competition, because a lot of work, including quality checks, is done manually. For comparison, consider Samsung, which has the world's largest



PLI FRUITS Hiring commitments under the scheme	2022-23 and hit 35,000 the next year
► The three vendors – Foxconn, Wistron and Pegatron – have committed to scale up from scratch to 1,20,000 in four years	► Wistron has an even more ambitious plan for its plant near Bengaluru – to increase its workforce threefold in 2022-23 to 35,000 and 39,000 the next year
► Of this, 100,000 workers are to be hired in the next three years	► Pegatron yet to start production
► Foxconn will increase the number of workers at its Chennai plant from 17,000 currently to 26,000 in	► Apple vendors will account for 60% of the 200,000 new jobs the government is targeting from the mobile-device PLI scheme

factory in Noida manufacturing mostly mobile devices. It currently employs 10,000 to 11,000 workers.

An idea of the challenges embedded in this rapid scale-up can be had from the fact that a leading employer in manufacturing — Tata Steel — has a workforce of roughly 130,000

across the country. And that's been built over decades. This apart, Apple vendors have committed to ensuring that women account for 60 to 70 per cent of the workforce (at Foxconn's Sriperumbudur factory, it is already 80 per cent). Establishing this level of gender diversity on the shop floor has never been attempted on such a massive scale. For the government, the success of the ambitious target of touching electronics production worth \$300 billion by 2025 from \$70 billion currently, will crucially depend on whether Apple Inc and its vendors can deliver. It is being seen as the model that could influence global companies to invest in 14 other PLI schemes the government has announced so far. Apple, however, did not respond to queries. Apple vendors account for 60 per cent of the 200,000 new jobs that the government is targeting from the mobile-device PLI scheme. This apart, the government expects Apple to do much more — hit sales of \$50 billion in 2025 by producing other products such as laptop, iPads and wearables, apart from its PLI target for that year. To do that, analysts estimate that Apple vendors will require to add another 200,000 jobs — which means larger factories, more land and housing and infrastructure to support over 1.3 million people with direct and indirect jobs. Right now, Apple vendors in

India are massively scaling up their workforces at breakneck speed. To meet PLI commitments, Foxconn Hon Hai will increase the number of workers in its Chennai plant from 17,000 currently to 26,000 in 2022-23 and hit 35,000 the next year. Wistron has an even more ambitious plan for its plant near Bengaluru — to increase its workforce threefold in 2022-23 to 35,000 and 39,000 the next year. The third vendor, Pegatron, is yet to start production. Compare these overall commitments to, say, the massive PLI scheme for auto-mobiles and auto components. The government expects all players to generate 750,000 jobs collectively. And tech-based EV player Ola Electric, which is aiming an all-women's workforce to produce scooters in its mega factory near Bengaluru, has a far smaller number of workers to handle —10,000 for its full annual capacity of 10 million scooters, which might take a few years. For Apple Inc, the PLI scheme partly bridges the cost-of-production disability between India and China/Vietnam by offering incentives of four to six per cent for five years on the production value. Some of those incentives may be neutralised, however, by the high tariffs on imports of components that are not pro-

duced in India (and that accounts for the bulk of the cost) like displays. But the third most important criterion for Apple's strategy to shift more capacity from China is its ability to build scale to reduce costs — bigger factories with more workers, more production, with government supporting infrastructure such as housing and building mini-cities just like the Chinese government has done. Yet, even after Apple vendors complete their workforce numbers committed under the PLI scheme, they would still be only a tenth the size of an average Chinese Apple Inc plant, which ranges from 250,000 to 500,000. Even the size of the plants with facilities for housing around it are nearly eight times larger than those in India. More important, say analysts, is the huge subsidy that the Chinese government doles out to Apple vendors (\$1.5 billion to Foxconn, for example) to cover housing, part of energy and transportation costs and even bonuses to employees if they meet export targets. The question, then, is whether the government — both the states and the Centre — is ready to replicate these elements of the Chinese model to convert India into a global manufacturing hub.

Urban India against crypto law: Survey

SUVASHREE GHOSH
5 January

More than a third of India's urban dwellers oppose the government's plan to regulate cryptocurrencies, according to a survey by market researcher YouGov. Those opposed to regulation cited concerns ranging from heavy taxation to a potential outright ban on non-exchange-traded tokens, the firm said in an emailed statement. Among people who invest in crypto, more than half are against regulation. India's crypto industry is anxiously awaiting details of a proposed Bill. Any clamp-down could have far-reaching implications, as the nation of 1.4 billion people has the second-fastest rate of crypto adoption behind Vietnam, according to Chainalysis. The Cabinet has yet to approve the proposed legislation, people with knowledge of the matter said last month. Out of 1,225 respondents in the YouGov survey, 36 per cent don't want crypto tokens to be regulated, compared with 52 per cent of those who own cryptocurrency.

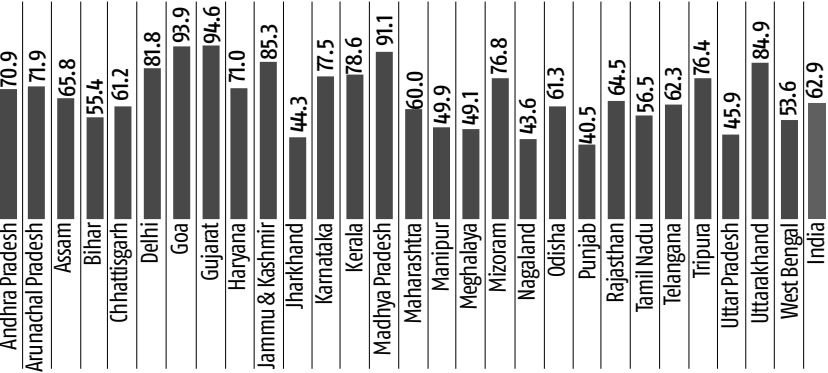
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LESSONS FROM DATA FOR THE NEW YEAR

Why public data needs to be accessible, free and reliable

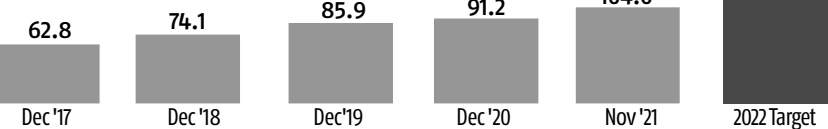
INDIA FAR FROM FULLY VACCINATING ITS ADULT POPULATION (fully vaccinated people as per cent of the total adult population)



Source: CoWin

2022 RENEWABLE TARGET IS A TOUGH ASK

Installed capacity (in GW)



Note: Includes small hydro projects, biomass power, urban and industrial waste power, solar and wind energy. Off-grid renewable energy capacity has been included from July 2021 onwards
Source: Central Electricity Authority

ABHISHEK WAGHMARE, SACHIN P MAMPATTA & ISHAAN GERA

New Delhi/ Pune, 5 January

Year 2021 was when many people put off or could not meet their targets because of pandemic disruptions. Like individuals, the government and institutions, too, slipped on targets, vaccination being one of them. In May 2021, then Union minister Prakash Javadekar had said India would vaccinate everyone by December 2021.

Today, however, 10 per cent of adults are yet to get their first dose of the vaccine and 37 per cent are waiting for the second. In all, the country still needs to administer 450 million doses to fully vaccinate all adults (with two doses). Preventive third shots for healthcare and frontline workers, citizens above 60 with comorbidities and first shots for teenagers would raise the requirement by another 250 million.

