

January 23, 2026

National Stock Exchange of India Limited
The Listing Department,
Exchange Plaza,
Bandra Kurla Complex,
Mumbai - 400 051

BSE Limited
Department of Corporate Services,
Phiroze Jeejeebhoy Towers,
Dalal Street, Fort,
Mumbai - 400 001

Symbol: URBANCO

Scrip Code: 544515

Sub.: Disclosure under Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015

Dear Sir/ Ma'am,

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, as amended from time to time ("SEBI Listing Regulations"), we wish to inform you that the Board of Directors of the Company at its meeting held on Friday, January 23, 2026, has considered and approved entering into an agreement with Amber Enterprises India Limited for manufacture and supply of the products under the 'Native' Brand of the Company.

The relevant details as per SEBI Mater Circular no. SEBI/HO/CFD/PoD2/CIR/P/0155 dated November 11, 2024 ("SEBI Circular") are enclosed as an **Annexure - I**.

The aforesaid details will also be hosted on the Company's website viz. <https://investorrelations.urbancompany.com/>

This is for your information and record.

Thanking you,

For **Urban Company Limited**
(Formerly *UrbanClap Technologies India Limited and
UrbanClap Technologies India Private Limited*)

Sonali Singh
Company Secretary and Compliance Officer
Membership No.: A26585

Urban Company Limited

(Formerly known as UrbanClap Technologies India Limited & UrbanClap Technologies India Private Limited)

REGISTERED OFFICE:

Unit No. 8, Ground Floor,
Rectangle 1, D4, Saket District Centre,
New Delhi, 110017, Delhi, India

CORPORATE OFFICE:

7th & 8th Floor, Go Works,
Plot 183, Rajiv Nagar, Udyog Vihar
Phase 1, Sector 20,
Gurgaon - 122016, Haryana, India

Annexure - I

S.No.	Particulars	Details
i.	Name of the entity(ies) with whom agreement is signed	Amber Enterprises India Limited (“Supplier”)
ii.	Area of agreement	Manufacturing and Supply agreement (“Agreement”)
iii.	Domestic/ International	Domestic
iv.	Share exchange ratio	Not applicable
v.	Scope of business operation of agreement	<p>Pursuant to the Agreement, the Supplier has been engaged for manufacturing and supplying specified products under the ‘Native’ Brand for the Company as per the specifications and instructions given by the Company.</p> <p>The term of the Agreement shall commence on the date of execution of the agreement, or such other date as may be mutually decided and will end in December' 2029 which may be extended for such a period as mutually agreed between the Company and the Supplier.</p>
vi.	Details of consideration paid / received in agreement	No consideration has been paid at the time of signing of the Agreement. Other Commercial terms as per the agreement.
vii.	Significant terms and conditions of agreement	<ul style="list-style-type: none"> • Exclusive arrangement for the Term + 2 years, subject to certain commercially agreed carve outs and minimum annual volume commitment by the Company. • Quality assurance and threshold based post-delivery warranty provided by the Supplier in addition to the standard representation and warranties.
viii.	Whether the acquisition would fall within related party transactions and whether the promoter/ promoter group/ group companies have any interest in the entity being acquired? If yes, nature of interest and details thereof and whether the same is done at “arm’s length”;	<ul style="list-style-type: none"> • This is not an acquisition. • This is not a related party transaction.
ix..	Size of the entity(ies);	Large Enterprise
x.	Rationale and benefit expected.	The Agreement aligns with the Company’s objective of operational optimisation and supply-chain strengthening in light of increasing market demand and evolving customers’ requirements.

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