

OBL:HO:SEC:00:

New Delhi : 01.04.2015

National Stock Exchange of India Limited
Exchange Plaza,
Plot No. C/1, G Block,
Bandra-Kurla Complex,
Bandra (E),
Mumbai-400051

Ref: Stock Code - ORIENTBELL

Sub.: Agreement for acquiring 19.5% equity stake in a Ceramic Tile Manufacturing Company at Morbi (Gujarat).

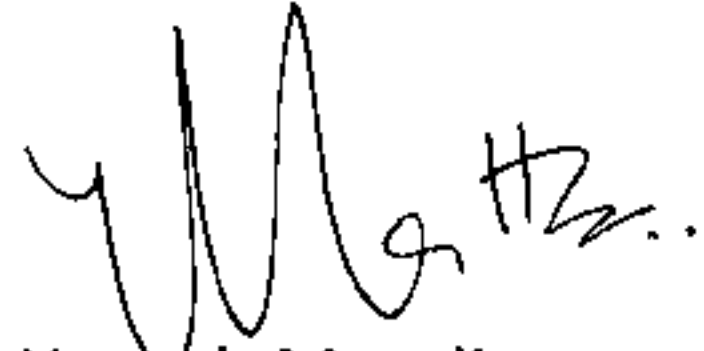
Dear Sir/ Madam,

This is to inform you that our Company has entered into an Agreement with a Ceramic Tile Manufacturing Company at Morbi (Gujarat) and its Promoters to acquire its 19.5% equity stake.

The said company is setting up a new plant to manufacture about 46 (forty six) lacs square meters of tiles (polished and glazed) per annum at Morbi (Gujarat) and likely to start commercial production by the end of December, 2015.

This Strategic stake will give complete access to our company to procure and sell the entire quantity of tiles to be manufactured by the said Company.

Yours Faithfully,
For Orient Bell Limited



Yogesh Mendiratta
Company Secretary & Head-Legal

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CIN: L14101UP1977PLC021546