One could argue that Covid presented unprecedented challenges, and the vaccination drive was carried out amidst these. But there are other targets, too, that remain unmet.

For instance, in 2015, the Narendra Modi government committed to install 175 gigawatts of grid-connected renewable power by 2022 — up from the 100 GW target set by the Manmohan Singh government. So far, however, only 60 per cent of the target has been met, with the renewables capacity at 104 GW.

In 2017, the Modi government had also promised it would double farmers' incomes within five years, or roughly by 2022. There is no clarity on how close India is to achieving this target. The report on Situational Assessment of Agricultural Households from the National Sample Survey Office shows a 60 per cent jump in nominal monthly income in six years (2013 to 2019). No accurate data is available on farmers' incomes in 2021.

Clear numbers, in fact, remain elusive in many areas. And these limitations are not restricted to sectoral data, but also exist at the macro level, in the formulation of the size of the economy.

Calculating India's gross domestic product (GDP) is a complex exercise, requiring information about the consumption patterns in the economy. India's official statisticians compute the patterns once every five-six years, and GDP formulation is then recalibrated, or as economists say, re-based. After 2011-12, there has been no consumer expenditure survey. There was one in 2017-18, but it was junked. So, GDP is being computed based on reference data that dates back a decade, raising questions about its quality.

Structured data is missing in many areas. India's central and state governments do not provide a historical time series of confirmed coronavirus cases. Only key policymakers have access to it.

There are also instances where data generation methods come into question.

For instance, in September 2021, the World Bank paused its next Doing Business report "after data irregularities on Doing Business 2018 and 2020 were reported internally...and initiated a series of reviews and audits of the report and its methodology". The Press Information Bureau, the Indian government's media arm, however, referred to this data a month later to say: "India today ranks 63 in the World Bank's Doing Business Report 2020, a meteoric rise of 79 ranks from 142 in 2014."

Another database that has time and again come into question is Aadhaar. Originally meant to allot funds under government welfare schemes, Aadhaar is now mandatory for availing of a variety of non-essential services. And in the recently concluded winter session of Parliament, a law was passed allowing voter IDs and Aadhaar to be linked.

Private data makes digital lives efficient; public data helps in societal progress. Data is also the benchmark for citizens to question governments. For all of this, public data should be accessible, free and reliable. Trustworthy data, then, should be a resolution for 2022.

'I don't think we are a media company'

Meta, India (then called Facebook India) hit gross ad revenues of ₹9,236 crore (\$123 million) for the year ending March 2021. That makes the Indian arm of the US-based \$86-billion Meta the country's fifth largest media firm on revenues after Disney Star, Sony-Zee, Google and the Times Group. Vanita Kohli-Khandekar spoke to Meta, India's Vice President and Managing Director AJIT MOHAN on what this means and more. Edited excerpts.

What has the year been like for Meta, India?

In the last 18 months, a lot of what we have been talking about has been put in place. In video, we have been expanding the scope of what we do to think more about creators. (Instagram) Reels has had explosive success with the rise of short video. It is spurring an entirely new generation of consumers — very young people in small towns with a point of view on food, travel and culture, and who are looking for a global audience. Then there is our focus on small businesses and the role of enabling commerce of direct-to-consumer companies. Facebook has always made a big pitch for businesses with limited resources, with one- to five-person teams. They cannot afford TV or mass media and use the platform easily.

What proportion of the ₹9,236 crore revenue do Insta, Reels, FB and WhatsApp bring in? Is it all advertising?

All of this is largely from Facebook and Instagram and it is all ad revenues. (Facebook reaches 436 million people a month, or over 93 per cent of Indians online.)

When TikTok left India in June 2020, lots of short video apps launched within 2-3 days. This led to a sort of collective market development. Would you attribute Reels' success to that?

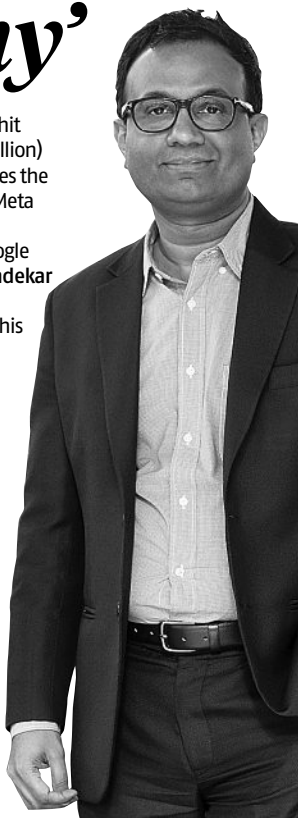
When TikTok left India, Insta (Instagram) was already the platform where the culture of the young gets created and defined, even before Reels. India was among the first few countries where Reels was launched (in July 2020). The format worked because a large number of people are used to the short video form.

What is driving profitability and growth?

One, the explosion of video and the engagement around it. Lot of companies getting capital are born on Insta. Two, small businesses. In the last three years, we have bet on the direction we can provide and instituted multiple programmes in India to take it deeper. For example, we are working with the venture capital industry for two years to take our toolkit to them. So they work with their investee companies. The idea is to train entrepreneurs to use our products. Our growth is not just a market share game; it is about expanding the market.

Going by the numbers Meta declared, you are the fifth largest media company in India.

I don't think we are a media com-



pany. If I describe what we are doing, a lot of the energy comes from the scale of our platform being used every day. We build toolkits for people so that there is no friction in their ability to convey their story to the world and get feedback and appreciation. There is a deviation from media. Over 200 million businesses use our apps (Facebook, Insta, WhatsApp); only 10 million advertise. Therefore, the economic relation between us and businesses is very different. They find utility without paying. The belief is that if we add enough value, over time they will become advertisers. This is not a short-term transaction.

Recently Facebook changed its name to Meta. What are your focus areas going into the future?

The pivot to the metaverse is real. The identity change is about investment in AR (augmented reality) and VR (virtual reality). We are going to be investing disproportionately into building the metaverse. It is a more immersive, embodied version of the internet.

Why does FB continue to remain a polarising force?

The agenda is to make it more difficult for bad actors to use FB. We do everything to limit harm and stop hate speech. In the last few years, we have spent \$13 billion on safety and security.

Just this morning I blocked two sites that were posting hate-filled propaganda. And more keep popping up. How do you control it?

There is an automated system to pick up offending content. The prevalence of hate speech is 0.03 per cent of all content on our platform. Plus, there is a system of human reviewers where the automated system can't take a call. Also, people report in content. Is it perfect? No. Are we able to take out every piece of hate speech? No. But we spend a lot of time and money on it.

This is only an advertisement for information purpose and not for publication, distribution or release directly or indirectly outside India. This is not an announcement for the offer document. All capitalized terms not used and not defined herein shall have the same meaning as assigned to them in the letter of offer dated January 08, 2021 filed with the BSE Limited ("BSE") and National Stock Exchange of India Limited ("NSE"), (collectively regarded as "Stock Exchanges") and the Securities and Exchange Board of India ("SEBI").

