

March 28, 2026

National Stock Exchange of India Limited
The Listing Department,
Exchange Plaza,
Bandra Kurla Complex
Mumbai - 400 051

BSE Limited
Department of Corporate Services,
Phiroze Jeejeebhoy Towers,
Dalal Street, Fort,
Mumbai - 400 001

Symbol: URBANCO

Scrip Code: 544515

Sub.: Disclosure under Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 – Press Release

Dear Sir/ Ma'am,

In accordance with SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, as amended, please find enclosed herewith the press release titled "Urban Company's 'InstaHelp' Crosses 1 Million Monthly Delivered Bookings; Becomes Fastest-Growing Vertical in Company History".

The above disclosure will also be hosted on the Company's website viz. <https://investorrelations.urbancompany.com/>

This is for your information and records.

Thanking you,

For Urban Company Limited
*(Formerly UrbanClap Technologies India Limited and
UrbanClap Technologies India Private Limited)*

Sonali Singh
Company Secretary and Compliance Officer
Membership No.: A26585

Encl.: As above

Urban Company Limited
(Formerly known as UrbanClap Technologies India Limited & UrbanClap Technologies India Private Limited)

REGISTERED OFFICE:

Unit No. 8, Ground Floor,
Rectangle 1, D4, Saket District Centre,
New Delhi, 110017, Delhi, India

CORPORATE OFFICE:

7th & 8th Floor, Go Works,
Plot 183, Rajiv Nagar, Udyog Vihar
Phase 1, Sector 20,
Gurgaon - 122016, Haryana, India

Urban Company's 'InstaHelp' Crosses 1 Million Monthly Delivered Bookings; Becomes Fastest-Growing Vertical in Company History

Gurugram, March 28, 2026: Urban Company Limited today announced that its quick-service housekeeping vertical, **InstaHelp**, has surpassed **1 million monthly delivered bookings** with 3 days to go in the month of March

The 1-million milestone follows closely on the heels of the 50,000+ daily orders reported in February, marking InstaHelp as the fastest-scaling business unit in Urban Company's history.

Currently operational across Mumbai, Bengaluru, Delhi NCR, Hyderabad, and Pune, InstaHelp has seen strong adoption. Under this vertical, the company offers consumers high-quality housekeeping services for such tasks as cleaning, dishwashing, laundry and meal preparation, all within 10-15 minutes from the time of booking.

"InstaHelp's trajectory is a testament to the trust our consumers place in the platform for their most immediate, everyday needs," said **Abhiraj Singh Bhal, CEO & Co-founder, Urban Company Limited**.

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About Urban Company Limited

Urban Company Limited (NSE: URBANCO) is a technology-driven platform that connects customers with trusted professionals for home and beauty needs — from cleaning and repairs to salon and spa services. As per Urban Company's 9M FY26 Earnings Index, average monthly net earnings in-hand reached INR 28,322 for all active service professionals (ex. InstaHelp), while the top 5% of service professionals earned INR 51,673. In addition, all active service professionals are covered under group life and accidental insurance, which includes life insurance cover of up to INR 10 lacs, disability cover of up to INR 6 lacs, as well as accidental hospitalisation and OPD treatment coverage, among other benefits.