URJA GLOBAL LIMITED

Registered Office: 487/63, 1st Floor, National Market, Peeragarhi, New Delhi, - 110087, India
Telephone: +91 11 45588274/75
Contact Person: Neha Shukla, Company Secretary and Compliance Officer
E-mail: cs@urjaglobal.in; Website: www.urjaglobal.in
CIN: L67120DL1992PLC048983

FINAL CALL NOTICE TO THE HOLDERS OF PARTLY PAID-UP EQUITY SHARES OF URJA GLOBAL LIMITED AS ON THE RECORD DATE I.E. DECEMBER 30, 2021

In terms of the provisions of the Companies Act, 2013 ("Act"), read with the relevant rules made thereunder, the Final Call notice has been issued in electronic mode to members whose e-mail address is registered with the Company or Depository Participant (s) as on the **Record Date fixed** by the Board of Directors i.e. December 30, 2021, unless the members have registered their request for the hard copy of the same. Physical copy of the Final Call notice along with the instructions and payment slip have been sent vide permitted modes of dispatch, at the registered addresses of those members: a) who have registered their e-mail address with the Company or Depository Participant (s); or b) who have specifically registered their request for the hard copy of the same. The Company has completed the dispatch on January 05, 2022.

The Board of Directors of the Company at its meeting held on December 20, 2021 has approved making second and final call of ₹ 2.50 (consisting ₹ 0.50 towards face value and ₹ 2 towards securities premium) per Rights Equity Share and fixed the payment period of second and final Call i.e. Tuesday, January 11, 2022 to Tuesday, January 25, 2022, both days inclusive ("Final Call").

Accordingly, Call notices have been served with the following details:

Payment Period	From	To	Duration
	January 11, 2022	January 25, 2022	15 days

Mode of Payment

a) **Online ASBA** – Through visiting the website of SCSBs*
b) **Physical ASBA#** – By submitting physical application to designated branch of SCSBs*
c) **Online** – Using the 3-in-1 online trading-demat-bank account provided by some brokers
d) **Cheque/ demand draft#** - Made payable to:
(For Residential Shareholders) - Urja Global Limited Call Money- Escrow collection – R A/c
(For Non Residential Shareholders) - Urja Global Limited Call Money- Escrow collection – NRA/c
e) **R-WAP** – Using the R-WAP facility at https://callmoney.alankit.com/ for residential shareholders

*Please visit https://www.sebi.gov.in/sebiweb/other/OtherAction.do?doRecognisedFp=yes&ntml=34 to refer to the list of existing SCSBs.
#Please visit https://www.urjaglobal.in/index.html to download the Physical ASBA Application or Payment Slip.

In accordance with SEBI Circular no. SEBI/HO/CFD/DIL1/CIR/238/2020 dated December 08, 2020, shareholders can also make a call money payment by using facility of linked online trading-demat-bank account (3-in-1 type accounts) provided by some of the brokers. Shareholders must login into their demat account and choose the name of the company 'URJA GLOBAL LIMITED' and further click on the option to 'Make Call Money Payment' and proceed accordingly. Shareholders are requested to check with their respective brokers for exact process to be followed. Shareholders to note that this payment method can be used only if the concerned broker has made this facility available to their customer. The Company or the Registrar will not be responsible for non-availability of this payment method to the shareholders.

In case the shareholders opt to pay through cheque/demand, the payment slip (stating Full name of the Sole/First Joint Applicant, Final Call Notice No., DP/Client ID No) must be presented at ICICI Bank Limited branches at the following locations or before January 25, 2022:

For resident shareholder	Agra - ICICI Bank Ltd, No 6-8- 13,Ground Floor , Shanta Tower, Sanjay Place, Agra 282002; Ahmedabad - ICICI Bank Ltd, Jmc House, Opp. Parimal Gardens, Off C.G. Road Ambawadi, Ahmedabad 380006; Amritsar - ICICI Bank Ltd, 361, M.C International The Mall Amritsar, Punjab 143001; Bangalore - ICICI Bank Ltd, 1, Shobha Pearl, Commissariat Road, Off M G Road, Ground Floor, Bangalore 560025; Belgaum - ICICI Bank Ltd, 14, Khanapur Road, Rpd Cross, Tlakwad, Belgaum 590006; Bharuch - ICICI Bank Ltd, Blue Chip Sanatorium Compound, Sevashram Road, PanchBatti, Bharuch 392001; Bhavnagar - ICICI Bank Ltd, Plot No. 2569, Ground Floor, Ratnadeep Complex, Opp. Central Salt Research Institute, Waghawadi Road, Bhavnagar Gujarat 364002; Bhopal - ICICI Bank Ltd, Alankar Palace, Plot No.11, Zone II, M P Nagar, Bhopal, MP 462011; Bhubaneswar - ICICI Bank Ltd, Bhnanjapra Building, Opp. Sriya Talkies, Unit 3, Janpath, Bhubaneswar 751001; Chandigarh - ICICI Bank Ltd, S.C.O., 9, 10, 11, Sector 9 D, Madhya Marg, Chandigarh 160017; Chennai - ICICI Bank Ltd, 110, Prakash Presidium, Uthamar Gandhi Salai, Nungambakkam High Road, Chennai 600034; Ernakulam - ICICI Bank Ltd, Emgee Square, M.G.Road, Ernakulam, Kochi 682035; Coimbatore - ICICI Bank Ltd, Cheran Plaza, No.1090 Trichy Road 641018; Dehradun - ICICI Bank Ltd, Near Plaza, 24, New Cantt Road, Hathibakla, Dehradun,Uttarakhand 248001; Faridabad - ICICI Bank Ltd, Booth No. 104105, District Centre, Sector 16, Faridabad, Haryana 121007; Ghaziabad - ICICI Bank Ltd, R/1/88, Raj Nagar, Ghaziabad, Uttar Pradesh 201001; Guntur - ICICI Bank Ltd, 5822, Pmg Complex, Lakshimpuram Main Road, Guntur Andhra Pradesh 522002; Gurgaon - ICICI Bank Ltd, Sco 18 19, Huda Shopping Centre, Sector14, Market Complex, Gurgaon, Haryana 122001; Guwahati - ICICI Bank Ltd, Ground Floor, Shanti Complex, G.S. Road, Bhangagarh, Guwahati 781005; Hubli - ICICI Bank Ltd, Eureka Junction, Travellers Bungalow Road, Hubli 580029; Hyderabad - ICICI Bank Ltd, 6-2-1012, Tgv Mansions, Opp. Institution Of Engineers, Khairatabad, Hyderabad 500004; Hissar - ICICI Bank Ltd, Plot No. 5760, Kamla Palace Road, Rnd Square Market, Hissar, Haryana 125001; Indore - ICICI Bank Ltd, 4, Chhoti Khajriani, MalaParisar, Indore 462004; Jaipur - ICICI Bank Ltd, C99, Shreeji Towers, Subhash Marg, Near Ahimsa Circle, C Scheme, Jaipur 302001; Jamshedpur - ICICI Bank Ltd, Natraj Mansion, Main Road, Bistupur, Jamshedpur Jharkhand 831001; Jodhpur - ICICI Bank Ltd, Plot No. 10, 11, Refugee Colony Sindi Colony, Near Jaijog Circle, Jodhpur 342003; Kanpur - ICICI Bank Ltd, 16/106, J.S.Towers, The Mall, Kanpur, Uttar Pradesh 208001; Kolhapur - ICICI Bank Ltd, Vasant Plaza, Near Udyog Bhavan, Rajaram Road, Rajarampuri, Kolhapur 416001; Kolkata - ICICI Bank Ltd, 22, Sir R.N. Mukherjee Road, Kolkata 700001; Lucknow - ICICI Bank Ltd, Shalimar Tower, 31/54 M.G.Marg, Hazratganj, Lucknow 226001; Ludhiana - ICICI Bank Ltd, Nehru Sidhant Kender Trust Building, Feroz Gandhi Market, Ludhiana, Punjab 141001; Madurai - ICICI Bank Ltd, No.21,22,23,North Chitral Street, Madurai 625001; Mumbai - ICICI Bank Ltd., 1st floor, 122, Mistry Bhavan, Dinshaw Vachha Road, Backbay Reclamation, Churchgate, Mumbai 400021; Mysore - ICICI Bank Ltd, 2950, Aishwarya Arcade, 9th Cross, Kalidasa Road, V.V. Mohalla, Mysore 570002; Nagpur - ICICI Bank Ltd, Shriram Tower, Ground Floor, S V Patel Marg, Near NIT Building, Sadar 440001; Nashik - ICICI Bank Ltd, Unit NoG19, Utility Center, Opp To Rajiv Gandhi Bhavan, Sharanpur Road, Bistupur 422002; New Delhi - ICICI Bank Ltd, 9A, Phelps Building, Connaught Place, New Delhi 110001; Noida - ICICI Bank Ltd, K1, Senior Mall, Sec18, Noida, Uttar Pradesh 201301; Panaji - ICICI Bank Ltd, 65, Sindur Business Centre, Swami Vivekananda Road, Opp. Passport Office, Panaji Goa 403001; Pondicherry - ICICI Bank Ltd, 49 Mission Street, Pondicherry 605001; Pune - ICICI Bank Ltd, A Wing Shangrila Gardens Bund Garden Road Pune 411001; Rajkot - ICICI Bank Ltd, Jai Hind Press Annex, Opp. ShardaBaug, Near Dharman Cinema, Rajkot 360001; Ranchi - ICICI Bank Ltd, Main Road, Near Rattianlal Petrol Pump, Ranchi, Jharkhand 834001; Salem - ICICI Bank Ltd, Swarnambiga Plaza, S.F.No. 6/5, Block No. 7, Ward C, Omalur Main Road, Near Bus Stand, Salem, Tamilnadu 636009; Surat - ICICI Bank Ltd, Platinum Plaza, Opp. V.T. Choksi Law College, Athwalines, Surat 395007; Trichy - ICICI Bank Ltd, New No- 58, West Boulevard Road, Sivapooma complex, Trichy-620002; Vadodara - ICICI Bank Ltd, 42, Haribhakti Society, Nr. Chakli Circle, P.G. Road, Vadodara 390007; Vijayawada - ICICI Bank Ltd, #401127, 128 129, Murali Chambers, M.O. Road, Vijayawada 520010; Vishakhapatnam - ICICI Bank Ltd, 47-14-18, Isnar Satya Sri Complex, Dwarkanagar Main Road, Visakhapatnam 530016
For non-resident shareholder	Mumbai - ICICI Bank Ltd., 1st floor, 122, Mistry Bhavan, Dinshaw Vachha Road, Backbay Reclamation, Churchgate, Mumbai 400021 Delhi: ICICI Bank Ltd, 9A, Phelps Building, Connaught Place, New Delhi 110001;

Please note that there will be no trading of the ₹ 0.50 partly paid up equity shares of the Company (ISIN: IN9550C01028) on the stock exchanges with effect from December 29, 2021 on account of the Second and Final Call. Eligible Shareholders who pay the Second and Final Call on their Rights Equity Shares can expect credit of the fully paid-up equity shares of the Company and the commencement of trading on such fully paid-up equity shares within a period of 2-3 weeks from the last date for making the payment of Second and Final Call i.e. within 2-3 weeks from January 25, 2022.

All correspondence in this regard may be addressed to **ALANKIT ASSIGNMENTS LIMITED**, Alankit House, 4E/2, Jhandewalan Extension, New Delhi, 110055, Tel: 011-42541955, Email: urjarights@alankit.com, Website: www.alankit.com, Contact Person: Abhinav Kumar Agrawal.

Neha Shukla
Company Secretary & Compliance Officer

Date: January 06, 2022

बरबादी के हथियार नहीं हैं डेरिवेटिव्स : लिमये

ऐश्ली कुटिन्हो मुंबई, 5 जनवरी

देश के सबसे बड़े एक्सचेंज के प्रमुख ने बुधवार को कहा कि डेरिवेटिव्स बरबादी के हथियार नहीं हैं, पर उसे ऐसा बना दिया गया। कम से कम भारत में ऐसा नहीं है। यह अवधारणा इस पर आधारित है कि वैश्विक स्तर पर डेरिवेटिव बाजारों का ढांचा किस तरह बनाया गया, जहां ज्यादातर लेनदेन ओवर द काउंटर होते हैं। बेंचमार्क निफ्टी-50 इंडेक्स के 25 साल और एक्सचेंज के डेरिवेटिव कारोबार की शुरुआत के 20 साल पूरे होने के मौके पर आयोजित समारोह में नैशनल स्टॉक एक्सचेंज के प्रबंध निदेशक और सीईओ विक्रम लिमये ने कहा, भारत में इक्विटी डेरिवेटिव्स कॉन्ट्रैक्ट की ट्रेडिंग सिर्फ मान्यता प्राप्त एक्सचेंजों पर हो सकती है। सेबी ने ट्रेडिंग के लिए अच्छी तरह से विचार किया गया ढांचा बनाया है, जो एडवांस सांख्यिकी व जोखिम प्रबंधन के उपकरणों का इस्तेमाल अनिवार्य बनाता है। नियामक ने जटिल उत्पाद सामने रखे हैं, जो अंतरराष्ट्रीय बाजारों में मिलते हैं।



निफ्टी-50 का सफर

तारीख	कारोबारी सत्र में इंडेक्स का उछरस्तर	तारीख	कारोबारी सत्र में इंडेक्स का उछरस्तर
09.01.2004	2,014.65	23.01.2018	11,092.90
30.01.2006	3,002.20	23.05.2019	12,041.15
01.12.2006	4,001.30	24.11.2020	13,079.10
27.09.2007	5,016.40	31.12.2020	14,024.85
01.11.2007	6,011.95	05.02.2021	15,014.65
12.05.2014	7,020.05	03.08.2021	16.146.90
01.09.2014	8,035.00	31.08.2021	17,153.50
03.03.2015	9,008.40	11.10.2021	18,041.95
25.07.2017	10,011.30	प्राइस रिटर्न इंडेक्स वैल्यू के आधार पर इंडेक्स का उछरस्तर	

लिमये ने कहा, इक्विटी डेरिवेटिव्स सेगमेंट का विकास विभिन्न वर्षों में अंतर्निहित नकदी बाजार के मुताबिक हुआ है। इक्विटी डेरिवेटिव का औसत

रोजाना कारोबार साल 2011 के 33,305 करोड़ रुपये के मुकाबले 4.2 गुना बढ़कर साल 2021 में 1.41 लाख करोड़ रुपये पर पहुंच गया है। इस अवधि में नकदी बाजार

का औसत रोजाना कारोबार 6.2 गुना बढ़कर 69,644 करोड़ रुपये पर पहुंच गया, जो साल 2011 में 11,187 करोड़ रुपये था। प्रभावी रूप से इक्विटी डेरिवेटिव व नकदी बाजार का टर्नओवर इस अवधि में 2.98 से घटकर 2.03 रह गया है। सिंगल स्टॉक डेरिवेटिव्स के लिए दैनिक औसत कारोबार समान अवधि के 16,519 करोड़ रुपये से 5.4 गुना बढ़कर 89,487 करोड़ रुपये पहुंच गया था। नकद बाजार में समान भागीदारी दैनिक औसत कारोबार में 5.5 गुना की वृद्धि के साथ 2011 के 9,391 करोड़ रुपये से बढ़कर 51,775 करोड़ रुपये पर पहुंच गई।

निफ्टी-50 ने पिछले 10 साल में 15.2 प्रतिशत और पिछले 20 साल में 16.8 प्रतिशत का सालाना प्रतिलफ दिया। निफ्टी-50 सूचकांक की पेशकश ने 12 जून, 2000 को पेशा इक्विटी इंडेक्स डेरिवेटिव्स की पेशकश के अग्रदूत के तौर पर काम किया। इसके बाद सूचकांक विकल्प, शेयर विकल्प और अगले साल शेयर वायदा की पेशकश की गई।

निफ्टी-50 का अब इंडेक्स डेरिवेटिव सेगमेंट में एकाधिकार है और कुल वैल्यू में उसका 95

प्रतिशत से ज्यादा योगदान है।

निफ्टी तरलता, कम प्रभाव लागत और पारदर्शिता की वजह से कारोबारियों और विश्लेषकों के लिए पसंदीदा सूचकांक बन गया है। भारतीय स्टेट बैंक के चेयरमैन दिनेश कुमार खारा ने कहा, 'निफ्टी ने एक प्रमुख इक्विटी सूचकांक के तौर पर लंबा सफर तय किया है। आज, निफ्टी-50 समायोजित बाजार पूंजीकरण के 66 प्रतिशत का प्रतिनिधित्व करता है और उसे भारतीय इक्विटी बाजार के भरोसेमंद बैरोमीटर के तौर पर देखा जाता है।'

आदित्य बिड़ला सनलाइफ एएमसी के प्रबंध निदेशक एवं मुख्य कार्याधिकारी ए बालासुब्रमण्यन ने कहा, 'सूचकांक भारतीय बाजार पूंजीकरण के करीब 80 प्रतिशत का प्रतिनिधित्व करता है और ज्यादातर हमारे जैसे पूंजी प्रबंधक निफ्टी-50 को अपनी स्वयं की योजनाओं को प्रदर्शन के मापक के तौर पर बेंचमार्क के तौर पर देखते हैं।'

सूचकांक को 1,000 से 5,000 तक का सफर तय करने में करीब 12 साल का वक्त लगा। सूचकांक की सर्वाधिक ऊंची वैल्यू 19 अक्टूबर 2021 को (18,604) को दर्ज की गई थी।

एमएफ उद्योग की परिसंपत्तियों में 30 फीसदी का इजाफा

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इक्विटी बाजारों के मजबूत प्रदर्शन और इक्विटी योजनाओं में शुद्ध पूंजी प्रवाह में तेजी आने से म्यूचुअल फंड (एमएफ) उद्योग के परिसंपत्ति आकार में तेजी को बढ़ावा मिला है। 31 दिसंबर को समाप्त तिमाही में इस उद्योग की औसत प्रबंधन अधीन परिसंपत्तियां (एय्यूएम) 36.17 लाख करोड़ रुपये पर दर्ज की गई थीं, जो सालाना आधार पर करीब 30 प्रतिशत की वृद्धि है।

एसबीआई एमएफ ने अक्टूबर-दिसंबर 2021 में 6.25 लाख करोड़ रुपये की एय्यूएम के साथ अपना दबदबा बनाए रखा, जबकि एक साल पहले यह आंकड़ा 4.56 लाख करोड़ रुपये था। तुलनात्मक तौर पर देखा जाए तो यह 37 प्रतिशत की वृद्धि है। आईसीआईसीआई प्रूडेंशियल एमएफ और एचडीएफसी एमएफ की एय्यूएम समीक्षाधीन तिमाही में 4.67 लाख करोड़ रुपये और 4.47 लाख करोड़ रुपये थीं।

एमफी के आंकड़े से पता चलता है कि ऐक्सिस एमएफ, निप्पाॉन इंडिया एमएफ, और कोटक महिंद्रा एमएफ जैसी कंपनियों की एय्यूएम साल में 32-43 प्रतिशत बढ़ीं। 44 फंडों में से, सिर्फ 36 फंड हाउसों का एय्यूएम आंकड़ा की अभी उपलब्ध है और उद्योग का कुल एय्यूएम आंकड़ा बाद में बदल सकता है।

मिरे ऐसेट इन्वेस्टमेंट मैनेजर्स (इंडिया) के मुख्य कार्याधिकारी स्वरूप मोहंती ने कहा, 'एमएफ उद्योग पिछले कुछ वर्षों के दौरान बचत के वित्तियकरण के सबसे बड़े लाभार्थियों में से एक रहा है। कैलेंडर वर्ष 2021 बाजारों के लिए अच्छा रहा और संयुक्त रूप से नए निवेशक और उद्योग दोनों में लगातार तेजी आई।'

अमेरिका-केंद्रित फंडों की बढ़ रही है लोकप्रियता

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कैलेंडर वर्ष 2021 में, अंतरराष्ट्रीय फंड सुर्खियों में रहे, क्योंकि निवेशकों फिर से उन योजनाओं पर अपना ध्यान बरकरार रखा जिन्होंने वैश्विक शेयरों या सूचकांकों में निवेश किया है।

अमेरिकी बाजारों और जिंस क्षेत्रों पर आधारित योजनाओं ने पिछले एक साल में मजबूत प्रतिक्रिया दिया है।

आदित्य बिड़ला सनलाइफ कमोडिटीज इक्विटीज फंड-ग्लोबल एग्री प्लान, मोतीलाल ओसवाल नैस्डेक 100 एक्सचेंज-ट्रेडेड फंड (ईटीएफ), और मोतीलाल ओसवाल एसएंडपी 500 इंडेक्स फंड जैसे फंडों ने पिछले एक साल में 30 प्रतिशत से ज्यादा का प्रतिक्रिा दिया है।

मोतीलाल ओसवाल ऐसेट मैनेजमेंट कंपनी में उपाध्यक्ष (शोध-पैसिव फंड) महावीर कासवा ने कहा, 'भारतीय निवेशकों ने अपने पोर्टफोलियो का 99 प्रतिशत निवेश रखकर घरेलू बाजारों मजबूत घरेलू धारणा को प्रदर्शित किया है। हालांकि मौजूदा रूझान से पता चलता है कि अंतरराष्ट्रीय निवेश में काफी हद तक तेजी आई है। इसके अलावा, पूंजी का बड़ा हिस्सा अमेरिकी बाजार से जुड़े फंडों में लगा है, और यह खासकर अंतरराष्ट्रीय निवेश करने वाले फंडों ने बाजार द्वारा मजबूत प्रदर्शन की वजह से संभव हुआ है।'

■**ऐक्सिस एमएफ, निप्पाॉन इंडिया एमएफ, और कोटक महिंद्रा एमएफ जैसी कंपनियों की एय्यूएम साल में 32-43 प्रतिशत बढ़ीं**

■**2021 के जनवरी और नवंबर के बीच, इक्विटी फंडों ने करीब 71,600 करोड़ रुपये का शुद्ध पूंजी प्रवाह दर्ज किया**

2021 में, भारतीय इक्विटी का प्रतिक्रिा 24 प्रतिशत रहा है और इक्विटी फंडों ने निवेशकों से लगातार पूंजी आकर्षित की है। 2021 के जनवरी और नवंबर के बीच, इक्विटी फंडों ने करीब 71,600 करोड़ रुपये का शुद्ध पूंजी प्रवाह दर्ज किया। एसआईपी के जरिये पूंजी प्रवाह करीब 1.02 लाख करोड़ रुपये पर दर्ज किया गया।

क्वांट एमएफ, एडलवाइस एमएफ, और केनरा रोबेको एमएफ की परिसंपत्तियों में भारी तेजी दर्ज की गई थी। बाजार कारोबारियों का कहना है कि 2022 में भी, इक्विटी फंड के प्रति पूंजी का आकर्षण बरकरार रहेगा, क्योंकि निवेशकों ने एसआईपी के जरिये बचत को महत्ता दी है। पिछले तीन महीनों में, एसआईपी के जरिये पूंजी प्रवाह हर महीने 10,000 करोड़ रुपये से अधिक था और नवंबर में 11,005 करोड़ रुपये के एसआईपी योगदान के साथ भी आंकड़ा सर्वाधिक था।

■**वर्ष 2021 में सूचकांक फंडों और ईटीएफ से लेकर 12 वैश्विक फंडों को पेश किया गया था।**

■**अमेरिकी फंडों से प्रतिक्रिा लगातार बढ़ा है, इसलिए निवेशक इनकी ओर आकर्षित हुए हैं**

चूंकि अमेरिकी फंडों से प्रतिक्रिा लगातार बढ़ा है, इसलिए निवेशक इनकी ओर आकर्षित हुए हैं। पिछले एक साल में अपनी एसयूएम में तेजी दर्ज करने वाले फंडों में मुख्य तौर पर अमेरिका-केंद्रित फंड शामिल थे। पिछले एक साल में, मोतीलाल ओसवाल नैस्डेक 100 ईटीएफ की एय्यूएम बढ़कर नवंबर 2021 में 6,099.73 करोड़ रुपये हो गई, जबकि नवंबर 2020 में यह आंकड़ा 2,337.31 करोड़ रुपये था।

भले ही भारतीय इक्विटी में पिछले एक साल में अच्छी तेजी आई है, लेकिन ऐसे निवेशकों की अच्छी तादाद है जो गुराल, फेसबुक और नेटफ्लिक्स जैसी कंपनियों में निवेश करना चाहते हैं।

बीएसई के सेंसेक्स सूचकांक ने पिछले एक साल में 22 प्रतिशत का प्रतिक्रिा दिया है। अमेरिका-केंद्रित फंडों के अलावा, वैश्विक बाजारों निवेश करने वाले फंडों ने भी पिछले साल में अच्छा प्रदर्शन किया है। अंतरराष्ट्रीय फंडों की सफलता से कई फंडों को पिछले साल में ऐसे फंडों से बाहर निकलने में मदद मिली।

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URJA GLOBAL LIMITED

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Telephone: +91 11 45588274/75

Contact Person: Neha Shukla, Company Secretary and Compliance Officer
E-mail: cs@urjaglobal.in; **Website:** www.urjaglobal.in
CIN: L67120DL1992PLC048983

FINAL CALL NOTICE TO THE HOLDERS OF PARTLY PAID-UP EQUITY SHARES OF URJA GLOBAL LIMITED AS ON THE RECORD DATE I.E. DECEMBER 30, 2021

In terms of the provisions of the Companies Act, 2013 ("Act"), read with the relevant rules made thereunder, the Final Call notice has been issued in electronic mode to members whose e-mail address is registered with the Company or Depository Participant (s) as on the **Record Date Fixed** by the Board of Directors i.e. December 30, 2021, unless the members have registered their request for the hard copy of the same. Physical copy if the Final Call notice along with the instructions and payment slip have been sent vide permitted modes of dispatch, at the registered addresses of those members: a) who have registered their e-mail address with the Company or Depository Participant (s); or b) who have specifically registered their request for the hard copy of the same. The Company has completed the dispatch on January 05, 2022.

The Board of Directors of the Company at its meeting held on December 20, 2021 has approved making second and final call of ₹ 2.50 (consisting of ₹ 0.50 towards face value and ₹ 2 towards securities premium) per Rights Equity Share and fixed the payment period of second and final Call i.e. Tuesday, January 11, 2022 to Tuesday, January 25, 2022, both days inclusive ("Final Call").

Accordingly, Call notices have been served with the following details:

Payment Period	From	To	Duration
	January 11, 2022	January 25, 2022	15 days
Mode of Payment	a) Online ASBA – Through visiting the website of SCSBs* b) Physical ASBA# – By submitting physical application to designated branch of SCSBs* c) Online – Using the 3-in-1 online trading-demat-bank account provided by some brokers d) Cheque/demand draft# – Made payable to: (For Residential Shareholders)- Urja Global Limited Call Money- Escrow collection – R/A/c For Non Residential Shareholders)- Urja Global Limited Call Money- Escrow collection – NRA/c e) R-WAP – Using the R-WAP facility at https://callmoney.alankit.com/ for residential shareholders		

*Please visit <https://www.sebi.gov.in/sebiweb/other/OtherAction.do?do=RecognisedFp=yes&intId=34> to refer to the list of existing SCSBs.

#Please visit <https://www.urjaglobal.in/index.html> to download the Physical ASBA Application or Payment Slip.

In accordance with SEBI Circular no. SEBI/HO/CF/DIL1/CIR/238/2020 dated December 08, 2020, shareholders can also make a call money payment by using facility of linked online trading-demat-bank account (3-in-1 type accounts) provided by some of the brokers. Shareholders must login into their demat account and choose the name of the company 'URJA GLOBAL LIMITED' and further click on the option to 'Make Call Money Payment' and proceed accordingly. Shareholders are requested to check with their respective brokers for exact process to be followed. Shareholders to note that this payment method can be used only if the concerned broker has made this facility available to their customer. The Company or the Registrar will not be responsible for non-availability of this payment method to the shareholders.

In case the shareholders opt to pay through cheque/demand, the payment slip (stating Full name of the Sole/First Joint Applicant, Final Call Notice No., DP/Client ID No. must be presented at ICICI Bank Limited branches at the following locations or before January 25, 2022:

For resident shareholder	Agra - ICICI Bank Ltd, No 6.8,13,Ground Floor , Shanta Tower, Sanjay Place, Agra 282002; Ahmedabad - ICICI Bank Ltd, Jmc House, Opp. Parimal Gardens, Off C.G. Road Ambawadi, Ahmedabad 380006; Amritsar - ICICI Bank Ltd, 361, M.C International The Mall Amritsar, Punjab 143001, Bangalore - ICICI Bank Ltd, 1, Shobha Pearl, Commissariat Road, Off M.G Road, Ground Floor, Bangalore 560025; Belgaum - ICICI Bank Ltd, 14, Khanapur Road, Rpf Cross, Tilakwadi, Belgaum 590006; Bharuch - ICICI Bank Ltd, Blue Chip Sanitorium Compound, Sevashram Road, PanchBatti, Bharuch 392001; Bhavnagar - ICICI Bank Ltd, Plot No. 2569, Ground Floor, Ratnadeep Complex, Opp. Central Salt Research Institute, Waghawadi Road, Bhavnagar Gujarat 364002; Bhopal - ICICI Bank Ltd, Alankar Palace, Plot No.11, Zone II, M.P Nagar, Bhopal, MP 462011; Bhubaneswar - ICICI Bank Ltd, Bhanjaprava Building, Opp. Sriya Talkies, Unit 3, Janpath, Bhubaneswar 751001; Chandigarh - ICICI Bank Ltd, S.C.O., 9,10 11, Sector 9 D, Madhya Marg, Chandigarh 160017; Chennai - ICICI Bank Ltd, 110, Prakash Presidium, Uththamar Gandhi Salai, Nungambakkam High Road, Chennai 600034; Ernakulam - ICICI Bank Ltd, Emgee Square, M.G.Road, Ernakulam, Kochi 682035; Coimbatore - ICICI Bank Ltd, Cheran Plaza, No. 1090 Trichy Road 641018; Dehradun - ICICI Bank Ltd, Ncr Plaza, 24, New Cantt Road, Hathibarkala, Dehradun,Uttarakhand 248001; Faridabad - ICICI Bank Ltd, Booth No. 104105, District Centre, Sector 16, Faridabad, Haryana 121007; Ghaziabad - ICICI Bank Ltd, R1/88, Raj Nagar, Ghaziabad, Uttar Pradesh 201001; Guntur - ICICI Bank Ltd, 5822, Pmg Complex, Lakshimpuram Main Road, Guntur Andhra Pradesh 522002; Gurgaon - ICICI Bank Ltd, Sco 18 19, Huda Shopping Centre, Sector14, Market Complex, Gurgaon, Haryana 122001; Guwahati - ICICI Bank Ltd, Ground Floor, Shanti Complex, G.S. Road, Bhangagarh, Guwahati 781005; Hubli - ICICI Bank Ltd, Eureka Junction, Travellers Bungalow Road, Hubli 580029; Hyderabad - ICICI Bank Ltd, 6-2-1012, Tgv Mansions, Opp. Institution Of Engineers, Khairatabad, Hyderabad 500004; Hissar - ICICI Bank Ltd, Plot No. 5760, Kamla Palace Road, Red Square Market, Hissar, Haryana 125001; Indore - ICICI Bank Ltd, 4,Chhoti Khajrani, MalavParisar, Indore 452008; Jaipur - ICICI Bank Ltd, C99, Shreeji Towers, Subhash Marg, Near Ahimsa Circle, C Scheme, Jaipur 30201; Jamshedpur - ICICI Bank Ltd, Natraj Bhasin, Main Road, Bistupur, Jamshedpur Jharkhand 831001; Jodhpur - ICICI Bank Ltd, Plot No. 10,11, Refugee Colony Sindhi Colony, Near Jaljog Circle, Jodhpur 342003; Kanpur - ICICI Bank Ltd, 16/106, J.S.Towers, The Mall, Kanpur, Uttar Pradesh 208001; Kolhapur - ICICI Bank Ltd, Vasant Plaza, Near Udyog Bhavan, Rajaram Road, Rajarampuri, Kolhapur 416001; Kolkata - ICICI Bank Ltd, 22, Sir R.N. Mukherjee Road, Kolkata 700001; Lucknow - ICICI Bank Ltd, Shalimar Tower, 31/54 M.G.Marg, Hazratganj, Lucknow 226001; Ludhiana - ICICI Bank Ltd, Nehru Sidhant Kender Trust Building, Feroz Gandhi Market, Ludhiana, Punjab 141001; Madurai - ICICI Bank Ltd, No.21,22,23, North Chitrai Street, Madurai 625001; Mumbai - ICICI Bank Ltd, 1st floor, 122, Mistry Bhavan, Dinshaw Vachha Road, Backbay Reclamation, Churchgate, Mumbai 400021; Mysore - ICICI Bank Ltd, 2950, Aishwarya Arcade, 9Th Cross, Kalidasa Road, V.V. Mohalla, Mysore 570002; Nagpur - ICICI Bank Ltd, Shirram Tower, Ground Floor, S.V Patel Marg, Near NIT Building, Sadar 440001; Nashik - ICICI Bank Ltd, Unit NoG19, Utility Center, Opp To Rajiv Gandhi Bhavan, Sharapur Road, Nasik 422002; New Delhi - ICICI Bank Ltd, 9A, Phelps Building, Connaught Place, New Delhi 110001; Noida - ICICI Bank Ltd, K1, Senior Mall, Sec18, Noida, Uttar Pradesh 201301; Panaji - ICICI Bank Ltd, 65, Sindur Business Centre, Swami Vivekanada Road, Opp. Passport Office, Panaji Goa 403001; Pondicherry - ICICI Bank Ltd, 49 Mission Street, Pondicherry 605001; Pune - ICICI Bank Ltd, A Wing Shangrila Gardens Bund Garden Road Pune 411001; Rajkot - ICICI Bank Ltd, Jai Hind Press Annexe, Opp. Shardabaug, Near Dharam Cinema, Rajkot 360001; Ranchi - ICICI Bank Ltd, Main Road, Near Rattanlal Petrol Pump, Ranchi, Jharkhand 834001; Salem - ICICI Bank Ltd, Swarnambigai Plaza, S.F.No. 6/5, Block No. 7, Ward C, Omalur Main Road, Near Bus Stand, Salem, Tamilnadu 636009; Surat - ICICI Bank Ltd, Platinum Plaza, Opp. V.T. Choksi Law College, Atwalwines, Surat 395007; Trichy - ICICI Bank Ltd, New no- 58, West Boulevard Road, Sivapooma complex, Trichy-620002; Vadodara - ICICI Bank Ltd, 42, Haribhakti Society, Nr. Chakli Circle, O.P. Road, Vadodara 390007; Vijayawada - ICICI Bank Ltd, #401127, 128, Murali Chambers, M.G.Road, Vijayawada 520017; Vishakhapatnam - ICICI Bank Ltd, 47-14-18, Isnar Satya Sri Complex, Dwarkanagar Main Road, Visakhapatnam 530016
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Mumbai - ICICI Bank Ltd., 1st floor, 122, Mistry Bhavan, Dinshaw Vachha Road, Backbay Reclamation, Churchgate, Mumbai 400021 **Delhi:** ICICI Bank Ltd, 9A, Phelps Building, Connaught Place, New Delhi 110001;

Please note that there will be no trading of the ₹ 0.50 partly paid up equity shares of the Company (ISIN: IN9550C01028) on the stock exchanges with effect from December 29, 2021 on account of the Second and Final Call. Eligible Shareholders who pay the Second and Final Call on their Rights Equity Shares can expect credit of the fully paid-up equity shares of the Company and the commencement of trading on such fully paid-up equity shares within a period of 2-3 weeks from the last date for making the payment of Second and Final Call i.e. within 2-3 weeks from January 25, 2022.

All correspondence in this regard may be addressed to **ALANKIT ASSIGNMENTS LIMITED**, Alankit House, 4E/2,Jhandewalan Extension, New Delhi, 110055, Tel: 011-42541955, Email: urjarights@alankit.com, **Website:** www.alankit.com, **Contact Person:** Abhinav Kumar Agrawal.

For Urja Global Limited Sd/-
Neha Shukla
Company Secretary & Compliance Officer

Date: January 06, 2022

आईपीओ आवंटन में गैर-संस्थागत निवेशकों के कोटे में बदलाव

ऐश्ली कुटिन्हो मुंबई, 5 जनवरी

बाजार विश्लेषकों का कहना है कि करीब 2 लाख और 10 लाख रुपये के बीच बोलियों के लिए गैर-संस्थागत निवेशकों (एनआईआई) के लिए एक-तिहाई हिस्सा आरक्षित करने के बाजार नियामक भारतीय प्रतिभूति एवं विनियम बोर्ड (सेबी) के कदम से आईपीओ के दौरान इस श्रेणी में बोलियों में बदलाव देखा जा सकता है।

अब तक, एनआईआई श्रेणी में बोली लगाने वाले अक्सर कम बोली वाले निवेशक 20 करोड़ रुपये से 50 करोड़ रुपये की ऊंची वैल्यू वालों के सामने नहीं टिक पाते हैं। यह खासकर ऐसा मामला था, जब आईपीओ के लिए ग्रे बाजार में प्रीमियम अधिक था और निगम बड़े अंतर के प्रीमियम पर सूचीबद्ध होने की संभावना थी। एक-तिहाई आरक्षित कोटे का मतलब है कि 10 लाख रुपये से कम की राशि के लिए एनआईआई बोली के लिए अब आवंटन मिलने की काफी ज्यादा संभावना रहेगी। इसका यह भी मतलब है कि एचएनआई श्रेणी में बोली से संबंधित कुल राशि घट सकती है।

आवंटन का परिदृश्य बदलेगा और यह रिटेल निवेशकों के समाप्त होगा। नए मानकों के अनुसार,

एनआईआई श्रेणी के लिए प्रतिभूतियों का आवंटन अधिक अभिदान के मामले में आवेदक के लिए न्यूनतम आवेदन आकार के प्रयास में 'ड्रॉ ऑफ लॉट्स' पर होगा। शेष आवंटन आनुपातिक आधार पर किया जाएगा।

सेंट्रम कैपिटल में पार्टनर (ईसीएम) प्रांजल श्रीवास्तव ने कहा, 'शुरू में, यदि किसी आईपीओ को 100 गुना आवेदन मिलते थे, तो उसका मतलब होता था कि आपको आवेदन आकार का 100वां हिस्सा मिलेगा। ब्याज लागत तब निगम भाव में जुड़ती थी और एचएनआई इस आधार पर निवेशित रहते थे कि ग्रे बाजार का प्रीमियम इस कीमत के अनुसान कितना ऊपर जाएगा। अब वे गणनाएं काम नहीं कर सकतीं और फंडिंग के संबंध में इनका नकारात्मक असर पड़ सकता है। इसका मतलब सेबी के लक्ष्यों में से एक पर पड़ सकता है, क्योंकि निवेशकों ने सूचीबद्धता लाभ के लिए शुद्ध तौर पर आईपीओ में अंधाधुंध तरीके से निवेश किया है।'

नियामक के नियम के साथ साथ आरबीआई के अन्य ताजा कदम (एनबीएफसी को 1 अप्रैल से आईपीओ निवेशकों को 1 करोड़ रुपये से ज्यादा की उधारी से रोकने से संबंधित) से उधारी को लेकर अटकल समाप्त होने और अभिदान स्तर प्रभावित होने का अनुमान है।

PRE-OFFER ADVERTISEMENT CUM CORRIGENDUM TO THE DETAILED PUBLIC STATEMENT FOR THE ATTENTION OF THE EQUITY SHAREHOLDERS OF

DEVKI LEASING AND FINANCE LIMITED

Registered Office: Velocity Multiplex, Plot No. 18-A, Scheme No. 94-C, Ring Road, Indore, Madhya Pradesh – 452 010, India; **Tel. No.:** +91 0731 - 2555041 | **Email ID:** dflindore@gmail.com
Website: www.devkileasing.com | **Corporate Identification Number (CIN):** L65921MP1993PLC007522

OPEN OFFER (“OFFER”) FOR ACQUISITION OF UP TO 9,12,500 (NINE LAKHS TWELVE THOUSAND AND FIVE HUNDRED) FULLY PAID-UP EQUITY SHARES OF FACE VALUE OF ₹ 10 EACH (“EQUITY SHARES”), REPRESENTING 26% OF THE VOTING EQUITY SHARE CAPITAL ON A FULLY DILUTED BASIS OF DEVKI LEASING AND FINANCE LIMITED (“TARGET COMPANY”), AS OF THE TENTH WORKING DAY FROM THE CLOSURE OF THE TENDERING PERIOD OF THE OPEN OFFER (“VOTING SHARE CAPITAL”), FROM THE PUBLIC SHAREHOLDERS OF THE TARGET COMPANY FOR CASH AT A PRICE OF ₹ 8.00 (RUPEES EIGHT ONLY) PER EQUITY SHARE BY MR. MAHESH KUMAR TIAGARWAL (“ACQUIRER”). NO OTHER PERSON IS ACTING IN CONCERT WITH THE ACQUIRER FOR THE PURPOSE OF THIS OPEN OFFER.

This Pre-Offer Advertisement cum Corrigendum to the Detailed Public Statement (hereinafter referred to as “Advertisement”)is being issued by Sun Capital Advisory Services Private Limited (“Manager to the Offer”), on behalf of the Acquirer pursuant to Regulation 18(7) of the Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 and subsequent amendments thereto (“Takeover Regulations”) in respect of the Open Offer to acquire the Equity Shares of the Target Company. The Detailed Public Statement (“DPS”) with respect to the Offer was made on November 22, 2021 in Business Standard (English) (All Editions), Business Standard (Hindi) (All Editions), Raj Express (Hindi) (Indore Edition) and Pratibha (Marathi) (Mumbai Edition) newspapers.

This Advertisement to be read in conjunction with the (a) Public Announcement (“PA”) dated November 12, 2021; (b) the DPS and (c) the Letter of Offer (“LOF”) dated December 24, 2021. This Advertisement is being published in all the newspapers in which the DPS was published. The capitalized terms used in this Advertisement have the meaning assigned to them in the LOF, unless otherwise specified.

- Offer Price:** The Offer Price is ₹ 8.00 (Rupees Eight only) per Equity Share and it has been arrived in accordance with Regulation 8(2) of the Takeover Regulations, payable in Cash. There has been no revision in the Offer Price. The Target Company has 84,800 partly paid equity shares. The consideration payable to the shareholder of partly paid-up equity shares would be subject to the amount due towards calls-in-arrears. The net amount per partly paid equity share shall be paid after reducing the pending calls money out of the Offer Price.
- Recommendations of the Committee of Independent Directors (“IDC”) of the Target Company:** The IDC has opined that the Offer Price of ₹ 8.00 (Rupees Eight only) is fair and reasonable in accordance with the Takeover Regulations. The IDC’s recommendations were published on January 5, 2022 in the same newspapers in which the DPS was published..
- The Offer is not a competing offer in terms of Regulation 20 of the Takeover Regulations. No competitive offer has been made to the Offer.
- Dispatch of the LOF was completed by December 31, 2021 to the Public Shareholders whose name appears as on the Identified Date i.e. December 24, 2021.
- All Public Shareholders are eligible to participate in the Offer. Please note that a copy of the LOF alongwith the Form of Acceptance-cum-Acknowledgement is also available on the website of Securities and Exchange Board of India (“SEBI”) at www.sebi.gov.in and in case of non-receipt of the LOF, all Public Shareholders (including those who have acquired the Equity Shares of the Target Company after the Identified Date), if they so desire, may download the LOF along with the Form of Acceptance-cum-Acknowledgement, from the website of the SEBI for applying in the Offer. The Public Shareholders must refer to paragraph 8 (Procedure for Acceptance and Settlement) of the LOF in relation to the detailed procedure for tendering the Equity Shares in the Offer and must adhere to and follow the procedure set out therein. A summary of procedure for tendering the Equity Shares in the Offer is set out below:
 - In case the Equity Shares are held in dematerialized form:** Public Shareholders who desire to tender their Equity Shares in the electronic/dematized form under the Offer would have to do so through their respective Selling Broker by giving the details of the Equity Shares they intend to tender under the Offer. Public Shareholders should tender their Equity Shares before market hours close on the last day of the Tendering Period.
 - In case the Equity Shares are held in physical form:** Public Shareholders holding physical Equity Shares and who wish to tender their Equity Shares in the Offer may participate in the Offer through their Selling Broker and submit documents set out at paragraph 8.15 (Procedure to